



originalhome
100% ECO DESIGN

Trend S/S 2022

FRESH AIR

INDOOR = OUTDOOR

We are becoming more and more aware of the importance of fresh air for our overall health and wellbeing, since we are still spending so much time at home. Our need for fresh, clean air not only compels us to open our windows more often but the lines between indoor and outdoor are blurring as well. We are increasingly including the outside into our homes and vice versa – by taking what is outside in and what is inside out. Creating garden rooms, growing vegetables in our kitchen and decorating the living room with lots of plants, moss and sometimes even trees. By doing so, we create a strong sense of peace and connection to the natural world.

Simple and green tips for fresh air at home

Open your windows regularly

Clean air means a clear mind! Start with regularly purifying the air of your home. It can relieve stress and evoke a sense of peacefulness. Keep the airflow going by opening the windows for at least 20 minutes a day. The fresh air will keep you active, focused, and productive during the day and will make you sleep well at night. Especially during winter time or on chilly days, we keep windows more closed or shut. When it's warm inside, moisture builds up, triggering the growth of bacteria and viruses. So open up those windows!

Decorate with naturals and purifying plants

Other than their decorative purpose, plants are very important for our overall health and wellbeing. They produce oxygen, optimize humidity indoors and purify the air. Plants with the best purification capacity are the Monstera, Dracaena, Clusia, Spathiphyllum, Calathea, and of course the Ferns and Palms. Replace the plastic plant baskets and choose for big organic baskets made from seagrass, hogla, jute, or abaca. By placing a water dish in the baskets to catch the excess water, you can easily skip toxic plastics. Some plants prefer to absorb the moisture themselves anyways.

Indoor = outdoor

Bring the indoors outdoors and vice versa! The perception of the outdoors can evoke a sense of freshness. As soon as the weather allows it; extend your living space and create a garden room outdoors. Make your garden or balcony cosy with your favourite cushions, side tables and even lampshades. Or vice versa; create that outdoor feeling indoors with large plants, organic handwoven and textured plaids, big lampshades made from natural materials like eco-friendly banana leaf or rattan. To optimize the connection with the natural world pay special attention to your windows. Clear your windowsill and open your curtains or blinds. Let the light flow in. Light is positive energy and energy purifies. It is an instant energy booster.

About originalhome

We love living green and design our products with respect to the planet and its people by putting planet and people before profit. We solely use earth friendly materials that are quickly renewable and from organic waste. We ethically collaborate with small entrepreneurs in rural areas in developing countries to create more job opportunities. The mainly manual production processes have a low impact on the environment and we give back 30% of our profits to communal projects.

Our collection is based on the principle of biophilic design by emanating nature and preserving the authentic character of the materials in our organic and minimalistic designs. Our collection fits any style, any time and increases your wellbeing, inspires you to be creative and emphasizes your uniqueness. Our products may not be perfect, but are 100% original, just like you!