

D'ORO Collection Publishing House

Limited Printing and Numbered Books, Made to Measure One-off and Limited Publications

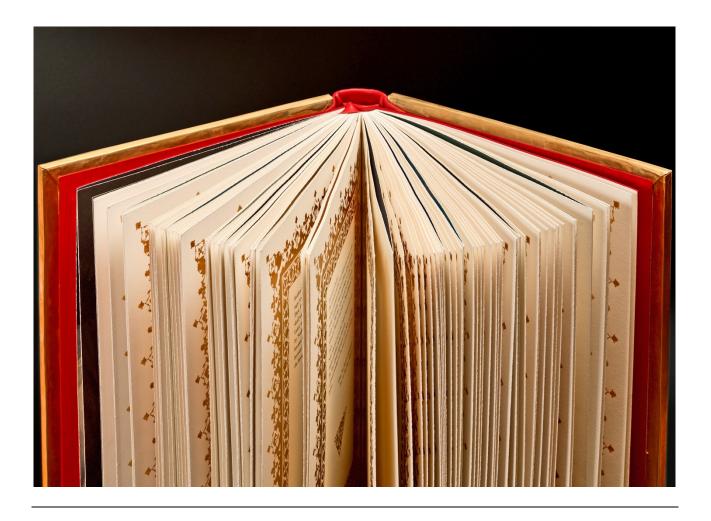
Preface

There is nothing like a Book to tell a story.

We know that a Made-to-Measure Book is for the true connoisseur, who looks to the future and who desires a Book created in the most upscale way.

A person who makes an investment whose cultural and economic value is bound to increase over time. A Made-to-Measure Book is a Numbered and Certified work of art.

D'ORO Collection brings centuries of history and traditions back to life, from the Middle Ages to the present time. The very size of the books is chosen according to the proportions of Leonardo's Vitruvian Man created around the year 1490 a.C.



D'ORO Collection at Maison&Objet

D'ORO Collection starts 2023 by participating in Maison&objet, a prestigious trade show taking place in Paris from January 19 to 24.

Our Publishing House will be one of the Italian brands exhibiting in the Signature area - an area dedicated to research, excellence and design.

Art and culture: this is the message we want to convey as is clear from the choice of the books on display.

Our books originate from the rediscovery and revamping of the **ancient Italian bookbinding** techniques that are quite close to art and really important from a cultural point of view.

The volumes that shine on the shelves are really impactful in their gilded covers. They are the result of the meticulous work done by our craftsmen and masters using ancient tools. These artworks originate from the desire to preserve the somehow lost poetic professions that have been handed down from generation to generation, and are part of Italy's cultural heritage.

The Golden Horses, one of our iconic books, will also be on display. Visitors will be able to leaf through it to admire the gold frames that adorn every single page. Such frames are made of pure gold applied with the ancient egg-white technique, alternating with beautiful full-page painted horses. <u>Click here to see the video presentation.</u>

Modern, cutting-edge bronze and gold sculptures embellish the covers of **DNA Lamborghini II Edition** to echo the lines of the super sports cars and to reproduce the unique Bull emblem. The covers of these limited and numbered edition volumes are made of **carbon fiber** and the pages are in **handcrafted cotton paper**. The leather spine is customizable with the colors of Lamborghini. <u>Click here to see the video presentation</u>.

Maison&Objet will be the first 2023 event where we will take a piece of Italy around the world, through books that become works of art. A **cultural luxury that once again takes shape between design, history, tradition and innovation.**

Maison&Objet

Hall7 - Signature Booth A142 Paris, France

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