

Soundpotai is the eco-sustainable and innovative Bluetooth musical pouf, capable of transforming listening to music into a multisensory experience.

# What's Soundpotai by Rippotai

Soundpotai is a musical pouf and a design object that stylishly fits into any interior. It can be connected via Bluetooth to any device to listen to music playlists, TV programs, gaming online or any other audio typology. With Soundpotai listening to music it's something ecompletely different.

### How does it work?

Soundpotai Bluetooth musical pouf is a patented product of TECHNOLOGICAL INNOVATION and INCLUSION. Thanks to the mini amplifier and the "sound exciters" placed inside it, Soundpotai exploits the vibrating capacity of the cardboard, releasing a natural and powerful sound to the body of those sitting on it and to the room. It's exciting.

### **Prized Technology**

Soundpotai's sound is so enveloping that even people with hearing impairment perceive it. Precisely for this Soundpotai was awarded by the Emilia-Romagna Region with a special mention.

### Tuned in full sustainability

Like all Rippotai products, Soundpotai is also designed following the eco-design philosophy, it is produced with FSC certified super-resistant eco-friendly cardboard. The inks used are GreenGuard Voc Free certified: they do not release harmful substances into the air. Soundpotai is assembled without glue using only an innovative joint system.

### Soundpotai Large Edition & Soundbar

It is the musical pouf designed for large spaces in the home and also for work environments such as meeting rooms or trade fairs. You can use it as an excellent soundbar connected to your smart TV. Or, for example, use it as a gaming seat. Soundpotai is the center of attention of any party or celebration. With battery power, you can move it and use it everywhere. Designed and produced in Italy by Rippotai.

#### Rippotai Srl Società Benefit

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## An eco-design choice

#### Who is Rippotai

Rippotai is a start-up born in 2020, which became a Benefit Company in June 2022. It creates, designs and produces furnishing components and gift ideas for the home, for workplaces and for people. Ecological, reusable, recyclable and designed according to the eco-design philosophy with sustainable and certified materials such as FSC cardboard and Greenguard Gold inks. Rippotai's purpose is also to have a positive impact on society and the biosphere, and it pursues this by following the principles of inclusiveness, equity and sustainability: it is one of the companies selected by the Emilia Romagna Responsible Innovators Award, from which it also received a mention special, in the Rights and Duties area, for his Soundpotai musical pouf.

Links https://www.rippotai.it/en/pages/music-is-democracy https://youtu.be/ YZd0UxIzOs

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