

huepp!

rugs + happiness



Get your toes and paws on the colorful fun grounds of **an imaginary world with happy hues and a joyful yippee!**

Hueppi transfers its experience and know-how in home textiles to kids' rugs with an environmentalist approach.

It creates cheerful living spaces where children spend pleasant time with rugs bringing together sustainable textile with art, color and design with fun.

There are magical hands performing behind these playful rugs inspired by the kids' enthusiasm and colorful stories referring to happiness.

Hueppi rugs introduces kids' rooms to art with hand painted compositions of instructor and artist **Reysi Kamhi Mitrani** -the founder of Journey Art- taking kids to wonderland, the blossoming animal friends of Spanish illustrator **Mia Charro**, the paintings of American artist **Jessi Raulet (EttaVee)** living in France only be described as reflections of a rainbow, the drawings of **Sara Berrenson** embracing the identity "Life in Bloom" to encourage kids to thrive and surround themselves with beauty and happiness.



“Good design is sustainable design.”
Iman Amed

- Non toxic
- Inkjet print with eco-friendly water based Italian inks
- Durable & Sustainable
- Easy to clean & Machine washable
- Earth-friendly





The most valuable legacy we will leave to our beloved ones is not our belongings, but the world. We believe in sustainable happiness and raise a hue.

For the Present & the Future:

At Hueppi, we have a firm commitment to safety and quality to maintain sustainable production.

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100

Tested for harmful chemicals and VOCs -so the air our kids breathe at home is cleaner and the touch of their delicate skin is secure- and certified by STANDARD 100 by OEKO-TEX by independent Centexbel Laboratory, Hueppi rugs do not contain any harmful chemicals and toxic substances.

REDUCE RECYCLE REUSE REPLANT

To sustain a safe journey for the tiny feet and the feathered, furry or scaly all animal friends on the colorful fun lands, we reduce and recycle the waste, reuse and replant.

Using recycled polyester is an effective method to reduce the impact of textile industry on the environment. As it curbs the growth of textile waste, it also helps save water by 90% energy by 75% & reduces CO 2 emissions by 40%.

In collaboration with the world's leading and the most trusted GRS certified recycled fibre brand **REPREVE**, we transform fibers recycled from plastic bottles polluting our oceans and landfills into durable playful kids' rugs. To create each Hueppi rug, up to 340 bottles are kept out of the landfills & oceans and prevent harming our planet.

While adding happy hues to kids' rooms and making their rooms bloom, we plant a tree for each rug sold in collaboration with Aegean Forest Foundation.





thank
you!

Contact Us
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