

THE COLLECTION

fall winter 2023



Press release - July 2023

 **Haomy**

EDITO

Let yourself be carried away by the charm of our new autumn-winter collection, which embodies the very essence of this season.

This year's shoot took place in a unique setting, at the Maitérie in Montgeard, adding a touch of authenticity to our photographs. We had the immense pleasure of working with the talented duo of photographer Anna Malmberg & stylist Mari Strenghielm.

Each piece in this collection has been designed with meticulous attention to detail, embodying the desire to create unique, high-quality pieces. Noble materials blend harmoniously with original patterns and timeless pieces. The warm tones and shades are inspired by nature, which is adorned in its most sparkling colours. This collection is the result of a delicate alchemy between natural materials and sophisticated designs, offering a collection that is both authentic and resolutely modern.

So dive into our collection and enjoy a winter of softness, warmth and comfort !





" THE WATCHWORDS FOR THIS
COLLECTION WERE :
AUDACITY AND COMFORT "



HAOMY COMMITS

Labelling our products is the first and most important aspect of our CSR approach. These labels enable us to improve our processes and guarantee transparency to our customers. This enables us to reduce social and environmental risks, while constantly improving the quality and durability of our products.

Haomy makes it a point of honour to favour sustainable materials and to promote traditional craftsmanship. Each piece tells a story, the story of environmentally conscious manufacturing.

OUR LABELS

EUROPEAN FLAX® is the traceability guarantee for premium flax fibre grown in Western Europe for all its markets - fashion, home, technical products, etc. A plant fibre from environmentally-friendly farming, without irrigation or GMOs.

OEKO-TEX® MADE IN GREEN is a traceability label for all types of textiles and leather products that have been manufactured in environmentally friendly facilities, under safe and socially responsible working conditions. The MADE IN GREEN label also reassures consumers that the textile or leather product is made from materials that have been tested for harmful substances.

Since 2020, Haomy has chosen to use polypropylene containers. These use less PVC, so the packaging is thinner and degradable, which considerably reduces our carbon footprint. Environmentally friendly, this polypropylene packaging can also be reused and recycled.

CUSHIONS



PIANA



MALIBU



CUBA



CANCUN



VIENNE







TABLE

VENISE



PIANA



LURI



OLBIA







BEDROOM



VITI



VIENNE



MALIBU



ACCESSORIES



KYOTO



PIANA



DILI





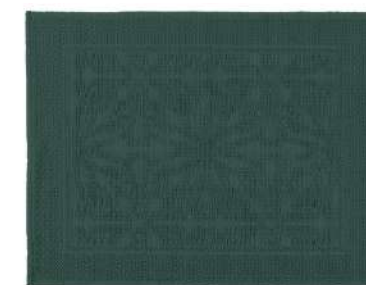


BATH

KYMI



HAMMAM



ISSEY



CUPABIA







PRESSE CONTACT

Victoire Bourrillon
+33 6 42 32 83 97
v.bourrillon@harmony-textiles.fr

OFFICE FRANCE

Company Harmony textile
+33 5 47 30 78 40
commercial.france@harmony-textiles.fr
7 rue Gaspard Monge, 33610 Canéjan

OFFICE INTERNATIONAL

Company Harmony textile
+33 5 47 30 78 40
commercial.international@harmony-textiles.fr
7 rue Gaspard Monge, 33610 Canéjan

WWW.HARMONY-TEXTILES.FR



Haomy_officiel

