

HOUE

CONTACT

For more information and photos in high resolution please contact us!

HOUE

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DISCOVER

The world of HOUE: houe.com



HOUE

DANISH DESIGN AFFORDABLE LUXURY

HOUE //

HOUE is a Danish design house founded in 2007. We combine great comfortability and design in our work. Therefore, we always put a lot of effort into our product development striving to meet a high standard.

Our products are manufactured only on well-established factories with whom we have worked closely for several years. Our products are not random mass production – every detail, joint or component in our furniture is thoroughly chosen or invented by our experienced HOUE team to make a unique product.

We are driven by affordable luxury as a philosophy, by choosing the right materials and solutions. We draw from a proud heritage of Scandinavian design and craftsmanship with mass appeal. HOUE offers both an outdoor and indoor collection, always meeting our high expectations in terms of design, price and quality.

HOUE OUTDOOR //

Combinations of powder coated steel or aluminium, beautiful bamboo, thermo ash, nice fabrics, raw granite and different versions of colourful plastic lamellas create a collection of Danish well designed outdoor furniture.

All HOUE outdoor dining tables complement all HOUE outdoor dining chairs perfectly. The collections can be mixed in many different ways and enabling beautiful settings in the garden.

NEW OUTDOOR INTRODUCTIONS 2023//

We are very proud to introduce our NEWS for the outdoor season 2023.

At HOUE we want to ensure the right steps are taken in creating responsible furniture, considering both social and environmental impact. With this in mind we aim to make recycled materials a part of our furniture development, and our news for outdoor season 2023 contains furniture in recycled household plastic trash.

HOUE INDOOR //

Danish design, high-quality and sustainable materials form the base of HOUE indoor collection.

From 1. January 2021 we have decided to rethink our indoor assortment. Acting responsible in our furniture production and using recycled materials more and more, is what drives HOUE in our work.

FALK Chair with low armrests is our newest indoor design chair made in household plastic trash. Read more about FALK in the separate article.

DESIGN //

HOUE furniture is designed by the designers Henrik Pedersen, Roee Magdassi, Thomas Pedersen and Hans Thyge & Co.

PRICES //

This is Affordable Luxury



HOUE

FROM TRASH TO TREASURE

We stopped looking at trash as a problem and started seeing it as the resource it is. And we created furniture made of recycled everyday household plastic.

To most of us it makes sense to act responsible when it comes to taking care of our environment. When we sort our waste, we also do have an expectation that our waste, are getting recycled when possible – but we also know, that we can all do better.

ReCLIPS, FALK & NAMI PLASTIC MADE IN DENMARK

In co-operation with some of the leading companies within plastic re-cycling, HOUE made it possible to let plastic trash from Danish households be a part of a circular lifespan by recycling the plastic trash into new beautiful design furniture: ReCLIPS, FALK and NAMI.

The technology behind re-using household plastic trash for furniture production is developed in Denmark, the chairs and table are designed by Danish designers and the plastic elements are

produced in Denmark – so, basically this furniture are a result of mixing Danish design and Danish innovation and converting this new thinking and material into new design furniture.

By using household plastic trash instead of virgin – or recycled industrial plastic, it is not only the recycling of plastic and the use of trash that is beneficial – there are also significant savings on the amount of energy used in production.

To HOUE sustainability and responsibility goes hand in hand. All parts are created with an environmental mindset, using natural materials from responsible sources.



NEW

DESIGN FURNITURE MADE OF COMPANIES' OWN PLASTIC TRASH

MyTRASH

With HOUE's circular business model "MyTrash", they make up with today's consumption patterns and change the relation between customer and product.

The MyTrash model enables companies, associations and public institutions to take responsibility for their own trash and the possibility to have sustainable design furniture manufactured at a competitive price.

HOUE handles the entire process, from the collection of plastic trash to the production of the design furniture that the customer has chosen in advance.

TURNING TRASH INTO TREASURE

Once the company has entered into an agreement with HOUE to collect its plastic waste, the company will be registered as plastic collector in HOUE's MyTrash app and thus become a raw material supplier for its own furniture.

From plastic trash to furniture

As a plastic collector, the company sorts its hard plastic and books collection through the MyTrash app.

HOUE then takes care of the collection, tracking and processing of the plastic, in collaboration with highly specialized partners.

In the MyTrash app, it is possible to see the status of trash pick-ups – and to follow how close the company is to having reached its goal for the collection.

Once the agreed amount of plastic trash is collected, it is ready to be upcycled and returned to the company in the form of designer furniture.



HOUE

MyTrash

NAMI

NEW to NAMI Collection is NAMI Dining chair with armrest and NAMI Lounge chair, they complement the existing NAMI collection for further combinations.

NAMI Chair leads the mind to a wave that washes over the beach. NAMI means wave and emphasizes the organic expression found in this elegant chair.

The NAMI chair consists of a powder coated steel frame with a beautifully molded plastic shell. The shell is made in Denmark of 97% Danish household plastic trash added 3% color pigment and the chair is produced in Denmark.

The elegant curve in the chair shell leads the mind to a wave that washes over the beach. NAMI means wave and emphasizes the organic expression found in this elegant garden chair. The design is based on the forces and lines of nature and finds its natural place outdoors in wind and weather.

The new chairs will be available in black, dark grey and olive green, with frame in the same color as the and shell.

Designed by Hans Thyge & Co.

NAMI IS MADE OF

Shell:
97% Household plastic trash
+ 3% color pigments
and UV protection

Frame: Powder coated
steel



HOUE

MyTrash

FALK

LOOK AS GOOD AS IT FEELS

The FALK chair is designed with friendly embracing curves. It invites you in, and once you sit in it, you will surely want one of your own.

FALK FITS ALL NEEDS

FALK has a clear signature look but isn't overpowering in its appearance. This makes FALK fit equally in at home around the dining table, as office chair in a workplace or beautifully placed in rows in a conference setting.

FALK comes in different variants – depending on which shell or legs you choose, if you add the padded seat and which color you prefer – the opportunities are many.

For the home office or for the professional office environment, FALK is available with a 4-star swivel base or height adjustable 5-star swivel base with castors.

THE SHELL, THE SEAT AND THE LEGS

SHELL: 77% Household plastic trash, 20% Glass fibers and 3% color pigments.

SEAT: CURA fabric or CONNECT from Gabriel in many colors, EU Ecolabeled and STANDARD 100 by OEKO TEX ®

LEGS: Solid FSC® (FSC C153404) certified oak, oak veneer or powder coated metal or aluminum.

Designed by Thomas Pedersen.

EU ECOLABEL CERTIFIED

Creating FALK we worked from a systematic perspective, taking into account how things are always connected. Consequently, we base our decisions on facts and through documentation.

As a natural consequence FALK has been EU Ecolabel certified (DK/049/005). The EU Ecolabel works to reduce the overall environmental impact from production and consumption. Therefore, the EU Ecolabel evaluates the entire product lifecycle and the environmental problems that arise along the way – for the benefit of the environment, climate, human and the earth's resources.

FALK is also ANSI/BIFMA certified (X5.4-2012).



HOUE

MyTrash

FALK

LOW ARMREST

The NEW FALK is a chair with low armrests. FALK is the realized vision of creating a functional chair of great beauty that expresses the Nordic design tradition through its modern and simple language. The lightweight frame and the organic lines of the seat result in a chair with personality and a silhouette that almost seems to float. The flexible back, following the body combines outstanding seating comfort with a form that is both soft and inviting.

The shell is made from Danish household plastic trash and produced in Denmark.

FALK comes in different variants – depending on which shell or legs you choose, if you add the padded seat and which color you prefer – the opportunities are many.

For the home office or for the professional office environment, FALK is available with a 4-star swivel base or height adjustable 5-star swivel base with castors.

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MyTrash

FALK CONNECTOR

The two models of FALK chairs are available with accessories of a mounting plate under the chair seat and a linking device.

This linking system makes it possible to connect the chairs with a very easy-click system – and they are perfect for use in a conference room, for lectures, and on other occasions when many are gathered.

The linking system is quick to handle in dismantling.



HOUE

MyTrash

RECLIPS

NEW ReCLIPS Bar chair is the perfect chair for hanging out at a high table or bar. It has the same cushion-free comfort as the rest of the ReCLIPS collection. Available in black.

The lamellas are made of Danish household plastic trash and produced in Denmark.

The powder coated aluminum frame combined with the UV protected plastic lamellas, keep the maintenance to a minimum.

The technology behind re-using plastic household trash for furniture production is developed in Denmark. So, looking at ReCLIPS you are basically looking at the result of mixing Danish design and Danish innovation in applying new thinking and materials into a chair.

Designed by Henrik Pedersen.

RECLIPS IS MADE OF

Lamellas:
97% Household plastic trash
+ 3% color pigments
and UV protection

Frame: Powder coated
aluminum



HOUE

NEW LEVEL / LEVEL 2 MODULES AND BACK CUSHION

We are proud to introduce two new modules for season 2023 – both for LEVEL and LEVEL 2: Cozy corner and Chaiselong.

We are also proud to present LEVEL 2 with a new softer design of the back cushion, creates a new addition to the existing collection and adds even more opportunities for lounging in comfort.

LEVEL and LEVEL 2 modules can be combined in many ways together with the bamboo tables and will naturally create a relaxed and comfortable atmosphere. The lightweight, powder coated aluminum frame in combination with the soft cushions, in water repellent fabric, gives both contrast and comfort.

The cushions for our news are available in basic dark grey fabric or Sunbrella Heritage fabric in colors ash, alpine and char.



HOUE

AVON LOUNGE COLLECTION

AVON Collection consists of 5 modules – a 2-seater couch, a lounge chair and an ottoman with cushions in Sunbrella Heritage fabric and a lounge table frame, which can be used with or without the table top in thermo ash. The frame is made in powder coated black steel.

The AVON collection was designed from the desire to create a product with a very light appearance and a low sleek profile, while maintaining a high level of comfort. The maintenance free frame, and the construction of the big soft back cushions, is exactly that – the simplicity of the structure, where low lines secure, that the design always appears stylish, with and without cushions – summer or winter.

The handle of the cushions, is a statement. It also adds to the function of the product, making them easy to grab and store if needed.

The cushions for AVON comes in three colors – Alpine green , Ash and the new color Char. The Sunbrella Heritage fabric contains 50% recycled Sunbrella acrylic, 47% Sunbrella acrylic and 3% polyester. Colorful fibre ends from the process of reusing the primary material may appear in the weave and vary the fabric colour from one batch to another. This creates a unique fabric with a natural look and vintage charm. The fabric is OEKO-TEX® certified, water-repellent, stain-proof and easy to maintain.

AVON is designed by Henrik Pedersen.



HOUE

PAON NEW CUSHIONS

PAON

PAON is French for Peacock and this bird is the inspiration behind the design of the PAON chairs – take a look at the back and you will notice.

PAON is light Scandinavian in its design with a touch of French Victorian romance. All PAON chairs are blessed with a seating comfort you would not expect from a metal chair.

The new PAON cushions let the backrest of the elegant design stand out, adding to the comfort.

The new PAON cushions is available in Sunbrella Heritage fabric in three colors alpine, ash and the **new color char**.

The Sunbrella heritage fabric contains 50% recycled Sunbrella acrylic, 47% acrylic and 3% polyester. Colorful fibre ends from the process of reusing the primary material may appear in the weave and vary the fabric colour from one batch to another. This creates a unique fabric with a natural look and vintage charm. The fabric is Oeko-tex certified, water-repellent, stain-proof and easy to maintain.



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CLICK A WORLD OF OPPORTUNITIES

CLICK is our bestselling outdoor collection consisting of Dining chairs, Sunbeds, Rocking chair, Lounge chair, Position chair and a Footrest. CLICK is made in intelligent designed plastic lamellas combined with powder coated grey steel and parts in bamboo. The components of the lamella are carefully composed to give the lamellas exactly the right strength and resilience.

The CLICK concept provides excellent cushion free comfort, and the flexibility to change colors according to individual tastes. The colors can either be used separately or mixed in a wealth of combinations to make a new refreshing look. The plastic lamellas can be changed as often as you like, simply by clicking on and off the lamellas. CLICK is designed by Henrik Pedersen.



FACES BEHIND HOUE DESIGNS



DESIGNER //
HENRIK PEDERSEN

Does design really matter? Perhaps not – but for me it's essential. It gives me a thrill to design forms and functions that are capable of moving people passionately and opening up new possibilities.

Passion for design is in my mind, soul and heart, wherever I go.

And my main inspiration is neo-scandinavian design, influenced by the vibes of London and the humor of Amsterdam, often with elements of fusion, resulting in materials and functions being combined in new and original ways, while always striving for a pure and simple look.

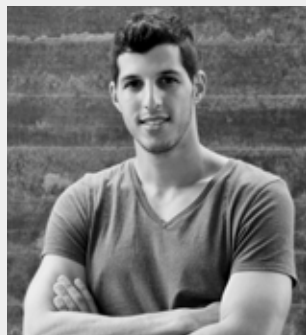


DESIGNER //
HANS THYGE & CO.

Hans Thyge & Co consists of passionate designers with bold ideas and a love for beautiful design. Together we work with a combination of a strong tradition and a drive to explore the unknown and innovative parts of design.

The design studio specializes in designing furniture, objects, and interiors. We juggle with everything from technical projects and lifestyle concepts to branding and communication and always with a strategic, sustainable, and commercial approach in mind. We have a long history of know-how and experience working with a variety of materials and production methods for clients worldwide.

We believe in combining brain and heart, function, and aesthetics, and that every design should tell a story; a product is so much more than the product itself, it is about creativity, vision, culture, company values, the past, the present and the future.



DESIGNER //
ROEE MAGDASSI

I believe that design should be practical, striving for simplicity and be straightforward. I design products that are desirable, bringing fun. Products that make you smile.

In my designs I try to use as an inspiration a recognized shape, feature or a small gesture which most people are familiar with, simplify it to its core, process it and implement it in a new context.

The functional details enhance the concept in an interesting and expressive manner, and adds a unique character to the object, one that the consumer can recognize and relate to.



DESIGNER //
THOMAS PEDERSEN

Thomas Pedersen's design displays typically Danish characteristics, with a clear emphasis on simplicity.

He combines classic organic lines with innovative ideas and details. Much of his fascination for furniture design comes from the fact that it is possible to build full-scale models of the concepts he has in his head.

He is firmly convinced that it is only by doing this that it is possible to test the qualities of his products with his own body, to assess their durability and thus make certain that the results live up to expectations.

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OUTDOOR COLLECTION



CLICK Sunlounger



CLICK Kids Rocking Chair



CLICK + FOUR



CLICK + LEAF

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OUTDOOR COLLECTION



ReCLIPS + CIRCUM with aluminium table top



ReCLIPS



ReCLIPS and SKETCH



ReCLIPS Bar chair and FOUR Bar table

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OUTDOOR COLLECTION



NAMI Armrest and CIRCLE Dining table



NAMI Lounge chair



NAMI Lounge chair and EYELET



NAMI Dining chair, armrest and CIRCUM Café table

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OUTDOOR COLLECTION



PAON Rocking chair



PAON + CIRCUM



PAON + FOUR



PAON Bench

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OUTDOOR COLLECTION



MOLO SUNBED



AVON



LEVEL



AVON

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OUTDOOR COLLECTION



MOLO SUNBED



LEVEL 2 COZY CORNER



LEVEL 2 CHAISELONG



LEVEL 2

OUTDOOR COLLECTION



CLICK Rocking



CLICK Dining chair



CLICK Position chair



CLICK Kids Rocking chair



CLICK Sunrocker – Sand



CLICK Sunlounger



CLICK Lounge



CLICK Tall back



CLICK Dining chair



CLICK Footrest



LEVEL 2 Corner, right



LEVEL 2 Corner, left



LEVEL 2 Cozy corner, right



LEVEL 2 Cozy corner, left



LEVEL 2 Chair



LEVEL 2 Chaiselong

OUTDOOR COLLECTION

NEW



LEVEL Cozy corner, right

NEW



LEVEL Cozy corner, left

NEW



LEVEL Chaiselong



NAMI Dining chair

NEW



NAMI Dining chair armrests

NEW



NAMI Lounge chair



NAMI Café table



NAMI Café table



ReCLIPS Dining chair



ReCLIPS Dining chair



ReCLIPS Lounge chair



ReCLIPS Lounge chair



ReCLIPS Rocking chair



ReCLIPS Footrest



ReCLIPS Bar stool

NEW



ReCLIPS Bar chair

OUTDOOR COLLECTION



PAON Dining chair w. cushion



PAON Lounge chair



PAON Rocking chair



PAON Bench w. cushion



PAON Bar chair



CIRCUM Café table



CIRCUM Café table – alu top



LEAF Dining table



CIRCLE Dining table



CIRCLE Table



SKETCH Dining table



SKETCH Dining table



FOUR Dining table



FOUR Dining table



FOUR Bar table



FOUR Bar table

OUTDOOR COLLECTION



EYELET Tray table



EYELET Tray table



EYELET Tray table



EYELET Tray table



EYELET Tray table



EYELET Tray table



EYELET Tray table



AVON Lounge chair



AVON Table



AVON Ottoman



AVON Base



AVON 2 seater sofa



LEVEL Corner, right & left



LEVEL Chair



LEVEL Ottoman

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INDOOR COLLECTION



FALK with 4 star return swivel base



FALK with 5 star castors base and HEKLA table



FALK with 4 star return swivel base



FALK with tube base

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INDOOR COLLECTION



FALK Tube connected



FALK Tube



FALK Tube connected



FALK with tube base is stackable

INDOOR COLLECTION



FALK Chair OAK VENEER



FALK Chair OAK VENEER



FALK Chair COLUMN



HEKLA



FALK Chair SOLID OAK



FALK Chair SOLID OAK



FALK Chair COLUMN



HEKLA



FALK Chair TUBE



FALK Chair TUBE



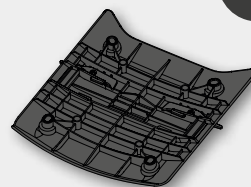
FALK Connector



FALK Chair RETURN SWIVEL



FALK Chair RETURN SWIVEL



FALK Stacking plate



FALK Chair CASTORS



FALK Chair CASTORS

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