

Vallon

by **AS'ART**
a sense of crafts

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For the past ten years, AS'ART has intentionally evolved its product range towards a global interior design concept, offering African creations ranging from rattan furniture to lighting (Stellar collection), as well as spectacular decorative pieces of basketry, pottery, ethnographic objects.

Eager to produce **a textile line** for the home such as throws and cushions, and to explore the possibility of manufacturing this new concept **in France** where, as everywhere in the world, the safeguarding of artisanal know-how is an essential and even existential subject, we are delighted to have created exclusive pieces with a strong and original character.



The meeting with Fonty, a woolen mill created in 1880 in Rognat (Creuse) on the banks of the Cher, was decisive. The Filature de Rognat, which was awarded the Entreprise du Patrimoine Vivant (Living Heritage Company) label in 2017, perpetuates an exceptional skill that has been passed down from generation to generation.

We discovered the perfect **authentic** material which is **wool!**

Using this process of **returning to the roots of our heritage**, it was obvious that this wool had to be **knitted** rather than woven. We found our knitting partner in Corrèze. The bucolic and hilly environment in which our plaids and cushions were to be made essentially required for the collection to be named **Vallon** (Dale). Vallon is a return to the roots of original materials, a return to the past, a return to what lasts, what is passed on, a return to **ancestral knowledges, values and skills**.

For our Vallon collection, made in France, we have chosen a beautiful, worsted yarn made from a blend of two **100% merino** fibres that can be described as extraordinary: Arles Merino, naturally white, the fleece of sheep raised on the plains of the Camargue and Crau, and Portugal Black Merino, naturally dark brown. Because of its fineness, merino wool does not cause irritation. It is also **hypoallergenic, thermoregulating and antibacterial**.



To enhance this yarn, we have developed **three stitches**: «**alvéoles**» (alveoli), a nod to the honeycomb motifs and the collaborative spirit of our company, «**sillons**» (furrows), a refined ribbed stitch in homage to the work of the earth, and «**tresses**» (braids), evocative of basketwork and an emblematic range of the **AS'ART brand**.

For the dyeing of the yarn, we have chosen a blend where Arles merino is used the most. Its natural colour is a light mottled brown. This base gives the final shades a magnificent subtlety and density. **Four shades**, named after simple plants with therapeutic properties, enliven the collection: **bleuet** (cornflower), **capucine** (nasturtium), **immortelle** (immortal), **sauge** (sage).



The «**Vallon by AS'ART**» collection urges us to consider giving up the consumable-disposable objects that have invaded our lives and replace them with the alternative quality and choice of pure materials, that are part of nature and have an innate permanence that can only enhance our daily life... **Companions for life!**



Thrown on sofas or beds, or placed on your shoulders... Warm up, relax, wrapped in the softness of these plaids, let yourself go on these cushions and surprise yourself with the feeling of comfort and relaxation. In the same way as following a path that gently descends the hillside and leads into the green dale, a place of silence and peace, bringing you **immediate pleasure**.

The Vallon collection was created to remind us of the timelessness of these archaic needs and the quest we all share, which we so want to embrace and **find our own "vallon"**.

Jean-Paul Merlin - Founder of AS'ART

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