

bloon
PARIS

A NEW WAY
OF LIVING
OUTDOOR...

MAISON&OBJET
MARCH 24-28
HALL 6, STAND J65

BLOON COLLECTION
SUMMER 2022

Bloon is an original seat inspired by the benefits of the famous exercise ball. Created in France by an osteopath specializing in gestures and postures, its round shape promotes a steady muscle contraction that strengthens the postural muscles and relieve spine and back pain.

Spring has sprung and the Bloon, initially created for active sitting in the office or at home to combat sedentary lifestyle, comes in a new outdoor collection.

Discover the playful Bloon Outdoor collection at the Maison & Objet fair from March 24 to 28.

The range of natural chromatic shades fits any outdoor décor. In the middle of the lawn or under the terrace table for teleworking, the Bloon OUTDOOR is a versatile seat of indoors and outdoors. It's the ultimate outdoor seating choice to relax by the pool, for a BBQ and why not to do some exercises in the open air?





ECO-FRIENDLY SEAT FOR ACTIVE SITTING...

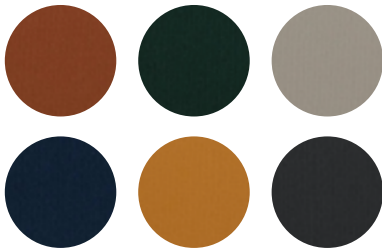
Designed by Thomas de Lussac and handcrafted in Portugal, the Bloon strikes a balance between minimalist aesthetics and functionality.

100% polyester fabrics without chemical solvents. UV resistant, water repellent and antibacterial.

A stain is embedded? No need for stain removers, it can be cleaned with water. Lining is removable and washable to 30. The air chamber is made of recycled shoe soles. Weighted anti-roll base to prevent the seat from rolling.

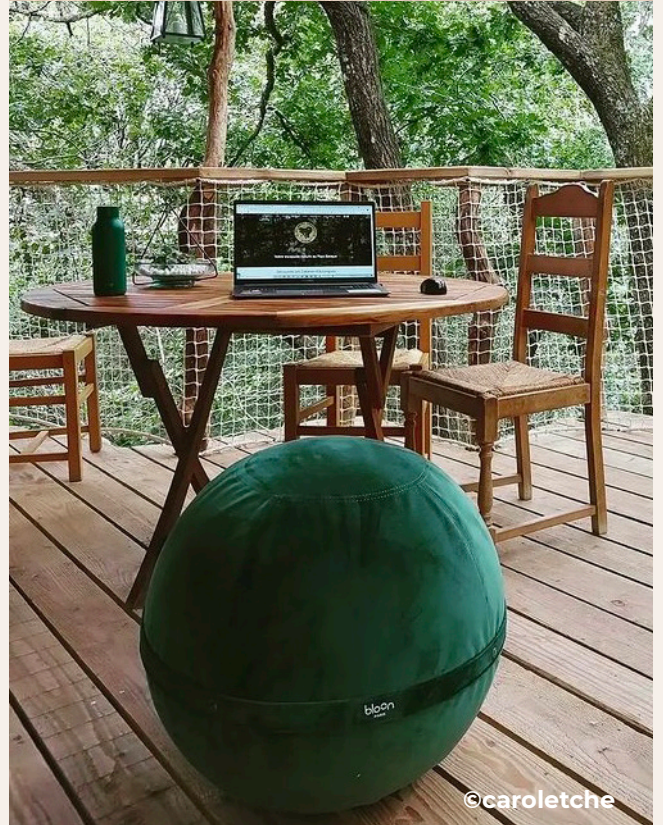
A colored belt for transport protects the zipper and maintains its round shape.

Existing color range



Retail price 209 euros

www.bloon-paris.com



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