

The latest news from Feelgood Designs #7 - January 2023

Feelgood Leader

Take Care!

« Renewable and recyclable natural materials; timeless, sustainable lines - these have formed the bedrock of Feelgood Designs since it was formed in Australia in 2001. Specialised in rattan, Feelgood Designs gives designers the space and time to develop their creativity in the spirit of slow design, with a focus on quality and traditional knowhow. The brand made its name with reissues of iconic seating, such as the 1951 basket chair. Each and every product is designed for a long life in both domestic and business settings.

Among the new products unveiled at this year's Maison et Objet, Danish designer Allan Nøddebo presents two gorgeously elegant chairs to complement existing collections. One for indoor, one for outdoor use, but what they have in common is their woven fabric and visual lightness.

Take the air!

Christa and Marleen Frimout, founders of marta; Exclusive distributor of Feelgood Designs in Europe





Feelgood chairs

GORM

Reminiscent of the traditional cane chair, GORM showcases Feelgood Designs' knowhow in the art of rattan weaving by realising the full potential of this ancestral manual technique. Made from specially selected vegetable fibre that gives this new chair a welcoming and elegant look. The backrest with enveloping curve - perfectly realised – is made with maximum comfort in mind, inviting guests to take their place at the table with pleasure. The highly resistant powder coated stainless steel frame contributes to the harmonious, floating silhouette.



GORM armchair - Designed by Allan Nøddebo (Denmark) Armchair with natural rattan cane shell and charcoal powder coated frame. • L 640 x D 540 x H 770 (seat height 450) - Price: €675

« Following the success of the Reef chair and the Tornaux lounge and footstool, Feelgood Designs returns with a new creation in rattan cane. This highly-distinctive traditional style has been reinvigorating the contemporary interior design sector for several years now. The new take from the designers instils it with a renewed power of attraction. It is used in seating, as well as furniture and accessories, for either the residential or hospitality segment, where its authentic, warm character is particularly appreciated. The GORM chair is on a mission to please." » Christa Frimout – marta;

ALVIN

Designed and manufactured to fit the needs of outdoor hospitality settings, the ALVIN chair prioritises comfort in patios and gardens. With its sensual, welcoming curve, every last detail of ALVIN is designed to follow the spine and provide optimal comfort. The rounded shell is made from a single piece that erupts from the frame like a wave. A design that creates an elegant fluidity, ensuring the very best ergonomic experience.

For a softer feel, the made-to-measure cushions in outdoor fabric come in various shades to create a personal look.

In synthetic fibre and powder coated stainless with anti-corrosion treatment, ALVIN can withstand prolonged exposure to sun and bad weather



ALVIN outdoor chair - Designed by Allan Nøddebo (Denmark) Outdoor chair with wheat or charcoal polyethylene shell and charcoal powder coated stainless steel frame. • L 575 x D 585 x H 790 (seat height 450) - Price: €554

« We are regularly approached by architects with regard to the interior and exterior design aspects of numerous projects for hotels, restaurants and head offices. The strength of Feelgood Designs is the ability to propose models for indoor and outdoor use that excel in terms of look, function and sustainability. Feelgood Designs has a perfect mastery of the art of weaving rattan and synthetic fibre to the same quality, based on unique artisanal knowhow. It's often difficult to distinguish between the two with the naked eye.» Christa Frimout – marta;

Visit marta; and Feelgood Designs at Maison et Objet Paris Hall 6 stand H68

Feelgood contacts

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