



PRESS RELEASE

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LINOROOM is solving your Christmas gifting headache!

Have you been in a desperate situation when Christmas is around the corner, and you have no idea what gifts to bring to your family reunion weekend? If the answer is yes, especially for you LINOROOM created dozens of beautiful nature-inspired home linens from 100% pure linen that will make your relatives smile.

Flatter your mother and aunts with linen napkin sets composed of 6 different Conifers Tress, forest Mushrooms or romantic Birds (they will be charmed and invite you for a good lunch). Make your cousins and in-laws compete whose tea towel set like Duck & Goose, Pumpkin & Cabbage or Crab & Lobster is more lovely. You might even notice your uncle smile into his moustache when imagining how he will serve his famous bouillabaisse on the table set with Fish placemats. There are many more designs to choose from!

LINOROOM creates **100% linen** table and kitchen textiles with vibrant nature-inspired designs which make our everyday living or special occasions more delightful and entertaining. The **uniqueness** of LINOROOM is their napkin sets, composed of 6 different design napkins, that create wonderful table settings where every guest has their own custom napkin! Created here in Europe, Linoroom products carry **Nordic values** in their DNA: timeless designs, quality of materials, sustainability.

More than ever is important to know that by choosing 100% linen LINOROOM products you are making a nature-conscious decision! Linen is a sustainable 100% plant-based fabric. Its cultivation and production are water-efficient, not polluting and residue-free, which is beneficial for nature. Linen is naturally hypoallergenic and safe for people having allergies or sensitive skin.

For more information:

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Additional resources:

Linoroom Catalogue Autumn-Winter 2022: <https://pub.marq.com/LINOROOM-AW22-Linen-Textiles/>



