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## **LAUNCH OF THE NEW FRAGRANCE *SECRET IMPÉRIAL***

La Savonnerie Royale is proud to announce the arrival of their newest fragrance, *Secret Impérial*, that will be available as a soap bar.

Similar to our previous creations, Secret Imperial has its own story. With Secret Imperial, we chose to pay tribute to the famous Emperor Napoleon Bonaparte and his passion for cologne.

It is with great admiration for France that La Savonnerie Royale highlights the French “savoir-faire” in the production of its natural soaps. Our soaps are made in Provence, in the tradition of Marseille soaps, with carefully selected perfumes from Grasse.

In honor of the history of France and the richness of its heritage, a fleur-de-lys is engraved on each bar soap.

*“Long associated with Versailles, Napoleon Bonaparte is also known for his passion for eau de cologne. His imperial secret; Use it generously ad infinitum. With notes of eau de cologne and vetiver, this fragrance will make you feel like an emperor!”*



The launch of the Imperial Secret will take place exclusively at Fontainebleau Castle on Wednesday, July 27th 2022. The Imperial Secret soap will then be available for worldwide distribution, including to partner castles.

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