

**PRESS RELEASE**

Do not publish until SEPTEMBER 27th, 2022

LORENA  
CANALS

## **New *Fantasy Garden* Collection**

A magical pond overflowing with charming water lilies, buzzing dragonflies, bouncy frogs, and lazy snails enters the children's room with a decor collection inspired by the secret life of these fascinating lagoons.

Download  
**HI-RES  
IMAGES**



## Magic Pond Themed Kids' Decor for the New Collection of *Lorena Canals*

Once again, *Lorena Canals* surprises us with a special edition of rugs, accessories, and textile toys in soft organic cotton, full of magic and inspiration.

- Rugs, poufs, baskets, and throw pillows come to life at the touch of a wand, and swaying cattails complete this charming aquatic garden of decor accessories.
- Fabric toys that bring nature closer to the little ones allowing for their imagination to run wild. And of course, everything is washable!





## Washable Rug *Puffy Water Lily*

A rug and a throw pillow—2-in-1! And a new addition to Lorena Canals' *Puffy* collection, this water lily-shaped rug comes complete with a detachable flower throw pillow. It is made with melange-colored yarns in gradient shades of olive green for the pad, and shades of pink and honey for the water lily flower. The detachable throw pillow comes apart in two layers and is attached to the rug with a cotton cord button for child safety. Ideal for nursery decor or kids' playrooms where little ones can enjoy reading, resting, or playing.

**More info:**

C-PUFFY-LILY | 140 x 160 cm



## Washable Play Rug *Botanic Fantasy*

Children will discover a pond fantasy world with this pastel-colored washable cotton rug that features hand-stitched botanic motifs, including water lilies and cattails, together with dragonflies and a sewn-own braided cotton yarn snail.

Some of the plants stick out the edges as handcrafted braids or fringes. The pastel color palette combines varying shades of pink, mauve, pale yellow, and green over a natural undyed cotton base. It comes with a complimentary stuffed cotton frog in olive green. The rug's canvas base is made of recycled cotton blended with *RugCycled*® yarns, by which *Lorena Canals*' production becomes zero waste.

**More info:**

C-LILY  
140 x 200 cm

INCLUDED  
WITH  
THE RUG!



## Washable Rug *Bloom*

An elegant plain style rug with a soft short cotton pile and fun tassels for a somewhat bohemian vibe. This design comes as an extension of the *RugCycled®* collection, by which our production is zero-waste. Combine it with different pieces from our *Fantasy Garden* collection for a themed nursery decor, or use it alone in the rest of home as it is easy to blend in any space with its soft neutral colors. This washable cotton rug is available in three colorways, from a natural beige-toned undyed cotton to a blushed pink and a golden yellow.

### More info:

C-BLOOM-GLD, C-BLOOM-NAT, C-BLOOM-ROS  
90x130 cm, 120x160 cm, 140x200 cm, 170x230 cm (NAT only), 200x300 cm (NAT only)



## Washable Play Mat *Water Lily Pad*

It's tummy time on the lily pad! Watch your baby develop, one step at a time while enjoying brief fun moments between naps on this soft play mat in the shape of a water lily pad. Complete with a soft cotton toy.

It is handmade in 100% GOTS-certified organic cotton for child safety and maximum softness and padded with 100% GRS-certified recycled polyester.

**More info:**

BBM-LILY-OLV  
BBM-LILY-VN  
BBM-LILY-NAT  
95 x 95 cm





Includes a crinkle purple dragonfly for the vintage nude pad, a stuffed frog for the natural pad, and a soft cotton crinkle toy of a pink water lily flower for the olive pad. Also available is a full set of 3 crinkle & rattle toys.

**More info:**  
TT-POND | 26 x 45 cm





## Basket

### *Fred The Frog*

This storage basket is shaped like a frog, complete with pompom eyes and stuffed cotton canvas legs. Its oval base and lid are entirely handcrafted from a braided cotton cord in the color olive green. Children will feel more inclined to clean up when asked to put their toys back into the frog's mouth!

#### **More info:**

BSK-FRED | Ø 23 x 35 cm





## Cup & Ball Toy *Flower & Baby Frog*

A cup-and-ball game. One with a basket in the shape of a frog, and one in the shape of a flower. They include a fly-shaped pom-pom and a ball pom-pom, respectively, tied by a string that will provide kids with endless hours of entertainment.

These baskets are handcrafted from a thin braided cotton cord and the cotton pompom is fixed to it by a string. The fly-shaped pompom features small recycled cotton canvas wings, and the flower features padded cotton petals (100% GOTS-certified organic cotton, filled with 100% GRS-certified recycled polyester).

They are sold separately.

**More info:**

BSK-BABYFROG | Ø10 x 9 cm

BSK-FLOWER | Ø15 x 10 cm



## Wand *Dragonfly*

What is a magical pond without its dragonfly wand? Kids can play to make enchantments and bring nature into their rooms while entering the fantasy world of Lorena Canals' *Fantasy Garden* collection. After all, childhood calls for spreading one's wings!

This textile toy is handcrafted in stuffed cotton canvas for the dragonfly, finished with contrasting color stitching, and featuring pompoms as eyes. A canvas-covered bamboo cane makes the stick. It comes in two different colorways—one in blue with green stitching and the other pink with peach edging, respectively combined with natural or olive green sticks.

**More info:**  
TT-DRAGON-SBL  
TT-DRAGON-VNU  
26 x 45 cm



## Throw Pillow *Lazy Snail*

A throw pillow and an inseparable buddy, all in one, both to play and to keep the room nicely decorated, as a part of Lorena Canals' *Fantasy Garden* collection of kids' decor based on the secret life of a magical pond. This snail-shaped throw pillow is made with a natural undyed cotton canvas body finished with cut edges and small handmade braids as eyestalks. The shell is made of soft 100% GOTS-certified organic cotton in a muted honey color, with embroidered details. It is entirely machine-washable.

**More info:**

SC-SNAIL | 22 x 40 cm



## Pouf *Mr. Snail*

A pouf and an inseparable buddy, all in one, both to play and to keep the room nicely decorated, as a part of Lorena Canals' *Fantasy Garden* collection of kids' decor based on the secret life of a magical pond. This *Mr. Snail* pouf makes an elegant piece of decor that can even blend into the living room or any other space in the house for the joy of little ones.

It is handmade in Vintage Blue cotton canvas combined with a natural semi-tufted canvas that defines the shell's pattern. It is filled with polystyrene pearls and features hand-braided eyestalks. The filler is removable through a zipper for washing.

**More info:**  
P-SNAIL  
35 x 95 x 45 cm



## Wall Hanging *Magic Pond*

A pond-inspired botanic print on natural cotton canvas serves as the perfect wall decor for kids' rooms to complete Lorena Canals' magical *Fantasy Garden* collection. Cattails and water lilies pop out of the canvas through tufting that adds volume to the design in soft pastel shades.

**More info:**

HANG-POND | 45 x 60 cm





# ABOUT LORENA CANALS

## MUCH MORE THAN A RUG

Creator of the first washable rug in the world more than 20 years ago and a family-run business, *Lorena Canals* makes natural cotton and wool rugs with matching textile accessories for home decor, designed in Barcelona and handmade in India.

Natural raw materials, non-toxic dyes, fairtrade and sustainable manufacturing are the staple values of the brand, delivering eco-friendly, artisan-made, top-quality products that also give back to its own charity project Sakûla.

*Lorena Canals* is considered a trendsetter in contemporary decor, offering practical textiles with a perfectly coordinated style. This makes it the ideal choice for modern family homes worldwide, being distributed in over 80 countries to date.

---

[www.lorenacanal.com](http://www.lorenacanal.com)



Download  
**HI-RES**  
**IMAGES**

LORENA  
CANALS

**HR Images:** <https://bit.ly/Fantasy-Garden>

**Press Contact:** [communication@lorenacanal.com](mailto:communication@lorenacanal.com)

**Social Media:** @lorenacanalrugs #lorenacanal

**Online Store:** [www.lorenacanal.com](http://www.lorenacanal.com)