

## "MEDITERRANEAN ESSENCE": THE NEW COLLECTION FROM NOVOCUADRO ART COMPANY

More than 15 artists have been participating in this new [Autumn & Winter 2021/2022 collection](#). The result is impeccable, giving rise to an extensive and fabulous collection of original artworks called *Mediterranean Essence*.

The beauty of simplicity is the phrase that defines the new [NOVOCUADRO ART COMPANY](#) collection whose protagonist is, above all, the simplicity of the forms.

The combination of whites, beiges and greys brings the viewer closer to a modern minimalism and represents a return to the origin in which each piece has been carefully created.

### A bet for simplicity

More than 15 artists have participated in this new Autumn & Winter 2021/2022 collection. The result is pristine and innovative; a collection that focuses on the essence of visual well-being, dominated by rich and delicate textures, and where pure lines are mixed with curved and organic shapes. **NOVOCUADRO ART COMPANY** look for these forms to simplify and get to the centre of art.

Following the guidelines of minimalism that emerged in the 60s in the United States, in this selection of original works we observe the constant repetition of geometric shapes to achieve an elegant and clean space, without overloading it. In this case, the artist [Jaime Jurado](#), from a neutral chromatic base, uses greys, whites and blacks as protagonists to provide serenity and balance to each room.

For his part, [Txema González](#), an exponent of geometric beauty, uses the contrast between black and white as an almost hypnotic element to create geometric resources that capture the attention of any witness.

### Balance of styles

And, to find the perfect balance between the different styles of decoration, the collection also has space for original artworks with a great chromatic load that enhance neutral spaces with infinite possibilities.

This is the case of [Lucía Lago](#), in whose works the colour is always the protagonist. In this collection we find oranges, reds, greens, purples, blues ... that enhance any environment and recreate a pleasant atmosphere that invites us to stay, which speaks of us and our lifestyle, as well as our personality.

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