



## CHAISES NICOLLE® PRESS RELEASE

CHAISES NICOLLE<sup>®</sup>, French manufacturer of stamped metal chairs and stools, presents today an armchair and its first Outdoor collection, both designed by Paola NAVONE – Studio OTTO.

The attraction of Paola Navone for Chaises Nicolle<sup>®</sup> comes from her passion for industrial objects with an interesting story to tell.

## **French tradition**

Founded in 1913 by Paul-Henry NICOLLE, our factory, located near Paris, continues a secular tradition of steel working even today.

Each part is stamped in huge presses and riveted or spot-welded.

This technique of stamping and assembling the metal guarantees robustness and solidity to our seats, while maintaining a clean line.

The backrest in the shape of a "whale tail", true signature of the Nicolle<sup>®</sup> chair, maintains the hollow of the back and ensures, by its flexibility, a surprising comfort.

## Modernity

The creativity of Paola Navone, combined to her respect of hand-crafted traditions, have given rise to the outdoor version: a revisited seat and a backrest in perforated metal.

All the outdoor seats are treated using electro-coating, a process that gives the steel long-lasting protection against rust.

This technique, by which the seats are immersed in a penetrating bath of epoxy paint prior to painting, is widely used in the automotive and aviation industries.

Paola Navone has designed the Nicolle<sup>®</sup> armchair by enveloping it with a big tubular armrest, turning the traditional chair into a comfortable seat with a contemporary design.

This new collection is available in different heights, chairs or stools, and a new standard colour has joined our range. More than 200 personalized colours on request.

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