



GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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The 2022 Tassotti collection is strongly characterized by Nature: an inexhaustible source of inspiration and as a treasure to be preserved.

"To make consumers aware of the positive aspects of the use of paper and its recycling, to contribute to a more efficient use of resources and to underline the importance of a circular economy for the future of our planet". This is the ambitious goal of Tassotti – an Italian company operating in the high-end stationery sector since 1957 - which pays attention to sustainability at every stage of its production process.

An attention that is clearly evident from the green imprint of the new 2022 catalogue, inspired by the natural elements: subjects and unmistakable patterns belonging to botany and the world of animals, declined with delicacy and vigour, that interpret Nature as a treasure to be preserved, always according to the Tassotti style.

Catalogue 2022 - new subjects:

Decorative paper, notebooks and diaries, cards, boxes and stationery make up an exclusive "Made in Italy" collection, handcrafted, precious and durable.

Some of the new patterns introduced this year are:

Focus fantasies:

• Botanicals and animals



Foglie di Eucalipto pattern is proposed in a complete range of products, in which the vivacity of green meets the pleasantness of the softer shades of purple. Floral subjects in yellow and red decorate two new cards, in line with the latest trends.

Fiori Misti and ***Fiori al Sole*** with their watercolor shades, create a fascinating fantasy able to convey warmth, passion, poetry.

Soffioni and ***Fiori di Tarassaco*** complete the new range of subjects of botanical inspiration, which includes the oriental ***Fiori di Ciliegio***, both a symbol of happiness and ephemeral and elusive beauty, that invites to capture the beautiful moments of life.



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• Remondinian classics

In the eighteenth century, in Augsburg, at the printing house of Johann Wilhelm Meyer embossed floral wallpapers were created, such as this particular composition of clove shoot. Tassotti reproduces it in **Fiorito di garofano** paper, a yellow and turquoise pattern obtained with a metallic matrix impression.

The classic remondinian subjects represent the heart of the Tassotti offer: **Remondini Fiori e Frutta**, **Foglie a cuore** and **Roselline Verdi** exalt the refined blue shades and continue the trend of green with vibrant and fresh motifs, adding a striking touch of ochre: a “retro” elegance that never goes out of fashion.



• Party and origami

The offer includes sweet, light and fun fantasies: kittens in funny poses, elephants and turtles are perfect for children and to create a complete party kit.

Catalogues are available here:

[Catalogo Tassotti CARTA 2022](#)

[Catalogo Tassotti DIARI BIGLIETTI 2022](#)

www.tassotti.it

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