

Press Release

New collection – July 2021

SHUTTLE

Design by Marco Alessi



A new #lightingstories

Probably the mission of a company is always something that nobody pays too much attention to. However, this press release is an opportunity to remind that ours is to *make people feel comfortable with a timeless design like at their home, wherever they are*. We imagine what you are thinking: why are we telling you that now? The reason is Shuttle, the new lighting story designed by Marco Alessi. The design takes inspiration from the world-famous NASA system, with a conic blown glass removable diffuser that dresses a metal structure and the LED source. More details can be discovered page after page, for example the 6.3W LED (one of the highest in the portable market), the brass ring that surrounds the base, the easy mechanism to remove the glass diffuser, the Kelvin temperature switch, the touch dimm sensor, the wireless charger....

The mission of this collection includes the idea of a design that lasts 30 years as the lifetime of Space Shuttle. A system of reusable materials, as removable blown glass, rechargeable batteries and metal frame components, is matching the design approach of a contemporary style that lasts over the years. As our mission states, you can be in your beloved restaurant, in a breathtaking terrace, in your kitchen, in your favorite hotel, there is always a place where this collection will let you feel at home.

The vision of this lamp is to enrich an environment with the outdoor table lamp and the pendant lamp, same family, same style, different uses to link the interior design with the outdoor area.

The values of the Shuttle collection are all written in the meeting between technologies and hand-made components, between a modern design and a heritage material, between outdoor and indoor uses, between several lighting stories that can be written wherever you are.

Join the mission of Shuttle, make your values brighter.

Materials, finishes and details that make the difference.

Pendant lamp

Structure:	matt black or matt white aluminum
Diffuser:	blown glass available in opal white or crystal
Electrical cable l.:	3 meters
Steel cable l.:	2 meters
Size:	structure diameter 17.5 cm; height 29 cm (main body); diffuser diameter 25.5cm
IP class:	IP20
Light source:	top 6,3W LED, bottom GU10 LED (GU10 bulb not included, can be replaced directly)
Luminous efficacy:	90-100L/W
CRI:	≥90

Table lamp - IP 44

Structure:	matt black or matt white aluminum
Diffuser:	blown glass available in opal white or crystal, removable
Size:	structure diameter 17.5 cm; height 39 cm; diffuser diameter 25.5 cm; touch switch button diameter 2.3 cm
Light source:	top 6,3W LED – 2700K and 4000K
Luminous efficacy:	90-100L/W
CRI:	≥90
IP class:	IP44
Powered by:	Removable Battery (10200mA totally, CE Certified)
Usage time:	<8 hours for 100% wattage
Full charging time:	4 hours
Capacity:	8000~10000Mah
Bottom port:	USBx1 (charging battery)
Switch:	touch press to switch on/off, long touch for dimming 50%/100%, quick double-click for 2700K/4000K switch.
Other features:	1x18W included with 1 meter cable.

Optional - Ultra-thin Desktop wireless charger (Qi)

Product weight:	About 60 g
Size:	100 * 100 * 10.5mm
Working temp.:	- 10°-40° C
IP class:	IP20
Input voltage:	5.0V
Output voltage:	5.0V
Input power supply:	power adapter, PC USB charging, mobile power supply
Other features:	battery level display, overcharge and over-discharge protection, light on while charging

Pictures, idea and inspirations

Please find all the high resolution pictures following this [link](#).

You can also discover daily new pictures following our brand through these channels:

- www.prandina.it
- [Linkedin](#)
- [Facebook](#)
- [Instagram](#)
- [Pinterest](#)
- [Youtube](#)

The company

Describing what Prandina has stood for since the very beginning is simple, we offer best-selling products and innovations in glassblowing techniques, we deliver and bring projects to life around the world.

Describing what Prandina represents for someone who's worked and continues to work here to this day is much more complicated, it's a collection of emotions and feelings, of people and experiences, of knowledge and fulfillment.

Every single product leaves our factory bearing all the passion that Sergio Prandina has put into every detail of his company since 1982. Every product is the culmination of creativity and of each employee's daily determination to improve their workflow. We all share in the enthusiasm of delivering a simply and truly beautiful product in the hands of our customers.

This is the greatest and most important of all the #lightingstories we want to tell.

Our company was founded in 1982 by Sergio Prandina, an entrepreneur who for more than thirty years has been sharing his innate artistic creativity in lighting design through shapes and solutions often based on the use of blown glass.

His designs have made Prandina stand out since the beginning. Over time, they have met with new technologies, providing a space where innovative approaches to the use of light could flourish.

From the outset, the company has been dedicated to exporting and exports to more than 50 countries on a permanent basis through retail and contract channels depending on the needs of local markets. Prandina doesn't just offer standard catalogue items. Thanks to our long-standing experience and flexibility, we can collaborate with you to design and create a custom product that will bear the Made in Italy quality label both in terms of functionality and aesthetics. Requests in the lighting sector can change rapidly, and Prandina's dedication to its customers is the perfect answer to such a dynamic environment.

Our customized solutions are developed within the company with the collaboration of designers, interior designers, architects and handpicked professionals.

The designer

Marco Alessi was born in Bassano del Grappa in 1982 where he currently lives and works. His course of study began as a graphic-technical one and then gradually moved towards what he discovered as his true passions, architecture and design. In 2003 he joined the IUAV in Venice and began to get passionate about themes such as light, spaces and the essentiality of materials, themes that are reflected in his projects and to which attention and attention to detail are added. He graduated in 2008 and a short time later he began collaborating with the TIXA studio.

Today, after years of experience, he becomes an associate of the firm. The goal of any project he dedicates himself to is to combine architecture with design, without necessarily following a single line. Projects can be of various scales and involve different fields of study.

Recently, the passion for design has also resulted in the creation of furniture items in the lighting sector and the study of custom-made furniture products for the environments it designs.

