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# **POETRY WOOD – PAOLA NAVONE for ABK**

If design is poetry applied to space, an artistic interpretation of matter, it is hardly a surprise that Italian designers should be amongst the world's most admired professionals. One of these is Paola Navone, renowned for her eclectic personality and free spirit and her willingness to embrace influences from different styles and cultures. A collaboration between **ABK** and Studio OTTO – Paola Navone has resulted in the **POETRY WOOD** collection, the first chapter in a broader project called **POETRY HOUSE** which will consist of a range of surfaces, materials and graphic designs inspired by her most iconic and representative works.

**POETRY HOUSE** is an ode to life, a collection of surfaces that encapsulates the designer's artistic experience and adapts it to other fields of application. The project underscores the value of the design process and reaffirms **ABK**'s presence in the world of design.

**POETRY WOOD** reproduces the most natural sensations of wood and enhances the graphic contrasts of the timber grain. The collection is available in four colours, *Gold, Ecru, Oak* and *Mud*, each characterised by appealing shade variation effects, and in 3 different plank sizes: 20x120 cm, 30x120 cm and 26.5x180 cm. The typically handmade decorations are appealing and exclusive, with distinctive wood patterns reproduced with textured plaster or astonishing metallic effects.

The Poetry Wood collection also coordinates effectively with all the surfaces in the Poetry Decor range, which consist entirely of patterns created by Studio Otto-Paola Navone available as both 120x280 cm slabs and in small 20x20 cm sizes. The small size range also includes 3 articles that revisit the Wood designs with a contrasting, stylised motif based on cross-sectional views of tree trunks.

### **Technical Data**

Product type:	Coloured body porcelain tile
Thickness and finish:	8.5 mm natural rectified – Out.20 20 mm R11
Sizes:	20x120 cm, 30x120 cm, 26.5x180 cm
Colours:	Gold, Ecru, Oak and Mud
Areas of use:	Floors and walls in residential and commercial building
Country of production:	Italy

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