



An eco-design choice

Rippotai is awarded with a special mention thanks to Soundpotai project

We are proud to have been among the protagonists of the [VII edition of the Responsible Innovators Award](#) of the Emilia-Romagna Region, an event that saw us involved together with almost 100 realities including companies, different from each other by sector and size, professionals, schools and training centers.

Our **Soundpotai musical pouf** was in fact awarded, among the innovative projects launched in the region, with a special mention in the "Rights and duties" with the motivation of " *contributing contrasting territorial, economic, social and gender inequalities that weaken cohesion and impede fair-sustainable development .* "



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"Soundpotai is a project in which we strongly believe because it allows a multisensory experience in listening to music." Creative Director Tito Intoppa tells us, "Through two sound wave generators that transmit vibrations to the body, even people with hearing impairments perceive sounds. Soundpotai is also an eco-sustainable design accessory patented by the Ministry of Economic Development".

"Rippotai's mission is to make environments increasingly comfortable and safe thanks to the use of environmentally sustainable furnishing components and accessories." comments our Founder Elena Lazzarini, "and this recognition from the Emilia-Romagna Region pushes us to aspire to create a healthy and stimulating environment in which people feel an active part of the change".

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