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### Communication Consultancy - Web Marketing Strategies

#### **PRESS RELEASE**

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#### **BIG, THE LARGEST WALL CLOCK IN THE WORLD**

# The new Arti & Mestieri Spring Summer collection presents new decorations, new proposals and new, amazing dimensions. Designed by Adriano Pizzi

Big is the name of the wall clock with extreme dimensions, which Arti & Mestieri presents in the new, iconic Spring Summer 2023 collection.

One hundred and forty centimeters in diameter where the austere Roman numerals surround a center with the brand new and innovative marble or travertine decoration.

New colours, new materials, new decorative worlds and new dimensions that develop harmoniously in the collections, declined in a comfortable Cocoonstyle trend, characterized by soft lights, natural colors and materials to make the home a soft and welcoming nest.

New materials such as yuta and raffia, declined in shades of sand, ivory, mud and white, colors that characterize the entire collection, are linked to metal decorated with epoxy powders or gold and silver leaf.

Tripod lamps in the three classic floor, table and abat-jour versions, with thick lampshades to create soft atmospheres, also decorated with a marble effect, consoles with soft elegant lines, mirrors with baroque curls, decorative panels, furnishing accessories with natural themes, butterflies and daisies and the vast, identifying and historic line of watches, tell the story of this Italian company with a great manufacturing and artisan tradition.

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