



YUYU

The ultimate self-care accessory that
warms and cools your body like no other.

PRICE LIST 2022

You'd have to boil your kettle 274
times a day to use the same amount of
energy you do heating your home.

Source: British Carbon Trust

Over the last ten years our mission has been to create a
product that changes people's perceptions of comfort and
well-being.

What started as a company being run in a living room
in Wimbledon, the YUYU has grown to become an
internationally loved self-care product and symbol of warmth.

As humanity faces many challenges, we want to do our part
in making the world a better place.

Now, our mission is to harness the power of the YUYU Bottle
by creating awareness towards a more ecological way of
living, one person and one company at a time.

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How it all started

It all started on a freezing cold afternoon in Richard's south London flat in 2010. Trying to warm his body with a traditional square hot water bottle, things were just not working. Annoyed at having to constantly move the hot bottle around to keep his body warm, that's when he thought to himself,

"Why can't this be longer so it covers more surface area of the body?"

Long story short, he went off to do just that. This eureka moment set him off on a journey to create **the original long YUYU Bottle.**



The YUYU Bottle launches and makes its official debut at Harrods with the luxe, cashmere collection. Without any marketing or PR, within 14 weeks, the YUYU Bottle reaches the top 20 best seller list.

YUYU collaborates with Liberty London which sets off collaborations with other design houses along with 5 star hotels, spas, private members clubs & even the Royal Household!

2012



From a best-seller at Harrods...

2014



YUYU receives UK's 'Highly Commended' Gift of the Year award.

2016



2017



The YUYU Bottle enters the Japanese market. Carried exclusively at high end department stores Takashimaya & Isetan and online.



Behind the name

The name YUYU was inspired by the Japanese word ゆ (湯) 'Yu' which means hot water in Japanese. A word so fitting for the product.

What's more?

It was truly meant to be for Richard, founder and CEO since his last name was also Yu. Combining two together, the name YUYU came to be.

The YUYU Bottle hits the shelves of Whole Foods Market UK.

2018



2019



YUYU signs a deal with Anthropologie UK for the YUYU Bottles to be carried in stores and online.

2020



Anthropologie US contacts YUYU to have the YUYU Bottles carried in their US stores and online.

2021



YUYU receives the honor of becoming an official licensee for Team Great Britain for the Tokyo Summer Olympics 2020/2021

...to the Olympic world stage, we are just getting started!

YUYU COLLABORATIONS

YUYU x Hotels

We've also worked with some of UK and Europe's luxury 5-star hotels to create, one-of-a-kind YUYU Bottles to offer to their guests as a way to relax and unwind. Some of those hotels include: The Berkeley, The Ritz London, Hôtel de Crillon and more.

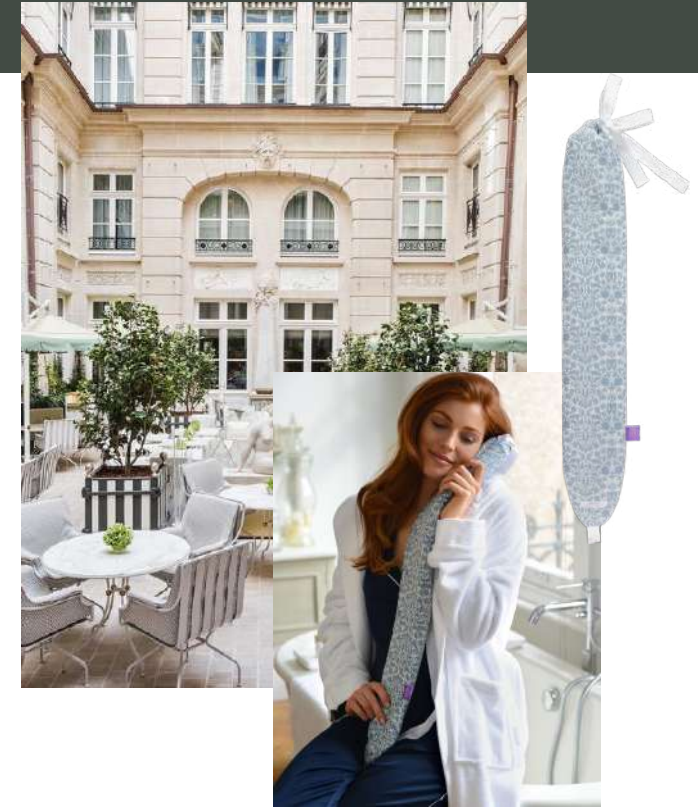
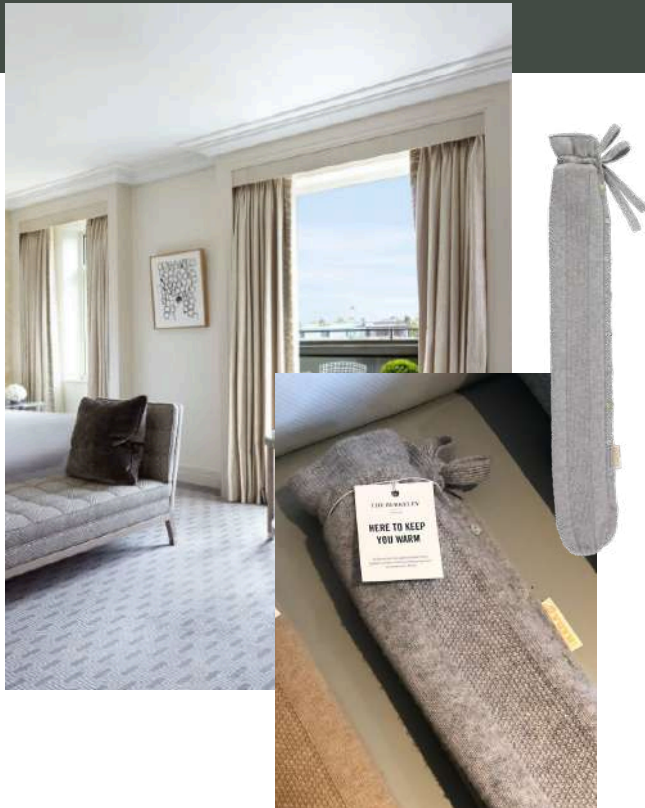
THE BERKELEY
LONDON

HÔTEL de CRILLON
A ROSEWOOD HOTEL
PARIS

THE CONNAUGHT



RUDDING PARK
HARROGATE



BERKELEY
LONDON

THE RITZ LONDON

HÔTEL de CRILLON
A ROSEWOOD HOTEL
PARIS

YUYU Bottle, helping create unforgettable experiences between you and your customer



YUYU's on the terrace at the Mandarin Oriental Hotel, London, UK

On cooler evenings at the Mandarin Oriental Hotel (MOH) in London, they offer their guests MOH personally branded YUYU Bottles instead of a blanket to keep them cozy and warm while enjoying their drinks on the terrace. Guests are often surprised by the novelty of the YUYU's and most often take pictures which are shared with friends.



Relaxing and winding down with the YUYU at 5-star hotels across the UK

At the Four Seasons in London, the YUYU's are used in their spas and at hotels such as Hôtel de Crillon and The Ritz, the YUYU's are provided to their guests during the evening turn down service for tired guests to unwind and relax.

To create your own bespoke YUYU Bottle,
email us at orders@YUYUbottle.com

YUYU COLLABORATIONS

Working with the UK's biggest charities

A large following of the YUYU brand comes from those with chronic illnesses such as Endometriosis, Arthritis, Crohn's, and IBD who use the YUYU's as their go-to accessory for comfort and pain relief.

If there's a charity you would like to support, or would like to create a customised YUYU Bottle for a special occasion, head to Go Bespoke page for more info or email us at orders@YUYUbottle.com.

MACMILLAN
CANCER SUPPORT



arthr®

**CROHN'S &
COLITIS UK**



Giving warmth back to the community

Supporting those in need of warmth

We distribute unsold YUYU Bottles to London's homeless to help keep them warm during the cold winter months, cool during the hot summer months. We are currently working towards setting up a 24 hour hot water filling station in the city which we hope we can roll out soon.

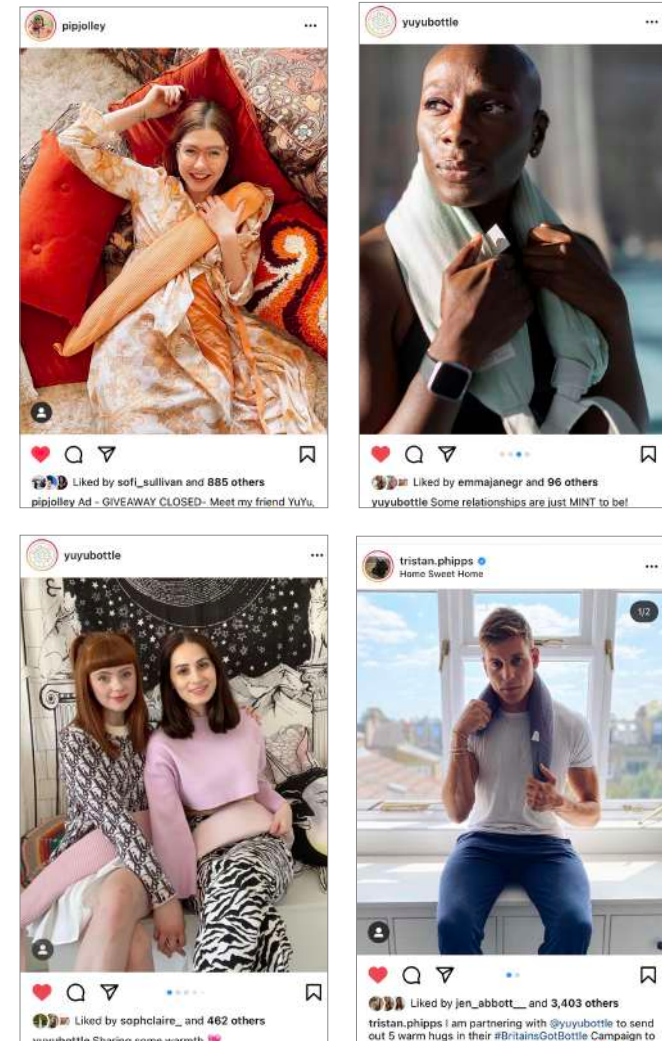
Supporting our NHS workers during the Covid pandemic

Last year we donated 1000 YUYU Bottles to our front-line NHS (National Health Service) workers seeing them on the front-lines, risking their lives, working extremely long hours to save and care for our loved ones.



An authentic and inclusive community

As the YUYU brand has grown, we're so proud of the community we have built. A community of diverse individuals sharing stories of fighting chronic pain, self-care, mental health, climate change and more.



26.2K+
followers &
growing!

YUYU x Team GB

We were incredibly delighted and ecstatic to have received the honour of becoming an official licensee for Team Great Britain (Team GB) for the **Tokyo Summer Olympics 2021**.

Each UK athlete along with the support staff was provided with a customised Team GB multi-climate YUYU, to help them care for their bodies while competing at the Olympics.



Kate French Gold medallist, British pentathlete



Jack Laugher MBE Olympic champion and Team GB diver



Bryony Page Olympic silver medallist and four times British trampolining champion



Liam Heath MBE World & Olympic Champion, British Sprint Canoeist

YUYU x England Rugby

YUYU is beyond proud to announce that we are now an official licensed product for England Rugby!

The bottles have now been adopted by the rugby players as an easy-to-use way of warming up muscles and cooling down aches, sprains and inflammation before, during and after their games.

The collaboration comes in three limited edition designs that can be ordered for your own stores.



Sarah Hunter Red Roses Captain



Marlie Packer Red Roses Flanker



Sarah Bern Red Roses Prop





The YUYU Body Bottle

The **ultimate self-care body bottle** that helps you warm and cool your body like no other.

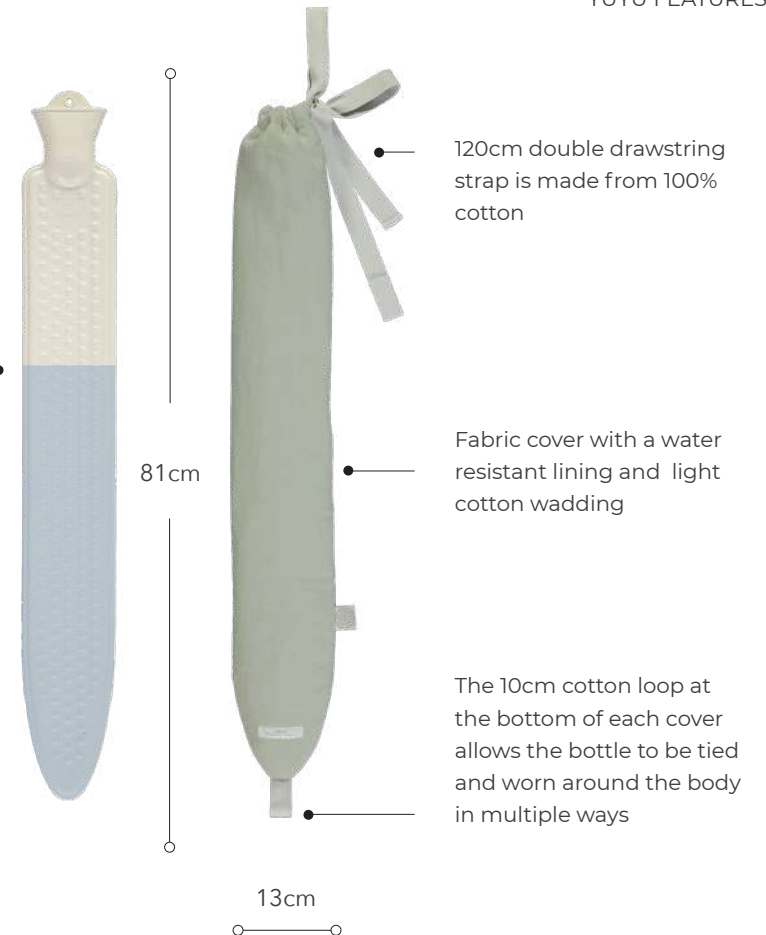
1.5 litre liquid capacity
Bottle weight: 410g

Hot use: Fill 1/2 - 3/4 with
60-80°C water

Cold use: Using the same
volume of water, place
bottle in freezer for 1-2
hours at approximately
-20°C



The bumps on the surface
of the rubber create air
pockets beneath the fabric,
which prolong the duration
of heat. The bumps
were also designed for
therapeutic purposes



YUYU FEATURES



Multi-climate: Stays hot or
cold for up to six hours



Can be worn in multiple
ways, hands-free



Environmentally friendly
& energy saving



Made with natural
biodegradable rubber,
safe to cuddle with



Medically endorsed for
comfort and pain relief



Recyclable & biodegradable
packaging

YUYU Materials



100% natural, biodegradable bottles

At YUYU, we believe products that are kept close to our bodies should be beautiful and safe. That's why all of our YUYU Bottles are made with 100% natural, biodegradable rubber, never harmful PVC (polyvinyl chloride). This means that over time, as the YUYU Bottle gets its use in, it will slowly wear down at which point can be safely be returned to mother earth where it will slowly biodegrade over time.



No harmful chemicals, safe to cuddle with

The fabrics used for our YUYU products are **REACH certified** which stands for Registration, Evaluation, Authorisation and Restriction of Chemicals. This means all fabrics used have been tested and do not contain any harmful chemicals or additives.



Recycled and biodegradable packaging

We make mindful choices around the packaging material we use to ship all YUYU products. The polybags we use to ship the products are made from plant based materials which are **biodegradable and compostable**. In addition, the cardboard boxes we use to package the products are made from **recycled paper stock**.



As a member of the Fair Rubber Association, for every kilogram of rubber that we buy, €0.50 will go to support the local rubber farmers, plantation workers and their communities.

Thoughtful Production

Consciously made

All of our YUYU Bottles are made from 100% natural and biodegradable rubber, ethically sourced from the finest rubber tree plantations in Sri Lanka which are both Forest Stewardship Certified (FSC) and Fair Rubber Certified.

How are the YUYU Bottles made? Using a method called tapping, a cut is made into the tree bark, allowing the fluid to be collected into a vessel attached to the rubber tree. The liquid is a sticky, milky white sap called latex, and after several processes it is moulded into our signature long YUYU bottle.

A rubber bottle that gives back

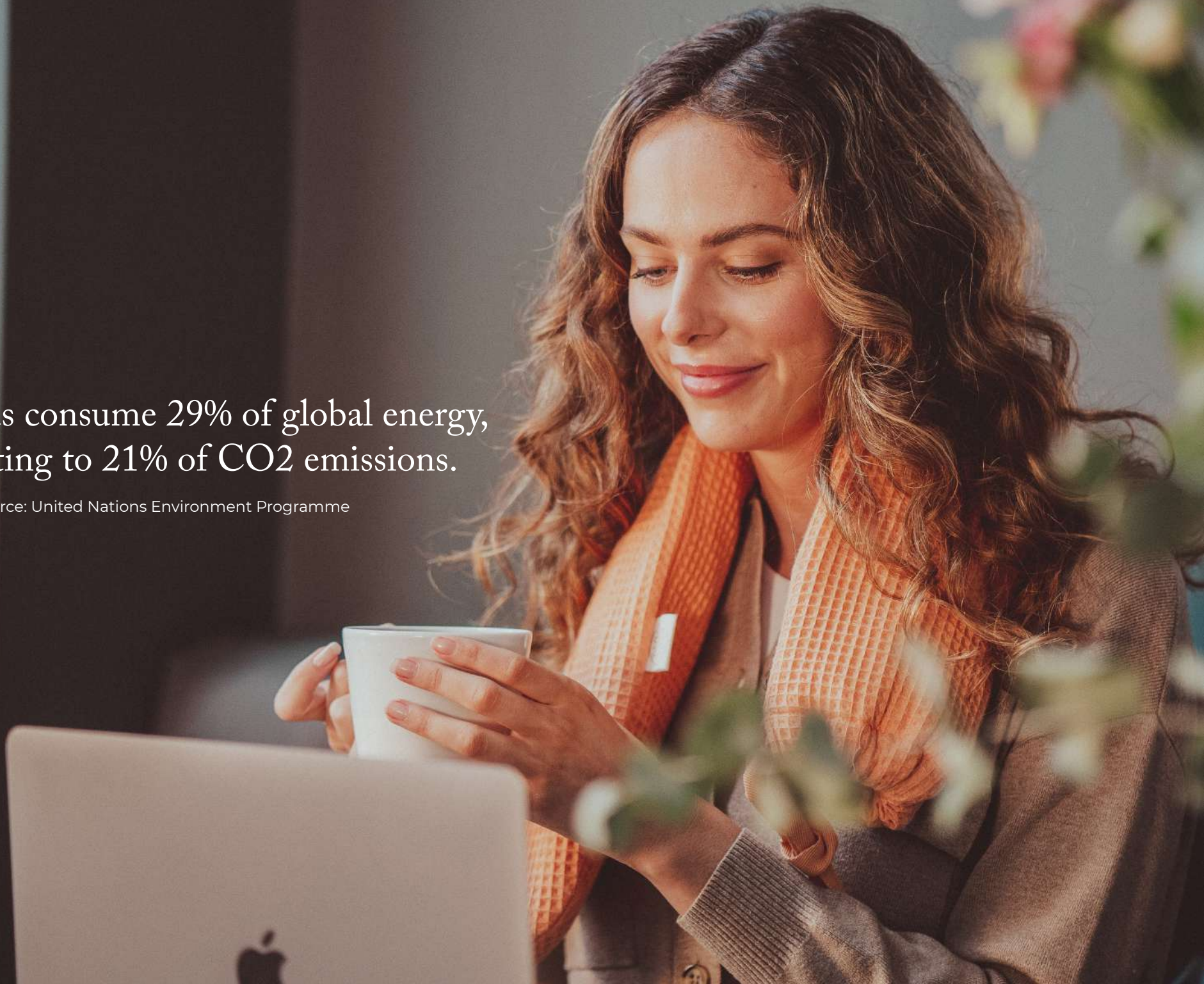
Our success in providing a truly comforting self-care product would not have been made possible without our local rubber producers. As we have grown, we've wanted to do more in providing a fair and equitable distribution to all members involved. That's why in 2021 we officially joined the **Fair Rubber Association**.

The Fair Rubber Association is a non-governmental organisation that is dedicated towards improving the working and living conditions of local rubber producers.



Households consume 29% of global energy,
contributing to 21% of CO₂ emissions.

Source: United Nations Environment Programme



The new work from home essential

Did you know

That heating the average home this winter, is the equivalent to boiling 274 kettles per day, or 548 YUYU Bottles!

small changes = BIG IMPACT

If everyone in London turned down their heating by just 3 degrees, and instead used a YUYU Bottle, it would save the planet of 8.6 million KG of CO2.

the CO2 saving is the equivalent of 19 million flights from London to New York.



Conclusion:

Boil a kettle and fill a YUYU!



YUYU INITIATIVES - WARM YOURSELF, NOT THE PLANET

Control your personal climate with YUYU

As the issue around climate change takes center stage, we want to do our part in helping be part of the change in showing ways how we can lessen our environmental impact.

That's why we started the YUYU Initiative, #WarmYourselfNotThePlanet, where we challenge our YUYU customers to **turn their thermostats off** and instead, warm up or cool down with the YUYU, whether it's while they are working from home or at the office, cooking, reading, streaming their favourite shows, sleeping...etc.

We want to highlight the message that we can control our own personal climate by using **simpler methods** such as using a YUYU or just by layering up. Join us in spreading the message by trying it out yourself!

According to the Department for Environment, Food & Rural Affairs,
“UK households produced just under 27
million tonnes of waste in 2017.”

It's the equivalent to **409 kg per person** or approximately
the weight of four giant pandas.

Much of the waste that's thrown out is avoidable and these
include:

Food scraps

Cardboard boxes

Newspapers

Glass bottles

Source: BBC News



We want to do our part in making sure all of our natural,
biodegradable YUYU Bottles don't end up in our landfills
and are instead recycled and repurposed.

That's why we created the YUYU Bottle Recycle Initiative
where we ask our customers to take their used YUYU
Bottles to their closest recycling facility/collection site, share
a video with us recycling their YUYU Bottles in exchange for
a discount code towards their next purchase.

A win-win for the customer and the environment!

YUYU BOTTLE

Collection 2022

FABRIC BY
pímico linen

Cashmere
Collection

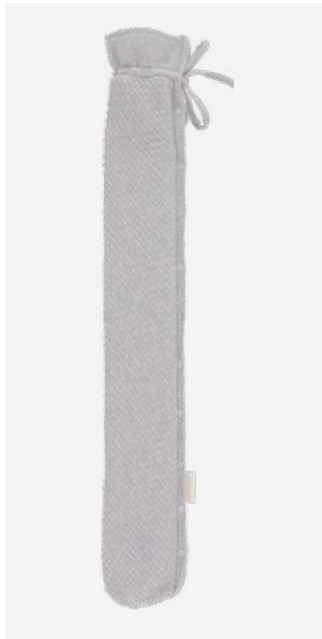




100% Cashmere
Chelsea Stone
100CHELSTONE



100% Cashmere
Chelsea Camel
100CHELCAMEL



100% Cashmere
Chelsea Potash
100CHELPOTASH



100% Cashmere
Chelsea Dark Star
100CHELDKST



100% Cashmere
Mayfair Champagne
100MAYCHAM



100% Cashmere
Mayfair Camel
100MAYCAMEL



100% Cashmere
Mayfair Potash
100MAYPOTASH



100% Cashmere
Mayfair Stone
100MAYSTONE

Pure Cashmere

Knits

Chelsea

Mayfair



Packaging

Luxury long classic gift box with gold leaf Japanese Sanwa tissue paper.



Materials

100% Inner Mongolian cashmere.
Mother of Pearl buttons.

Prices

Trade: £81.36 / 96,00 €

RRP: £179.00 / 211,00 €

We are a British company and therefore all of our pricing is laid out first in GBP. Euro Guide Price (and other currencies) is based on current exchange rates. We reserve the right to make changes during the course of the year.



100% Cashmere
Classic Camel
100CAMEL



100% Cashmere
Classic Champagne
100CHAM



100% Cashmere
Classic Champagne Glitz
100CHAMGL



100% Cashmere
Classic Stone
100STONE



100% Cashmere
Classic Potash
100POTASH



100% Cashmere
Classic Potash Glitz
100POTASHGL

Pure Cashmere

Knits

Classic



Packaging

Luxury long classic gift box with gold leaf Japanese Sanwa tissue paper.



Materials

100% Inner Mongolian cashmere.
Mother of Pearl buttons.

Prices

Trade: £81.36 / 96,00 €

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30% Cashmere
Belgravia Stone
30BELSTONE



30% Cashmere
Belgravia Sand
30BELSAND



30% Cashmere
Belgravia Charcoal
30BELCHAR



30% Cashmere
Kensington Sand
30KENSAND

30% Cashmere

Knits

Belgravia

Kensington



Packaging

Luxury long classic gift box with gold leaf Japanese Sanwa tissue paper.



Materials

30% Inner Mongolian cashmere,
70% Merino wool.
Mother of Pearl buttons.

Prices

Trade: £61.36 / 72,40 €

RRP: £135.00 / 159,00 €

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10% Cashmere
Classic Beige
10BEIGE



10% Cashmere
Classic Grey
10GREY



10% Cashmere
Classic Blue
10BLUE



10% Cashmere
Classic Pink
10PINK



10% Cashmere
Kensington Beige
10KENBEIGE



10% Cashmere
Richmond Charcoal
10RICHCHAR

NEW
No Buttons

10% Cashmere

Knits

Classic

Richmond Kensington



Packaging

Luxury long classic gift box with gold leaf Japanese Sanwa tissue paper.



Materials

10% Inner Mongolian cashmere,
90% Merino wool.
Mother of Pearl buttons.

Prices

Trade: £43.18 / 50.95 €

RRP: £95.00 / 112,00 €

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Lochcarron
of Scotland





Tartan, Thomson Camel
TTHOMSONCAMEL



Tartan, Buchanan Blue
TBUCHANANBLUE



Tartan, Royal Stewart Red
TROYALSTEWART

LOHCARRON
of SCOTLAND

Lohcarron of Scotland

With a heritage dating back to 1892, Lohcarron of Scotland is the world's leading manufacturer of tartan. Proudly made in Scotland by skilled craftsmen and women who design, dye, warp, weave, mend and tailor their Scottish modern and traditional tartans.

Packaging

Luxury long classic gift box with gold leaf Japanese Sanwa tissue paper.



Materials

100% pure new wool.

Prices

Trade: £52.27 / 61,68 €

RRP: £115.00 / 136,00€

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Liberty
Fabrics
Collection





Mortimer
Blue Crystal
LMORTIMERBLUE



Mortimer
Blue Blush
LMORTIMERBLUEP



Mortimer
Dusty Teal
LMORTIMERTEAL



Mortimer
Blush
LMORTIMERPINK



June's Meadow
Rose
LJUNEROSE



June's Meadow
Blue
LJUNEBLUE



June's Meadow
Pearl
LJUNEGREY



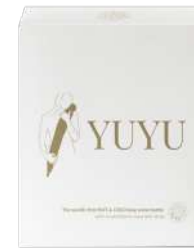
Capel
LCAPEL

Liberty Fabrics

Liberty is a prestigious department store in the West End of London, sought after for their beautifully intricate floral fabrics. Founded in 1875, Liberty is famous for their graphic prints and high quality cotton.

Packaging

White gift box with gold detail.



Materials

100% Tana Lawn cotton.

Prices

Trade: £38.64 / 45,60 €

RRP: £85.00 / 100,00 €

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Ros Autumn
LROSPURPLE



Ros Blossom
LROSPINK



Ffion
LFFION



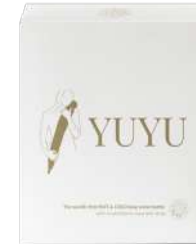
Lodden
LLODDEN



Liberty Fabrics

Packaging

(Bottle and box) White gift box with gold detail.



Materials

100% Tana Lawn cotton.

Prices

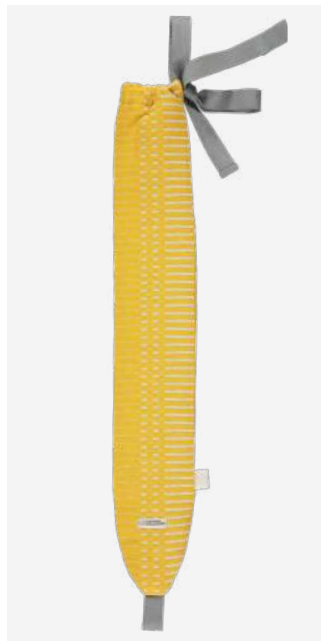
Trade: £38.64 / 45,60 €

RRP: £85.00 / 100,00 €

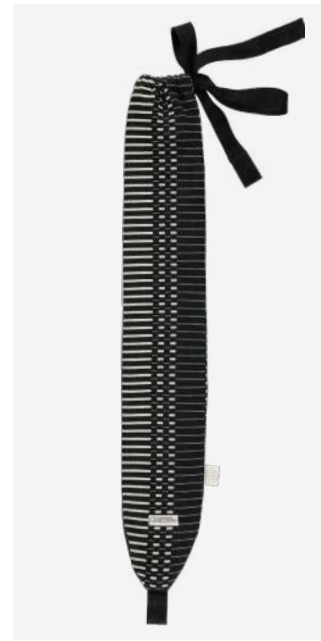
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Johanna
Gullichsen





Helios Yellow
JGHELIOSYEL



Helios Black
JGHELIOSBLACK



Doris Blue
JGDORISBLUE



Doris Bordeaux
JGDORISBOR

Johanna Gullichsen



We introduced a new collection for 2020 in collaboration with Finnish textile designer Johanna Gullichsen. Her style focuses on comfort, colour, natural materials and modern living.

Packaging

White gift box with gold detail.



Materials

100% cotton.

Prices

Trade: £38.64 / 45,60 €

RRP: £85.00 / 100,00 €

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Belgian
Pimlico
Linen





Pimlico Linen,
Mint
PLMINT



Pimlico Linen,
Sand
PLSAND



Pimlico Linen,
Ocean
PLOCEAN



Pimlico Linen,
Dove
PLDOVE



Pimlico Linen,
Rose
PLROSE



Pimlico Linen,
Stone
PLSTONE



Pimlico Linen,
Charcoal
PLCHAR

Pimlico Linen

We've teamed up with Pimlico, one of Europe's leading linen brands. Designed with the purest Belgian linen fibres, for a timeless and stylish colour range.

Packaging

White gift box with gold detail.



Materials

100% Linen.

Prices

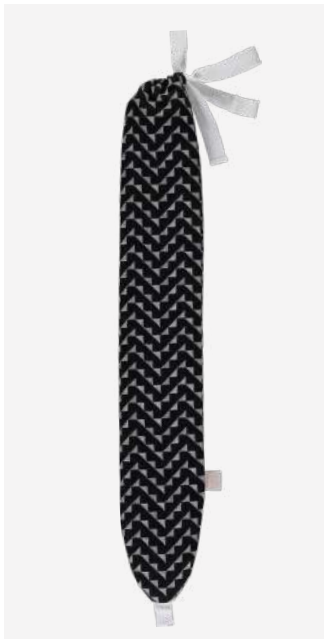
Trade: £27.27 / 32,18 €

RRP: £60.00 / 71,00 €

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Pure
Japanese
Cotton





Chevron Black
CHEV-BLACK



Chevron Beige
CHEV-BEIGE



Grey Cotton Stripe
CSGREY



Nautical Sky Cotton Stripe
CSNSKY



Nautical Navy Cotton
Stripe
CSNN



Sugar Yellow Cotton Stripe
CSSUGARYELLOW



Sugar Orange Cotton Stripe
CSSUGARORANGE



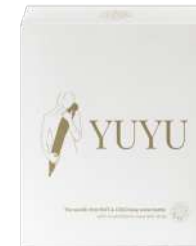
Sugar Pink Cotton Stripe
CSSUGARPINK

Pure Japanese Cotton

Created with refined Japanese craftsmanship, YUYU brings luxury and comfort to your fingertips, with this soft to touch cotton collection from Japan. The covers are great for hot or cold use.

Packaging

White gift box with gold detail.



Materials

100% cotton.

Prices

Chevron

Trade: £29.55 / 34,87 €

RRP: £65.00 / 77,00 €

Stripes

Trade: £20.45 / 24,13 €

RRP: £45.00 / 53,00 €

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Brushed Cotton
Pebble - Light
CBCPEBBLELIGHT



Brushed Cotton
Pebble - Dark
CBCPEBBLEDARK



Spotty Dotty
White with Red
CSDWHITER



Spotty Dotty
White with Navy
CSDWHITEN



Spotty Dotty
Sky with White
CSDSKYW



Spotty Dotty
White with Sky
CSDWHITES

Pure Japanese Cotton

Brushed Cotton and Spotty Dotty

Created with refined Japanese craftsmanship, YUYU brings luxury and comfort to your fingertips, with this soft to touch cotton collection from Japan. The covers are great for hot or cold use.

Packaging

White gift box with gold detail.



Materials

100% cotton.

Prices

Trade: £20.45 / 24,13 €

RRP: £45.00 / 53,00 €

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Organic Cotton, Sand
OCSAND



Organic Cotton, Stone
OCSTONE



Organic Cotton, Dove
OCDOVE

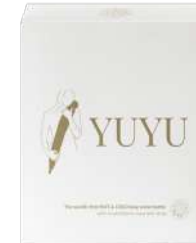
Organic Cotton

NEW FOR 2022

YUYU's NEW Organic Japanese Cotton Collection brings you three beautiful covers made of 100% Organic Japanese Cotton, woven with natural brown and green cotton yarn. This eco-friendly fabric doesn't use bleaching or dying agents and the cotton residue remaining on the surface of the fabric is not washed with chemicals.

Packaging

White gift box with gold detail.



Materials

100% organic cotton.

Prices

Trade: £27.27 / 32,18 €

RRP: £60.00 / 71,00 €

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Cotton
Waffle





Rose Waffle
WAFFLEROSE



Clay Waffle
WAFFLECLAY



Cornflower Waffle
WAFFLECORNFLOWER



Papaya Waffle
WAFFLEPAPAYA



Ocean Mist Waffle
WAFFLEOCEANMIST



Grey Waffle
WAFFLEGREY



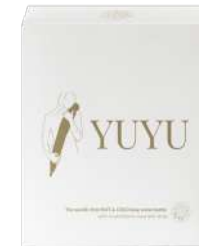
White Waffle
WAFFLEWHITE

Cotton Waffle

Our Waffle is a favourite with our hotel and spa partners, and for good reason. Not only does it feel beautifully crisp when held against your skin, but we think it feels as good as relaxing in a luxury spa. Popular with cold use and refreshing during warm summer nights.

Packaging

White gift box with gold detail.



Materials

100% cotton.

Prices

Trade: £20.45 / 24,13 €

RRP: £45.00 / 53,00 €

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Luxury
Fleece





Luxury Fleece
Black
FBlack



Luxury Fleece
Navy
FNAVY



Luxury Fleece
Grey
FGREY



Luxury Fleece
Mink
FMINK



Luxury Fleece
Coral
FCORAL



Luxury Fleece
Dusty Pink
FDUSTYPINK



Luxury Fleece
Pastel Pink
FPASTELPINK



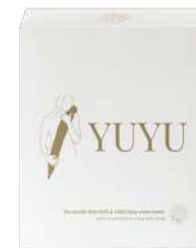
Luxury Fleece
Lemon
FLEMON

Luxury Fleece

Our super soft Luxury Fleece collection is high up our best-sellers list. They will uplift your cosy evening at home and become an essential part of your self-care tool kit. The Luxury Fleece collection was the first to include the wearable strap design, revolutionising how people use hot water bottles

Packaging

White gift box with gold detail.



Materials

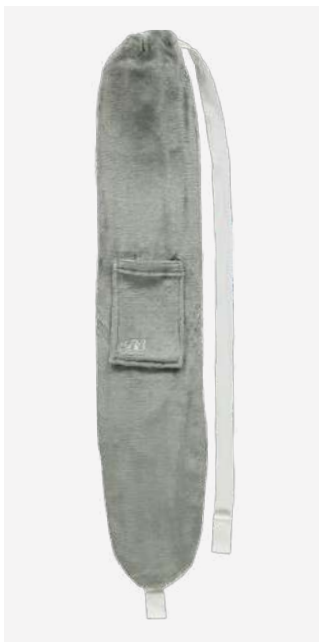
100% polyester

Prices

Trade: £15.00 / 17,70 €

RRP: £33.00 / 39,00 €

We are a British company and therefore all of our pricing is laid out first in GBP. Euro Guide Price (and other currencies) is based on current exchange rates. We reserve the right to make changes during the course of the year.



Body Bottle Grey
BBFGREY



Body Bottle Grey Polka Dot
BBFPD



Body Bottle Panther
BBPANTHER



Body Bottle Zebra
BBZEBRA



Body Bottle Leopard
BBFLEO

The Body Bottle

The Body Bottle range has slightly different dimensions (75cm x 15cm) to our traditional bottle and is a little wider, in order to target more surface area, particularly around the stomach and back.

Packaging

Rectangle recyclable gift box.



Materials

100% polyester single fleece

BESPOKE COLOURS AVAILABLE

Prices

Minimum order - £500

Prices: POA.

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Body Bottle Warm Worms





BB Benjamin Warm Worm
Blue



BB George Warm Worm
Green



BB Pippa Warm Worm
Pink



Olivia Warm Worm
Orange

BB Warm Worms

**Warm®
Worms**

The snugly Warm Worms are the friendliest bed buddies in town and ideal for keeping little fingers and toes warm and cosy all night long. Our playful and colourful covers are easy to care for and come in a washable 100% cotton coat. Your only decision is to choose which worm is going to be your hot new friend!

Packaging

Warm Worm cardboard gift box,

Materials

100% cotton.

Prices

Minimum order - £500

Prices: POA.

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YUYU SPORT

Recovery





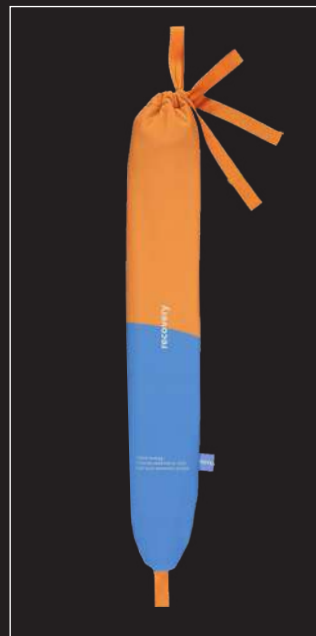
YUYU Recovery Power
Black & Grey
RBLACKGREY



YUYU Recovery Revitalise
Khaki & Black
RKHAKIBLACK



YUYU Recovery De-stress
Red & Beige
RREDBEIGE



YUYU Recovery Energise
Blue & Orange
RBLUEORANGE

Recovery

The NEW YUYU Recovery Bottle is designed to deliver the ultimate relief post-sport or post-workout through ice and heat therapy. Effective in treating post exercise soreness, inflammation, as well as pain and discomfort, the YUYU Recovery Bottle doubles as a way to keep you warm and cool, the eco-friendly way.

Packaging

Recyclable black box



Materials

89% Recycled Polyester
11% Elastine

Prices

Trade: £20.45 / 24,13 €

RRP: £45.00 / 53,00 €

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NEW FOR 2022

ICE RECOVERY



ICE RECOVERY

ICE RECOVERY PRO

TEMP	COLD	COLD
DURATION	UP TO 10 HOURS	UP TO 6 HOURS (external temperatre dependant)
VOLUME	1 LITRE	FILL DIRECTLY WITH ICE
MATERIAL	RECYCLED THERMOPLASTIC POLYURETHANE WHICH IS BIODEGRADABLE IN 3-5 YEARS.	RECYCLED THERMOPLASTIC POLYURETHANE WHICH IS BIODEGRADABLE IN 3-5 YEARS.
SIZE	81CM x 11CM	81CM x 11CM



JESS CARTER + FRAN KIRBY



GEORGIA STANWAY

LIONESSES, EUROPEAN CHAMPIONS 2022

YUYU SPORT

MARLIE PACKER
ENGLAND RUGBY, RED ROSES

ICE Recovery
ICEBOTTLEONLY

ICE Recovery Pro
ICEPROBOTTLEONLY

NEW

NEW

ICE Recovery

NEW FOR 2022

The revolutionary cool down created by YUYU + used by elite athletes. Up to 10 hours of ice therapy.

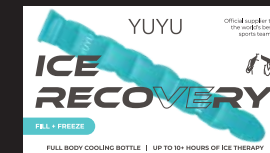
ICE Recovery - Fill + Freeze

ICE Recovery Pro - Fill directly with ice

90cm long and both designed with a triple lock closure.

Packaging

Recyclable box



Materials

Biodegradable TPU

Prices

POA

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YUYU x
England
Rugby





England Rugby YUYU -
Black & White
RFUBBLACKWHITE



England Rugby YUYU
Red & White
RFUREDWHITE



England Rugby Red Roses
Blue & Coral
RFURRCORAL

England Rugby

YUYU is proud to announce that we are now an official licensed product for England Rugby!

We are thrilled to launch three new limited edition designs to help rugby players relax and recover from the aches and pains they receive during their games!

Packaging

White gift box with gold detail.



Materials

89% Recycled Polyester
11% Elastine

Prices

Trade: £22.72 / 26,80 €
RRP: £50.00 / 59,00 €

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Go
Bespoke



Full Bespoke

The first way to 'Go Bespoke' offers the most amount of creative freedom, as it allows you to create a design from scratch. The two options for this package are to choose from our existing colour swatch book OR work with our designers to create a bespoke design.

Option One Choose from our colour swatch book of fabrics. MOQ 250 pcs per design.
Option Two Create a bespoke design of your choice. MOQ depends on chosen fabric.
Lead Time Full production on both options is approx. 16 weeks.



Semi Bespoke

The Semi-Bespoke option allows you to add your label onto pre-existing covers. This is a simple way for you to personalise the YUYU Bottle.

Semi Bespoke Prices

MOQ: £500

Cost for sewing labour: Price on Application.



On the drawstring

Recommended logo placement for Waffle, Fleece and pre-branded covers (e.g. Pimlico Linen, Liberty London, Lochcarron)



In the opening

Recommended logo placement for Cashmere covers.



At the bottom of the cover

Recommended logo placement for Pure Japanese Cotton.

Bottle Only

Purchase the rubber bottle and produce your own covers. All marketing material must read 'Bottle by YUYU'.

Bottle Only Prices

MOQ: £500

Lead-time: 1 week



Sharing the warmth around the world

Proud to be working with all our
stockists.

Harrods

WHOLE
FOODS
MARKET

El Corte Inglés

RINASCENTE

de Bijenkorf

HYUNDAI

ANTHROPOLOGIE

Jelmoli
THE HOUSE OF BRANDS
RAHNHOFSTRASSE ZÜRICH

LE
BON
MARCHÉ
RIVE GAUCHE

Fenwick

LIBERTY
LONDON

Takashimaya

FOUR SEASONS
HOTELS AND RESORTS

Lee Valley

THE RITZ LONDON

BERKELEY
LONDON



www.yuyubottle.com

📷 yuyubottle

"The best gift you can give yourself,
is taking care of YUYU."

ORDERS

Get in Touch

To place an order or for more information please contact:
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