

THE WORLD THROUGH THE EYES OF OUR HEAD OF DESIGN



Lifestyles are adapting to a growing consciousness of planetary boundaries. There's a focus on doing good and doing less harm. A creative attitude to combat energy wasting and overproduction and a yearning for what is natural and raw.

Earth magic and ocean worship; nature-inspired materials, earthy tactility and intuitive organic design are on trend. The authenticity and calmness of green colors.

Then there is the need for freedom, positive energy and escape: There is a lust for life. Consumers say yes to elegance, a sense of frivolity and luxury. We will see a lot of pink colors to find happiness and optimism and delicate transparency and a kind of candy delight for glass decoration.

Smooth and puffy in design, soft and soothing fabrics. Consumers are more and more embracing high-quality and distinguishing design. Simplicity and timelessness are key, to a modern creative minimalistic interior where today is connected to yesterday.

Craftsmanship is valued, a radical esthete. Exploring black and white in contrast, meeting neutrals in harmony. The combination of delicate transparency, earthy tactility, smoothness and soft luxury makes this season refined and authentic with a small dose of poetry.

Welcome to visit our booth on **19 - 23 January Maison&Objet Paris**.
You can find us in **Hall 4 – F16 – G15**.