

Fern&Co.

Happiness Begins At the Table

FRENCH COUNTRY STYLE
BOHEMIAN
PORCELAIN & MELAMINE COLLECTIONS

Fern & Co. is my love letter to nature and to the art of the table.

I come from a culture where life pretty much revolves around a table. In the Mediterranean, we prepare lavish dinners every day and then sit down to eat, drink, and chat for hours. We laugh and cry, we fight and make up, we hatch business plans and plan vacations around that table.

The story of Fern & Co. began with a nature walk I took on such a vacation with my family in the wonderful Muir Woods National Monuments in San Francisco. Inspired by the amazing redwoods and the surrounding flora, I started imagining what it would be like to live and eat in nature every day. I'm a highly visual person so I started seeing the sky at the Muir Woods reflected on my perfectly white and boring plates at home.

I realized I might not be able to pull off living outdoors but I could bring that exact same joy to my table. So I created a brand that brings together everything I hold dear: Friends and family, nature and design. My goal with Fern&Co. is to tell a new story every season through our unique, nature-inspired designs so that whole families, including babies and kids, can sit around a lavish table and enjoy themselves for years to come.

Earth loves us, love it back!

At Fern & Co. we work to minimize any potential negative impact on the environment it may cause, whether through the creation of eco-friendly products, using recycled package materials, selling our little defective products on sample sale, not cutting 50 trees for a 100,000 pages catalog instead of using one simple QR code. We source locally and donate one of our collection's revenues to our pet friends. We can't do everything, but we can do something..

Yagmur, Founder

Fern&Co. is now available with the below collections:

MIAMI

Set among the lush Florida foliage, our Miami collection is a feast for the senses. We find that tropical colors adorning our melamine and porcelain plates spark equally warm dinner conversations. With so much joy going around the table, the only thing you can do is to create happy memories year-round.

NATURE

Nothing says summer like a hydrangea shrub in full bloom. Inspired by summer gifts from Mother Nature, our Nature collection features bright yellow lemons, blue hydrangeas and soft green olive leaves. With this sun-kissed collection reminiscent of a beautiful day spent frolicking outside, every meal feels like a picnic.

MARINE

The underwater world comes to life on the plates and napkins in our elegant Marine collection. Equally perfect for a summer home or a boat, this collection features beautiful creatures of the sea and brings the fresh breeze of the ocean to your table.

BLUE GARDEN

If you are of the belief that elegance is a state of mind, say no more: Our Blue Garden collection of green and white florals is what you have been searching for all along. Blue Garden plates are a sophisticated twist on classic bleu blanc porcelain, providing the perfect background for any occasion, from bottomless mimosa brunches to lavish dinner parties.

SPIRIT EYE

You, the Queen of Bohemia. This collection, your soon-to-be favorite tableware set with magical vibes. It's a match! If your shopping list frequently includes crystals, kimonos and sage, you will fall in love with this collection featuring protective symbols at first sight.

HOLIDAY

Looking for a gift for your family and friends this winter? Our seasonally-themed collection is not only perfect for eating, drinking, and merrymaking during Thanksgiving and Christmas, it will also last for years when correctly taken care of. With such a fun and durable gift, you will be remembered and appreciated forever.

KIDS

Magical creatures spark joy, both for kids and adults! Featuring driving zebras and cool dinosaurs, the Kids collection by Fern&Co. is designed to bring all the essentials of a kid-friendly tableware set and a ton of fun to meal time.

ALEXIS

We bring our lovely friends to the table with the Alexis Serie, which consists of a set of 4 dessert plates&mugs. A portion of the proceeds from the sale of this collection will be donated to shelters.