



## **This is what you can expect from the Philippines at Maison & Objet 2022**

*Organic design that's filled with the liveliness of the Filipino spirit*

It's that time of the year once again. The much-awaited Maison&Objet in Paris is upon us, and the Center for International Trade Expositions and Missions (CITEM) is bringing FAME+ exhibitors to the world stage online.

34 Philippine brands will be showcased in the trade fair's digital showroom, Maison et Objet and More (MOM). The goal: to highlight how Filipino craftsmanship and eye for contemporary design make Philippine products true objects of desire.

Featured companies include Nature's Legacy, Venzon Lighting & Objects, Finali, Indigenious, E. Murio Manila, Prizmic & Brill, Zarate Manila, Obra Cebuana, Weavemanila, Zacarias 1925, Lija By That One Piece, Hacienda Crafts, Mejore, A. Garcia Crafts, South Sea Veneer, Stonesets, Jb Woodcraft Inc., Contemporaneo, Haspe, Junk Not, Jamerika Enterprise Inc., Rafael Lighting, Goltrio, Bamburi By Native Crafts & Arts, Starwood Mfg., Tadeco Home, Prado Filipino Artisans, CSM Philippines, Lapekto Lapel, Ai-She Fashion, Maria Angelica Rare Finds, Beatriz, Sombrero De Manila, and Aranaz.

**STITCH: Cross-Cultural Design and Philippine Artistry**

Aligned with today's desire for sustainable materials and design that speaks to the individual, creative directors [Rita Nazareno and Gabby Lichauco](#) worked closely with the participating brands, developing products with the theme "Stitch" in mind.

Call it a nod to the sewing traditions and tools of various cultures. You'll find references to Japanese sashiko embroidery, European sewing boxes, and even American baseball stitches and medical sutures in the mix.

The results: organic shapes with a lively bent that address form and function. A thimble as an accent stool? Abaca welcome rugs with witty greetings? Pendant lights that mimic spools of thread? These are just a few examples of the unique creations that could brighten up any home.

### **Furniture: The Weightlessness of Organic Materials and Shapes**

Guided by the craft of stitch and sustainability, the Philippines' furniture selection brings a harmonious fusion between heritage and innovation. Some see natural materials sculpted into unorthodox shapes, while other pieces showcase an authentic Filipino soul in elevated essentials.



*The theme, Stitch, offers a closer look at how the art form's essence forms and functions. (Featured: Chairs by Passions of Patty, A. Garcia, and Jed Yabut Furniture Design; Table by South Sea Veneer; Stools by Tadeco Home)*

### **Light Features that Bring Life to Any Space**

It takes personality to truly illuminate shapes, coming in weaves and vibrant colors embodying the light-hearted sincerity of Filipino hospitality.



*Whimsical shapes and bright pops of color shine light on Filipino craftsmanship. (Featured: Lamps by Zaracarias 1925 x Nazareno Lichauco, Hacienda Crafts, Rafel, Zacarias 1925 x Migs Rosales, and Native Crafts & Arts)*

### **More than a Rug, It's a Personality**

If it's a conversation starter you're looking for, the country's featured decorative objects have you beyond covered. From a *salagubang*-shaped (native beetle) rug to wall and floor decor that speak your mind through witty stitched text, our selection definitely has no shortage of covetable statement pieces.



*Witty one-liners and everyday objects reimagined through stitch patterns populate the country's selection of curios. (Featured: Floor and wall rugs by WeaveManila Inc.)*

### **Voluptuous Silhouettes for that Pared Down Stylish Life**

Whatever looks good in leather, can look and feel even better woven. This is what the collection of bags, shoes, and other stylish accessories by our featured brands are out to prove.



*Filipino-made fashion gives stylish classic silhouettes a proudly local spin. (Featured: Bag by S.C. Vizcarra, Shoes by Aishe)*