
Beaktor in Paris to present the workspace of the future, available today.

Following its debut in Lisbon and London in November 2021.

Madrid, February 9th, 2022

Beaktor is delighted to announce its participation in Maison&Objet 2022, France's most celebrated lifestyle and decoration industry event, to present its vision of the Remote Office: a beautiful, versatile and truly ergonomic workspace that requires less than 1 square meter to deliver an authentic office experience, at home or anywhere.

Maison&Objet 2022 offers an extraordinary opportunity to discover and experience Beaktor in Paris for the first time, as it aligns itself with the novelties of this edition, as stated on its website: "Our way of working has changed beyond all recognition over the course of the past few years, as have the places in which we work. True to its vocation as a lifestyle trend spotter, Maison&Objet has set up a zone to showcase these multi-functional hybrid living spaces."

Based on office standards and ergonomic principles, Beaktor is created for a new era with the purpose of protecting health, promoting well-being, and restoring work-life balance, Beaktor helps people and organisations transition to remote work through an inspiring and sustainable experience. Its design prioritises on simplicity, space efficiency and integration, from packaging to installation to day-to-day use. Its built comes from natural and eco-friendly materials, and ultra high quality components, that ensure a long life cycle and a professional-grade product.

At first glance, Beaktor may appear to be either a magical desk, an art piece or a decorative object. Its industrial design is based on two defining elements: a frame that is made of thick ash wood, and a central unit that flips down to reveal a work surface, an acoustic pegboard panel, and a storage compartment. However, Beaktor is much more than that. It's a tool for the way we will live and work in a post-pandemic world. A tool designed to upgrade our lives and enrich our most precious spaces.

Beaktor includes up to three types of lighting, one exclusively developed for video calls; USB ports and power sockets; an original kit of accessories that allow users to position their second screens, laptops, and smart devices at eye level, making it truly ergonomic while keeping everything tidy. Beaktor comes in a range of colours that positively influence mood and reduce eye strain. It's also compatible with BeakArt, a magnetic surface that transforms Beaktor into an art piece or decorative addition. Beaktor comes ready-to-use and can be delivered to remote workers anywhere in the world. Customisations can be made for large organisations for branding or technical requirements, such as hardware or IoT devices integration.

On the debut of Beaktor in Maison&Objet 2022, co-founder Ernesto Velasco expressed: "Our values and design principles will resonate in thousands of French homes and be a perfect fit for companies and institutions that have already embraced remote working, are currently transitioning, or are remote-first."

After two years of pandemic, remote work has finally gained momentum to become widely adopted and coherently implemented. In a sense, the pandemic enabled a worldwide test of its feasibility. From 2022 onwards, we will start seeing the emergence of new products to support remote workers' well-being. Indeed, the pandemic and remote work represent a paradigm shift in the way we will live in the future.

A future that Beaktor is making available today.

Beaktor will welcome visitors, students, professionals, potentials partners and customers, from Tuesday, March 24th until Monday 28th at Parc des expositions Paris Nord Villepinte, Hall 6, sector Work!, Stand K78-L77.

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Stay informed at: maison-objet.com/en/paris/exhibitors/beaktor-today-work or reach us at atbeaktor@beaktor.com if you would like to schedule a meeting in advance.



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About Beaktor:

Beaktor Remote Office, is a truly ergonomic and space-efficient workspace designed to provide people and organisations with an office-like experience to make the transition to remote work in an inspiring and sustainable way. Beaktor offers 3 models: Conference, Work and Pure. Complementarily, there is a range of original accessories; and BeakArt, a magnetic surface that creates an easy to install, easy to remove magnetic skin that allows Beaktor to become a stunning work of art or a complementary piece of home decor.

Beaktor is available for purchase or subscription. Purchase, aimed at families, individuals and real estate developers; Subscriptions (Beaktor as a Service), aimed at startups, small and medium businesses, large organisations, private and public institutions, and multinational corporations. Beaktor can be ordered with professional-grade ergonomic chairs to provide a full office setup.

Beaktor complies with office standards and ergonomic principles; offers a 5 years warranty, is FSC and PEFC certified. It's modular industrial design allows for portability, fast installation, fast deployment; as well for easy maintenance, repair and customisation. Power consumption 0,10 kW/h.

The Beaktor brand is inspired by the pelican and its beak. A full beak is an indication of unexpected abundance coming your way. We believe that by embracing this spirit, the pelican reminds us to look at ourselves as part of the whole, and that we thrive better when we work together.

Beaktor is designed and made in Spain by Work Anywhere MLJ, S.L.

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