# GRAVIMORPH

Its unique motions and sounds
give you a blissful moment.

MADE IN SANJO JAPAN

info.gravimorph.art

shop.gravimorph.com

# *Smile* series

This new series will bring smiles to many people's faces by providing them with a unique and colorful daily life (on sale in December 2021).

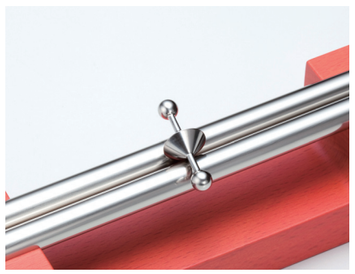
GRAVIMORPH is a coined word combining two words : gravitation and morphology. It means "a substance that moves by gravity". When the combination (or encounter) of two simplified structures was affected by the power, it creates simple and unique movements and comfortable tones.

## SPINDLE

A spindle-shaped ball was rolling down the slope with two walls on its either side, which gave birth to the concept of the piece. The ball goes down the slope little by little, hitting the walls and playing beautiful music.

## WOBBLY

A bead of a Japanese abacus rolling down contiguous bars of equal thickness, which gave birth to the concept of the piece. The bead with two hands waddles and moves down the bars little by little.



GRAVIMORPH was born as modern art suitable for modern life while inheriting the characteristics of Japan's ancient relaxation culture. The goal is to help you look at yourself, improve yourself, and heal your weary mind. If you can enrich your own mind, it will be the first step to making everyone around you happy.

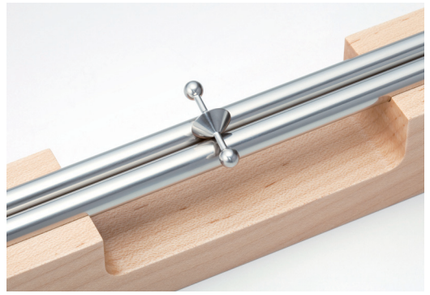
## Relaxiation culture unique to Japan

Since ancient times, Japan has had a culture of valuing “relaxation time”. For example, there is the “Shishiodoshi” used in Japanese gardens. The “Shishiodoshi”, which uses the power of water, was originally used to scare off deer and wild boars from raiding the fields with the sound it made by repeating irregular movements of stillness and motion. However, its quaint movements and pleasant sound resonated with aristocrats and warriors, and it was used as a relaxation item for a long time.
A similar item is the wind chime, which uses the power of the wind.

Trends 2020 award : Ambiente in February 2020 (Frankfurt, Germany)
Destination New award : NY NOW in August 2019 (New York, USA)

## PREMIUM series

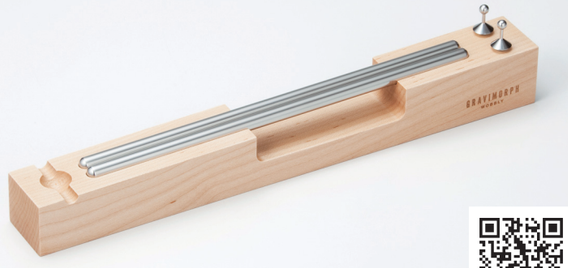
It is the pinnacle of original design, the highest level of craftsmanship and special processing methods, and the use of high-grade wood.



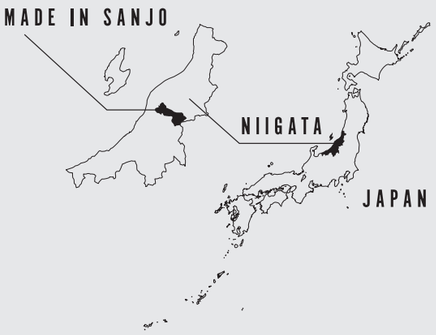
## SPINDLE

VIDEO»

## WOBBLY



VIDEO»




### From Sanjo City to the World

The history of the metalworking industry in Sanjo city dates back to the early Edo period (1603-1868), when farmers began to make Japanese nails as a side job. Today, the area is an industrial cluster of more than 300 metalworking businesses, 50 woodworking businesses and related companies. It has prospered as one of the leading manufacturing cities in Japan. Nozaki Limited was established in 1902, and has continued its metal processing business in this local area. In 2018, GRAVIMORPH was born from a chance encounter between our craftsmen and designer Kazunari Higuchi. GRAVIMORPH, which combines craftsmanship and a unique concept, will be introduced to the world.

**Contact information for Europe**


**pansome**

TEL +49 151 2345 8592

Email gravimorph@pansome.com


Design : Kazunari Higuchi

Kazunari Higuchi is a professor at Aichi University of Education. He was born in Osaka prefecture, Japan, in 1964. He began to design a series of art works named GRAVIMORPH in 1987. He consecutively participated in the Japan National Woodcraft Exhibition from its first event held in 1988 to the seventh held in 1994 and won the grand prize, first prize and so on. In 1997, he concluded a license agreement with Neaf AG, Switzerland, and released two educational toys named Motus and Ellip in the world.

VIDEO≫

GRAVIMORPH


**Showtaro Nozaki**

Chief Operations Officer

**Nozaki Limited** -since 1902-

2134-1, Tsukanome, Sanjo City,

Niigata, 955-0055, JAPAN

TEL +81 256 32 3667

Email info@gravimorph.com

GRAVIMORPH https://info.gravimorph.art

Shop https://shop.gravimorph.com

Company site https://www.nozakilimited.com

NOZAKI SANJO JAPAN

GRAVIMORPH

MADE IN SANJO JAPAN


Trademark registered by Nozaki Limited