

rugs + happiness

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Reduce & Recycle Reuse & Replant

The most valuable legacy we will leave to our beloved ones is not our belongings but the world. To sustain a safe journey for the tiny feet and the feathered, furry or scaly all animal friends on the colorful fun lands, we reduce and recycle the waste, reuse and replant with your support.

How?

Using recycled polyester is an effective method to reduce the impact of textile industry on the environment. As it curbs the growth of textile waste, it also helps save water by 90%, energy by 75% and reduces CO 2 emissions by 40%.

In collaboration with the world's leading and reliable GRS certified recycled fiber brand Repreve, we transform fibers recycled from plastic bottles polluting our oceans and landfills into durable playful rugs. To create each Hueppi rug, up to 177 bottles are kept out of the landfills & oceans and prevented from harming our planet, while adding happy hues to kids' rooms with Standard 100 by Oekotex guarantee.

Finally, as kids' rooms bloom, we plant a tree with every Hueppi rug purchased to make the future greener.

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