

A person wearing a white lab coat is shown from the chest down, working with colorful, textured materials. The person's hands are visible, and they are holding a piece of material that is a mix of pink, green, and white. The background is a plain, light-colored wall. The overall scene suggests a creative or scientific process.

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# FROM DAIMON TO EUDAIMONIA

Through an unusual creative path, between guiding spirits (Daimon) and forest entities, the designer explains how Nature is her primary source of inspiration and how every project can become a source of happiness (Eudaimonia).

**COKI.®**

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# ITALIAN CRAFTSMANSHIP WITH NATURAL MATERIALS

With COKI, founded in 2017, the **Italian product and architectural designer Coki Barbieri** (she/her) brings a new approach to natural materials through forms inspired by rationalist architecture and the morphologies of animal and plant kingdoms. The studio and design laboratory are located on the first hills of Rimini, overlooking the Adriatic Sea and surrounded by thick, spontaneous vegetation, in which every little creature of the area is a constant source of inspiration. The geometries and connections between the elements are designed with cardboard and cork prototypes, then defined digitally and with hand drawings. **The handicraft production recovers local raw materials, preserving ancient working stone, glass, and metal methods.** Combining notions of geology, chemistry, and design culture, COKI offers new materials, reusing fragments, stone scraps, and minerals.

The production cycle exploits **the sun and air's power** to create many project components, thus offsetting some of the CO2 emissions due to borosilicate glass and stainless steel processing. COKI aspires to develop a production and logistics chain with the least possible waste of resources and materials.

In 2020, the brand was internationally recognized for its sustainable and ethical approach to product design, winning the **Green Product Award**.











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