

VINCENT SHEPPARD



CLEO DINING CHAIR

PRESS RELEASE

NEW: CLEO DINING CHAIR

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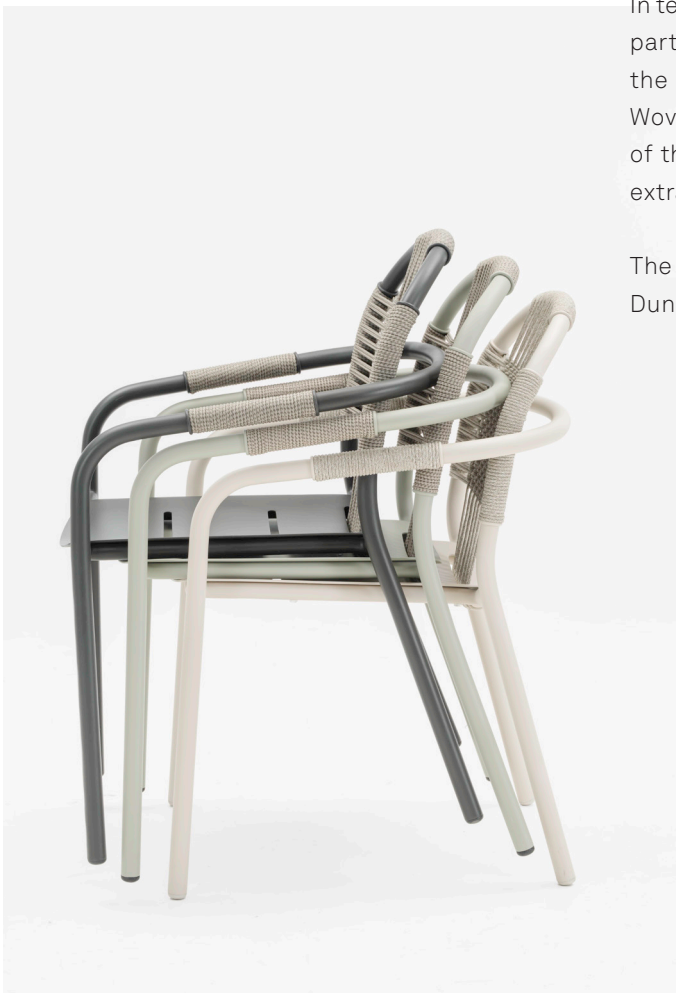
With Cleo, Vincent Sheppard launches a light and eye-catching outdoor chair which is available in three attractive colour combinations.

Vincent Sheppard expertly balances form and function to create furniture which is practical as well as beautiful to look at. The Cleo dining chair is just another example of that design philosophy.

“The Cleo dining chair hides many artisanal challenges. Weaving the rope back so that it offers maximal support on the right places requires the skills of an experienced craftsman. Combining that expertise with sleek minimalist design resulted in a stunning chair” explains CEO of Vincent Sheppard, Coralie Claeys.

In terms of design, Cleo’s slim profile is made of two aluminium parts. One of which forms the arch on the backrest while the other extends around the back to become the armrest. Woven polypropylene rope creates the characteristic back of the chair, while it is also used around the armrests for an extra degree of comfort.

The Cleo dining chair comes in three colours: Fossil Grey, Dune White and Sage Green.



VINCENT SHEPPARD

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Vincent Sheppard

Vincent Sheppard has been designing and manufacturing indoor and outdoor furniture with exceptional seating comfort since 1992. The company is worldwide market leader in Lloyd Loom furniture, a technique where Kraft paper is twisted around a metal wire and woven into unique furniture pieces. Today, Vincent Sheppard furniture is exported to more than 40 countries. The headquarters of Vincent Sheppard are in Belgium, while their main production plant is located in Indonesia, a country known for its rich tradition in weaving.

By constantly challenging itself and its design aesthetics, the brand is able to present young, contemporary furniture collections that answer to all modern needs. They combine a clear focus on quality and comfort with craftsmanship and an age-old technique, and translate these ingredients into qualitative, durable and appealing designs. With a wide variety of indoor as well as outdoor pieces of high quality, the brand is a favourite of many interior aficionada's.