

## Danish/Dutch cozy minimalism brand 'Kooduu' will host a stand at Maison&Objet in Paris under the theme 'cozy outdoors'

**Haarlem, March 22, 2022 –** On March 24th to 28th the Danish/Dutch cozy minimalism home decor brand 'Kooduu' will host a stand at Maison&Objet at Paris Nord Villepinte.

Maison&Object Paris is an emblematic decoration, design and lifestyle show that brings the design industry together under one roof to connect brands and buyers, and facilitate the experience of touching, seeing and sharing.

Steven Slijper, Managing Director at Kooduu, extends an invitation to visit the Kooduu stand in Hall 6 to M&O visitors, Kooduu resellers and everyone interested in knowing better the Kooduu products, wholesale prices, team or brand:

"At Kooduu we design to help people bring coziness and comfort to their spaces and lives...indoors and outdoors. Spring just started and is time to host or attend garden, balcony, or rooftop gatherings again – and that's why this time around we want to inspire interior decorators and shop owners to use Kooduu products to bring outdoor spaces to life with audio, sound and light. We also want to inspire people to allow themselves a little sparkle in live to sustain hope in uncertain times. Come visit us on hall 6".

The Kooduu stand will feature the iconic bestseller 'Kooduu Synergy': a multifunctional design object that integrates mood lighting, a Bluetooth speaker and a wine holder/drinks cooler compartment in one, as well as the lighting and audio products

'Kooduu Lite-up PLAY', 'Kooduu Nordic Light Pro', the 'Kooduu Lite-up' dimmable lamp, and the 'Kooduu Glow' candle holders – all co-created in Denmark with Eskild Hansen Design Studio, Kooduu's award-winning design partner.



**New!** The newest addition to the Kooduu collection is that the Kooduu Glows are now available in four (4) new colors: Cobalt Blue, Sepia, Moody Blue and Frosted Silver.

Come see them life at the **Kooduu stand J60-K59 on Hall 6** and make sure to have the best products for parties and dinners all fresco.

See you soon in Paris!



To stay up to date about the Kooduu stand at the M&O follow <u>Kooduu's LinkedIn page</u> or message the brand via <u>the event platform</u> or email: <u>info@kooduu.com</u>

## About Kooduu

Kooduu is a multifunctional home decor brand that has Dutch and Danish roots and was founded in 2017 on the basis of togetherness, happiness, positive ambiance, coziness, innovation and putting a smile on people's faces. The brand invites people to set the mood wherever and whenever. This means all products are the perfect companion for any social event, such as a summer barbecue, indoor family gatherings, picnics in the park or a romantic evening for two on the couch. Enjoy the cozy minimalism lifestyle and create meaningful moments in life with a little help of Kooduu. Vist our stand J60-K59 on hall 6 or website.

## kooduu

Set the mood. Wherever. Whenever.



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