

## NEW MILITANTS RANGE TEAS & INFUSIONS

- FOR THE EARTH AND HUMANS -



## "Les Militants" teas and infusions: a range that makes sense!

Created in 2013, the "Les Militants" range\* of teas and infusions enables Les Jardins de Gaïa to support numerous projects in favour of biodiversity and those who promote it. This approach, which reconciles ecology and economy, echoes the values we defend and strengthens the ties we have with the partner associations we feel close to.

For the 2022 range, we have chosen to support two new associations: Sea Shepherd, an NGO founded in 1977 by Captain Paul Watson, which works courageously to protect marine wildlife, and the **Project for the Conservation of Great Apes (PCGS)**, created in 2006 by primatologist Sabrina Krief and photographer Jean-Michel Krief, with the aim of protecting wild chimpanzees and their habitat, the tropical forests.

## €175,000 donated to associations\*\*

For each tin or bag purchased,
Les Jardins de Gaïa donate respectively
€1 and 50 cts to the association to support large-scale projects.



Awarded the Social Commitment Trophy at the 2017 CSR Awards. \*\* Total paid to 10 partner associations between 2014 and 2021 to support their actions.

















## LES MILITANTS

#### NEW DESIGNS - NEW RECIPES!

## The Militants range is renewed and welcomes 2 new associations and 6 new references

Amount donated to the anociation

Information on the partner association

100% organic flavours and herbs!

Teas and rooibor from small producer projects





Facing in two languages: French and English

Prevailing flavours

Logo of the supported partner association



# NEW REFERENCE Ref. TUTA9052 - 100g Tin: PV EXCL. TAX: €6.36 ALL TAXES INCL.: €10.55

## A TEA FOR THE OCEAN ORGANIC FLAVOURED WU LONG TEA Lemon flavour - Mint

To support the Sea Shepherd association

On its base of "blue-green" tea, the colour of the ocean, this original recipe dedicated to lovers of these fascinating life basins on which we depend reveals the richness of its flavours. After an attack with lemony notes offered by ginger, the association of peppermint and rosemary, the plant of the sailors, blows a wind of freshness on this particularly deep and aromatic wu long.

Ingredients: wu long tea\*, ginger pieces\*, rosemary\*, peppermint\* 3%, lemon essential oil\* 2%, cornflower petals\*. \*From organic farming.





## FLYING HOME ORGANIC HERBAL TEA AND SPICES Eucalyptus - Cloves

To support the LPO association (French nature conversation NGO)

This particularly harmonious herbal composition is a tribute to the grace of a wild flight. Opening with flavours of lemon balm and lime blossom that oscillate between strength and sweetness, the recipe then unfolds its spicy, fresh, camphorated and lemony notes of great complexity. For a contemplative break where time stands still...

Ingredients: lime blossom\*, eucalyptus\* 22%, apple pieces\*, lemon balm\*, myrtle\*, meadowsweet\*, cloves\* 4%, marigold petals\*, cornflower petals\*. \*From organic farming.





## HEADING TO UGANDA SINGLE ESTATE ORGANIC BLACK TEA Uganda

To support the PCGS association (Great Ape Conservation Project)

Produced in agroforestry and entirely handcrafted near the Kibale National Park in Uganda, this black tea seduces with its beautiful aromatic complexity that reflects the great biodiversity of its terroir. On the palate, its velvety, bitterness-free liquor offers fruity flavours that evoke the sweetness of mango on a particularly intense and deliciously sweet and malty background.

Ingredient: black tea\*. \*From organic farming.



#### **CHIMPS'TEA ORGANIC FLAVOURED BLACK TEA** Honey flavour - Fig - Thyme

To support the PCGS association (Great Ape Conservation Project)

This recipe, dedicated to these clever and endearing "cousins" with whom we share so much, is an ode to the wilderness from which we still have so much to learn. Based on an excellent Ugandan black tea, fl avours of thyme and honey pleasantly surprise the palate before giving way to delicious notes of fi g, which chimpanzees love, on a woody background that structures the whole.

Ingredients: black tea\*, honeybush\*, fig pieces\* (19%), natural (fig 5%, honey\* 4%) flavours, thyme\* 1%, marigold petals\*. \*From organic farming.



#### Ref. TUTM0046 - 60a Tin: PV EXCL. TAX: €5.36 ALL TAXES INCL.: €9.05

**NEW REFERENCE** 



#### **AFRICAN SOIL ORGANIC HERBAL TEA AND SPICES** Lemongrass - Cinnamon - Chilli

To support the PCGS association (Great Ape Conservation Project)

Inspired by the mythical animals of Africa and its grandiose landscapes that feed our imagination, this colourful composition of plants and spices is an invitation to travel. Close your eyes... Let yourself be carried away by the warm sweetness of cinnamon accompanied by the fresh and lemony notes of lemongrass. Then let yourself be surprised by the spicy and peppery touches that emerge here and there and make the tasting even more intense.

Ingrédients : lemongrass\* 42%, cinnamon\* 38%, sunflower petals\*, green pepper\*, black pepper\*, chilli\* 2%. \*From organic farming.



#### **NEW REFERENCE**

Ref. TUTV1602 - 80a Tin: PV EXCL. TAX: €6.36 ALL TAXES INCL.: €10.55



#### UGANDA DIRECTION SINGLE ESTATE ORGANIC GREEN TEA Uganda

To support the PCGS association (Great Ape Conservation Project)

A superb handcrafted green tea harvested from tea bushes grown in agroforestry near the Kibale National Park in Uganda. The shade offered by the surrounding trees is particularly favourable to the development of the bright, sweet and fruity flavours of green teas. The result is a dense, very velvety liquor with delicious notes of brown sugar, yellow fruit and hot stone...

Ingredient: green tea\*. \*From organic farming.

#### AND FIND THE OTHER REFERENCES!





#### DREAM OF GAÏA'S AWAKENING **ORGANIC FLAVOURED WHITE TEA** Ginger - Vanilla flavour

To support the Kokopelli association

The typical sweetness and harmony of white tea caresses the palate before bursting forth with a subtle yet energising flavour of ginger, enhanced by vanilla. It will inspire all of Gaia's children to stand together against the destruction of her abundant gifts. Because we can always

Ingredients: white tea\*, ginger\* 10%, vanilla extract\* 4%, flower petals (rose\*, mallow\*, lavender\*, marigold\*, sunflower\*, cornflower\*). \*From organic farming.





#### THE FLUTE PLAYER **ORGANIC FLAVOURED GREEN TEA** Bergamot - vanilla flavours

To support the Kokopelli association

Withered green leaves from ancient Vietnamese tea bushes make for a deliciously fragrant infusion. Tangy bergamot is nicely rounded by vanilla and a discreet hint of lavender. Recent memories of summer, punctuated by sounds of Kokopelli's flute, the musician of Native American legend. A lovely daytime drink.

Ingredients: green tea\*, vanilla extract\* 2%, flower petals (marigold\*, cornflower\*, lavender\*), bergamot essential oil\* 1%. From organic farming.





#### PARFUME OF RESISTANCE **ORGANIC FLAVOURED BLACK TEA** Saveur orange - Réglisse - Cacao

Pour soutenir l'association Kokopelli

The blend of flavours released by this black tea comes from

ancient tea trees. Successive flavours of cocoa, liquorice and orange follow on from one another in a round and fruity blend. A cup to mark the times when we act in accordance with our values and savour their intoxicating

Ingredients: black tea\*, liquorice\* 13%, cocoa\* 9%, orange essential oil\* 3%, carrot chips\*. \*From organic farming. CONTAINS LIQUORICE, PEOPLE SUFFERING FROM HYPERTENSION SHOULD AVOID EXCESSIVE CONSUMPTION.

#### AND FIND THE OTHER REFERENCES!



#### HUMMINGBIRD REVERIE ORGANIC FLAVOURED GREEN TEA Lemon flavour - Basil

To support the Les Amanins association

An invigorating and unexpected blend. Tangy lemon has been added to this fresh green tea from ancient tea bushes in Vietnam. A savoury mixture with a spicy note of basil that gives an instant boost. Get ready to take wing and give life to your inner hummingbird!

Ingredients: green tea\*, basil\* 12%, marigold petals\*, lemon essential oil\* 2%. \*From organic farming.



## HYMN TO THE EARTH ORGANIC FLAVOURED BLACK TEA Blueberry - blackcurrant flavours

To support the Les Amanins association

A bright, clear infusion with warm tones: this black tea has all the purity of Vietnam wild tea trees. The roundness of blueberry gently envelops your mouth with its fruity taste like a kiss. A song in praise of the Earth and her rich flavours, which can be enjoyed at any time!

Ingredients: black tea\*, natural (blueberry\*, blackcurrant\*) flavourings 12%, aronia\*, heather flowers\*, poppy petals\*. \*From organic farming.



## **SOFT HUMANITY**ORGANIC FLAVOURED ROOIBOS Orange - Spearmint

To support the Les Amanins association

Warm shades of rooibos for a refreshing cup. The initial fresh and minty flavour is beautifully enhanced by the aromatic, fruity roundness of orange peel. To be enjoyed by young and old as a gastronomic journey through Africa to connect with humanity.

Ingredients: wild rooibos\*, spearmint\* 4%, orange peels\* 3%, essential oil of orange\* 3%. \*From organic farming.



#### A GARDEN UNDER THE MOON ORGANIC PERFUMED GREEN TEA

Tulsi - Cardamom

To support Biodynamie Recherche association (Biodynamic Research)

This green tea recipe is a homage to the moon whose subtle influence has always been fascinating. It is characterised by the spicy aroma of holy basil, enhanced with delicious notes of mandarin and cardamom. The plants are grown with great care and they each give a wonderful vitality to the brew - a reminder that by taking care of the planet we are taking care of ourselves.

Ingredients: green tea\*\*, mandarin peels\*\*, tulsi\* 10%, cardamom\* 9%, amaranth\*. \*From organic farming. \*\*From organic and biodynamic farming. **demeter** is the brand for products from biodynamic agriculture.



## **BETWEEN HEAVEN AND EARTH** ORGANIC FLAVOURED BLACK TEA

**Spices - Bergamot flavour** 

To support Biodynamie Recherche association (Biodynamic Research)

This highly aromatic mix is a hymn to biodynamic agriculture, the farming method that helps both plants and men grow in perfect harmony. For that special moment between heaven and Earth...

Ingredients: black tea\*\*, spices 28% (cinnamon\*\*, ginger\*\*, cloves\*\*, black pepper\*\*, cardamom\*\*), essential oil of bergamot\* 2%, marigold petals\*. \*From organic farming. \*\*From organic and biodynamic farming. demeter is the brand for products from biodynamic agriculture.



## MOON BIRD ORGANIC FLAVOURED GREEN TEA

Pear - elderflower flavours

To support the LPO association (French nature conversation NGO)

A lovely green tea enhanced with delicacies from our local region known as Grand Ried. Elderberry flowers, pear and sunflower petals pay tribute to the curlew, the official bird of Ried. The curlew's curved beak looks like the moon and this sweet, fresh tea is dedicated to this striking bird so that his magical song may be with you whenever you drink it!

Ingredients: green tea\*, natural (pear\*, elderflower\*) flavourings 7%, vanilla extract\*, sunflower petals\*. \*From organic farming.