

SOLLEN

PRESENT THE « NUAGE » COLLECTION AT MAISON&OBJET IN AN UNPRECEDENTED SCENOGRAPHY DESIGNED BY JUNIOR FRITZ JACQUET

The French contemporary design furniture SOLLEN is participating for the first time in the Maison&Objet fair from January 19 to 23 and unveiling the «NUAGE» collection in an unprecedented and poetic scenography created by sculptor and artist Junior Fritz Jacquet.

An expected first participation, an event for the young Bordeaux design brand:

Founded in 2021 in Bordeaux, SOLLEN is bringing a new breath to the seating segment. By choosing an eco-responsible signature at every stage of production of its armchairs - made in France design, sourcing of local suppliers, lifetime warranty - the founders of SOLLEN wanted to contribute to a more sustainable furniture industry. SOLLEN celebrates both human creative genius throughout the centuries and the raw beauty of nature. Its team of passionate people wants to offer original seating with organic and elegant curves to design enthusiasts... and subtly and gently reintroduce naturalness into our interiors.

For this first participation at the Maison & Objet fair, an international reference for professionals in decoration and design, SOLLEN showcases its unique know-how through an unprecedented staging of the «NUAGE» collection complemented by new seating for the occasion (Hall 6 stand J41). Carrying values that are meaningful through the new theme «Take Care», this new edition of the salon is in perfect resonance with the brand's commitments: taking care of oneself, taking care of the planet, taking care of others and genuine know-how.

«This first participation in Maison&Objet is an important event for us that allows us to introduce the nobility of our materials, the quality of our design and our production to international professionals. It is the know-how of our designers and craftsmen that is revealed for the enjoyment of those who appreciate a French art of living. As a young high-end furniture brand, we are proud to be the spokesperson for a return to 100% French and premium manufacturing,» explains Aurélien Hivonnet, co-founder and President of SOLLEN.

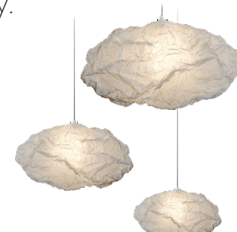
An elegant and poetic scenography by Junior Fritz Jacquet:

Located in Hall 6 TODAY, the SOLLEN stand (J41) is designed as an immersive and poetic bubble built around the «NUAGE» collection. The seating dances in the air, as if levitating between earth and sky, in a canopy of paper clouds.



It is the Parisian sculptor and artist Junior Fritz Jacquet who has specially created for the occasion, out of love for the art of know-how carried by the brand, this exceptional scenography full of delicacy and poetry. Inspired by nature, each paper element is folded, crumpled and shaped by hand from a single sheet of paper to give it a unique and organic appearance. The lines of the whole are singular and airy.

Designed as an invitation to replenishment, this scenography evokes emotions that touch the poetic imagination and inspire daily life.



The «NUAGE» collection, a combination of aesthetics and comfort, expands:

What could be more enveloping and voluptuous than a cloud? Light and airy, the «NUAGE» seating, designed by Didier and Arthur Garrigos, has an ergonomics designed for comfort. Their multiple tufting gives them this surprising shape with a generous and elegant appearance. The natural wood base brings a warm touch.

«In 2023, the NUAGE family is expanding and welcoming a new bench, a daybed and a sofa, allowing us to offer a complete range for the layout of cozy and welcoming relaxation areas to hotel and decoration professionals as well as to individuals. This collection is designed as a real invitation to relaxation and well-being. A strong collection with an impactful design that leaves no one indifferent...» emphasizes Jean-Vincent Vallette, co-founder and artistic director of SOLLEN.

Fauteuil NUAGE



Fauteuil + Repose pieds NUAGE



Banc NUAGE



Lit de jour NUAGE



Canapé NUAGE



Tables basses NUAGE



NUAGE collection, oak finishes, white boucle wool



NUAGE collection, walnut finishes, white bouclé wool

About SOLLEN :

SOLLEN was founded in 2021 from a happy meeting between various personalities with crossed know-how (design, woodworking and engineering) driven by a common ambition, that of reinventing high-end design by offering innovative, comfortable and eco-responsible seating. To live up to its ambition, the SOLLEN team partnered with expert partners to successfully complete this project.

100% French and handmade manufacture:



SOLLEN's manufacturing partners are recognized for their excellence in know-how and their commitment to protecting the environment and are, for the most part, labeled «Entreprise du Patrimoine Vivant».

Wood from sustainable forest:

To ensure this sustainable exploitation, SOLLEN selects certified PEFC wood throughout the supply chain, starting with the original forest.



Recycled fabrics:



As much as possible, SOLLEN uses fabrics made from recycled materials. The NUAGE range, for example, uses bouclé wool made of 94% recycled polyester and 6% recycled cotton.

Eco-design at the heart of the brand:

At SOLLEN, each product is designed from the design phase in order to minimize its environmental impact by taking into account its impacts on the environment throughout its life cycle, from the extraction of raw materials to its valorization at the end of its life. The quality of the manufacture and materials ensures durability and reparability to increase the lifespan of SOLLEN furniture and thus minimize its environmental impact.



High-definition pictures and additional information upon request.

PRESS CONTACT

Julien Mansanet RP
contact@julienmansanet.com
+33 (0)6 10 82 24 09

PUBLIC RELATIONS CONTACT

Tristan Chen
tristan@sollen-design.com
+33 (0)6 59 16 92 61

www.sollen-design.com

SOLLEN