

## PRESS INFORMATION



### **METROCS is winner of the iF DESIGN AWARD 2022!**

Tokyo, 11<sup>th</sup>, April, 2022 – METROCS is winner of this year’s iF DESIGN AWARD, the world-renowned design prize. The winning product, TAITTO, Bamboo Trolley, won in the discipline product, in the Home Furniture / Decoration. Each year, the world’s oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD.

TAITTO won over the 132-member jury, made up of independent experts from all over the world, with its sustainable material, bamboo that produces 35 percent more oxygen than ordinary trees. The competition was intense: almost 11,000 entries were submitted from 57 countries in hopes of receiving the seal of quality.

More information about TAITTO can be found in the “Winners & Ranking” section on <https://ifdesign.com/en/winner-ranking/project/taitto/344856>.

#### **About METROCS**

Every item discovered through the sound aesthetic sense of Metropolitan Gallery’s METROCS business, or planned, developed, and sold independently, is packed with its creators’ ingenuity and sensitivity, as well as an inherited “chic” stylishness of materials and techniques. By incorporation these items into their everyday living as tools or personal fashion statements, users are able to resolve problems, discover new value, and experience creative lifestyles. It is precisely for this reason that METROCS is committed to being a business that evolves people’s everyday living through use of our products.

#### **About the iF DESIGN AWARD**

Since 1954, the iF DESIGN AWARD has been recognized as an arbiter of quality for excellent design. The iF Design brand is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. It honors design achievements in all disciplines: product, packaging, communication and service design, architecture and interior architecture as well as professional concept, user experience (UX) and user interface (UI). All award-winning entries are featured on [www.ifdesign.com](http://www.ifdesign.com) and published in the [iF Design App](#).

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