



Francesco Brandi

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Je t'aime (pour toujours) is a home decor and perfumery collection born from the creativity of the Italian designer Francesco Brandi: author and publisher of the company. The poetics of the collection are strongly linked to the language and themes of French decoration of the 18th and 19th centuries, reinterpreted according to a creative spirit that combines tradition and modernity, elegance and irony, making each piece an essential style icon.

The Home Decor collection

The collection, entirely made in Italy, includes several items:

The table clock "Je t'aime (pour toujours)", emblem of the brand, in painted or chromed metal. Almost two-dimensional reinterpretation of antique metal table clocks from the 18th century and 19th centuries, it evokes the typical characteristics of the 18th century taste for the small things, the delicate, and re-proposes the theme of the silhouette: a sort of portrait which only reproduces the profile of the figure.

The lower part of the clock is a symphony of curves reminiscent of *rococo* decorations, while the upper part describes the scene of a love declaration. A simple object which is enriched with semantic content by relating two major themes: love and time, suggesting different interpretations ...

To follow **the candlesticks** "Bougeoir", also in metal, fitting with the clock in the same finishes; and to complete the composition **the mirror** "Sua Maestà", existing in three sizes, made with water-cut technology, which crowns those reflected in it thanks to the crown sandblasted on its surface. Finally, a series of magnificent **paper objects** such as the superb "Carrosse Royale" with its elegant harnessed horses as a model to assemble, and the *La Ville Lumière* inspired lanterns which make us dream by reproducing the Parisian buildings lit with all their details.

The Perfumery collection

In an extraordinarily evocative combination of poetry and perfume, the company also expresses its identity with a collection of **body and home fragrances**, Made in France, whose olfactory personalities are defined through quotes from famous novels of French romantic literature. There are currently four exclusive fragrances inspired by the brand's personalities: Elle, Lui, l'Autre and Je t'aime (pour toujours), but the collection is soon destined to grow still under the creative direction of its author

<https://www.maisonjetaimepourtoujours.com/shop/>

https://www.instagram.com/maison_jetaimepourtoujours/

<https://www.facebook.com/maisonjetaimepourtoujoursIT>



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