

News Release

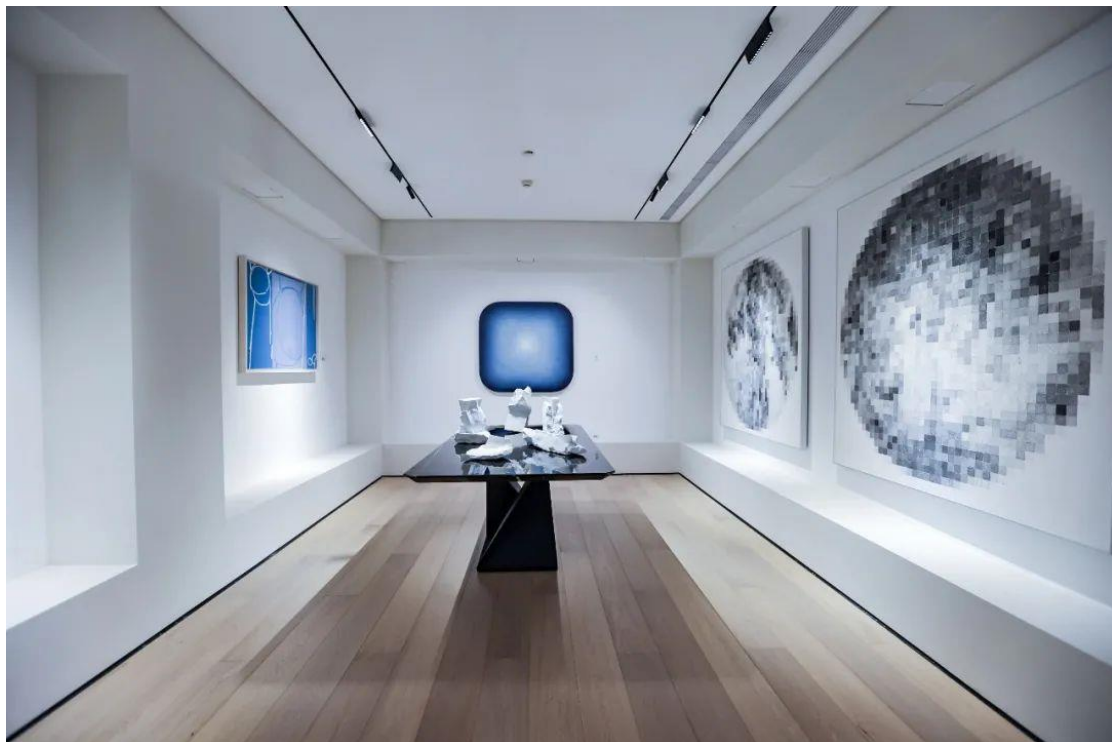
To be released on Sept. 30, 2021

When Art Returns to Life

CAMERICH Brings the 7/3 Contemporary Art Show

Art comes from life, and life is the source of inspiration for art.

The 7/3 Contemporary Art Show by CAMERICH launched on August 14th is now coming to an end. This art show is a cross-border encounter between art and home spaces and it is an exploration into the relationship between art, space and life. The show comprises of 70% life and 30% art. With art placed in the living spaces, it triggers people to redefine their understanding of art, the perception of life and aesthetics, and brings the enlightenment of modern life philosophy.



*Untitled*(left) by Tan Ping, Assistant Dean of Chinese National Academy of Arts

*Jue*(觉) (middle) by Huang wei, Young Artist



*New Stone 2017 Series* by Wu Haoyu, Associate Professor of Department of Ceramic Design, Academy



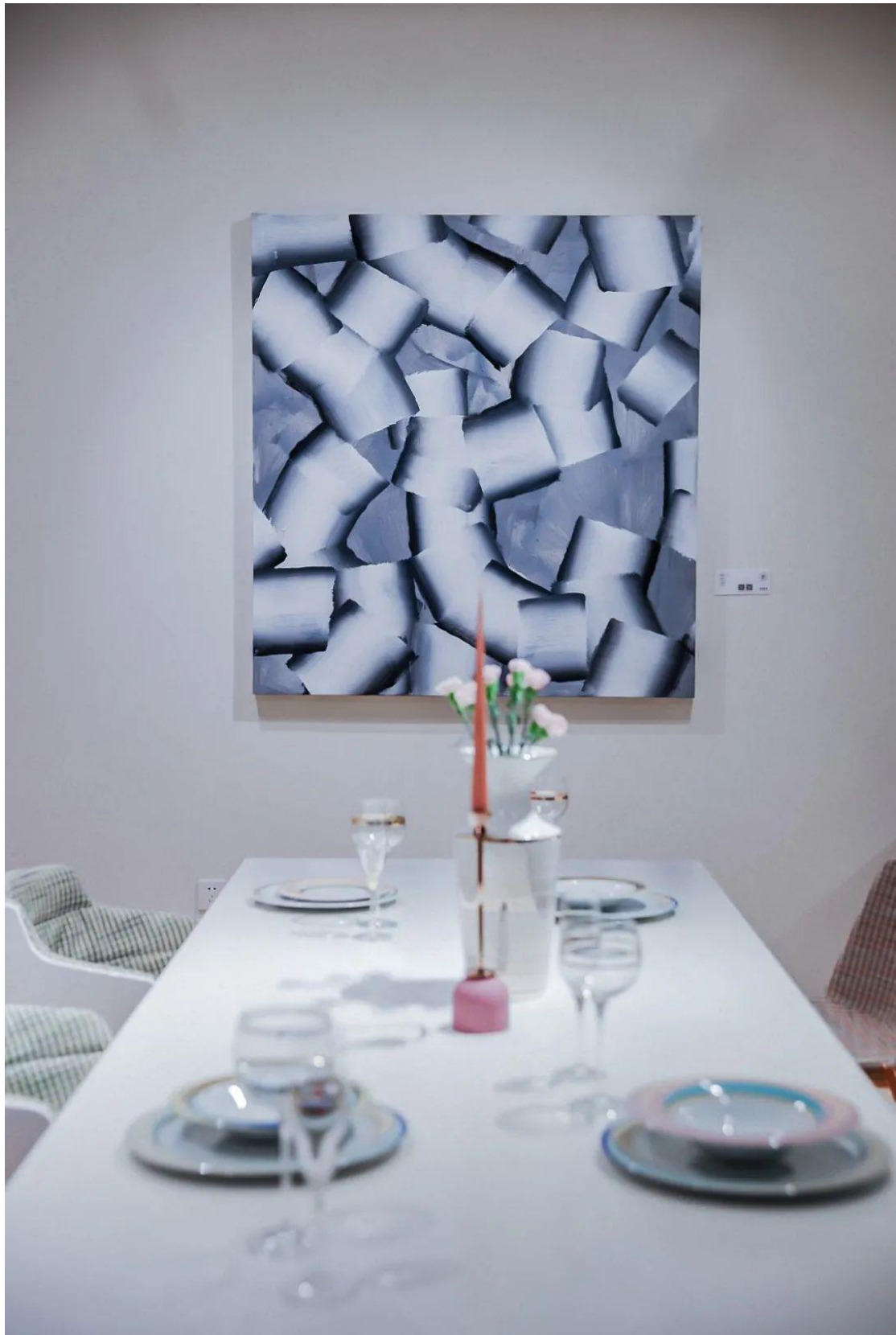
Yuantong (圆通) by Huang Wei, Young Artist

This exhibition saw CAMERICH joins hands with curator Sun Di and 12 contemporary artists together to place their artworks in the life scenarios created by CAMERICH, to interpret the relationships between art and home life, art and design, and art and people from various dimensions. Artists from Chinese National Academy of Arts, Central Academy of Fine Arts, Academy of Arts & Design, Tsinghua University and other top art institutions in China skillfully integrate the most representative contemporary paintings, sculptures, digital video works into the spaces.



*Pixel Analysis No. 7* (像素分析7号) by Yang Hongwei, Deputy director and professor of the Department of Printmaking, Central Academy of Fine Arts





Across A1(纵横 A1) by Li Di, Leading Chinese abstract artist

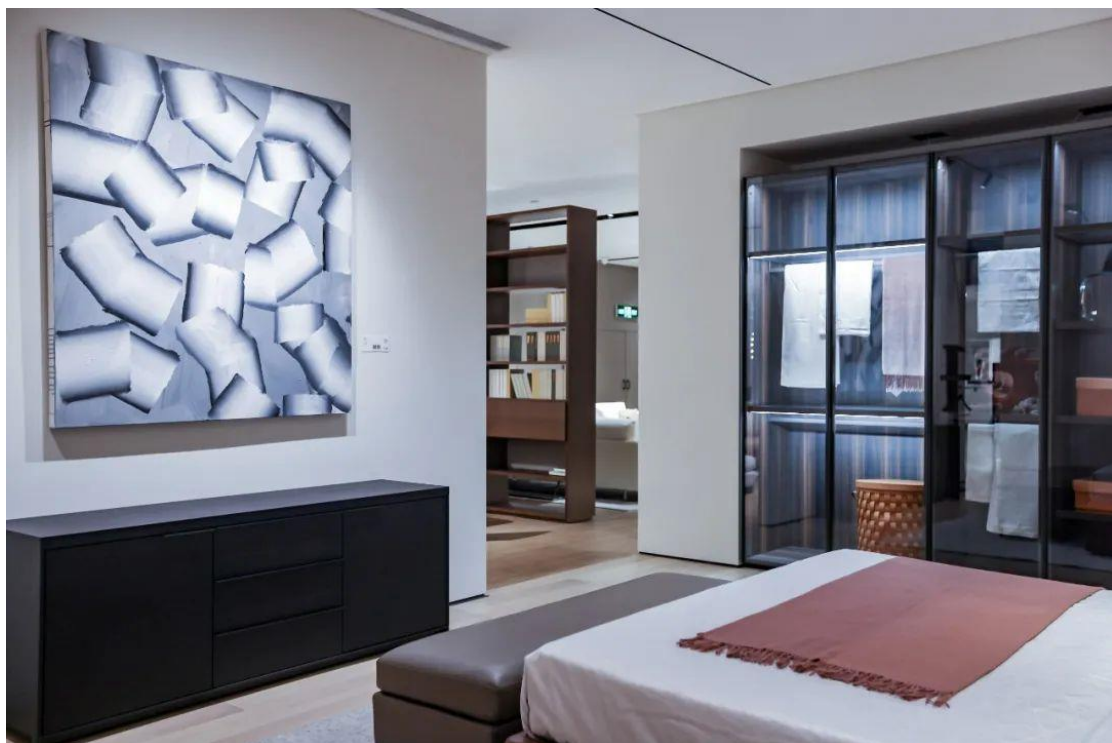


*Shadow - David (影—大卫)* by Ouyang Sulong, Sculptor

With more and more people pursuing a high-quality life, it is worth thinking and exploring how to integrate art into life and to reflect the beauty of art in the objects and details of home life.



Wrinkles(物的褶皱) by Wang Jiazeng, Professor of Art School of Renmin University of China



Across A2(纵横 A2) by Li Di, Leading Chinese abstract artist





*World(世界)*, video by Jing Xiaolei, Youth Creation Center, School of Sculpture, Chinese National Academy of Arts

The works of Tan Ping, Assistant Dean of Chinese National Academy of Arts, harmoniously blends in with CAMERICH's products in the spaces. Their similarity in all elements - point, line and surface - adds a touch of artistic spirit to the ordinary objects and fill the showroom with an artistic atmosphere.





*Untitled* by Tan Ping, Assistant Dean of Chinese National Academy of Arts



*Untitled* by Tan Ping, Assistant Dean of Chinese National Academy of Arts

The power of art is not limited to its form of expression and can be infinitely amplified by the simplicity of life. No matter an ornament, a painting or an artistic home product, all can release the infinite potential of the space.



*Yishaduo*(伊沙多) by Tian Wei, Guest Professor of Advanced Training Class of Comprehensive Painting Language, Central Academy of Fine Arts



*Ink and Wash Objects - Encounter* (水墨物体-相遇) by Yu Yang, Materials and Expression Studio, School of Chinese Painting, Central Academy of Fine Arts





*Untitled* by Tan Ping, Assistant Dean of Chinese National Academy of Arts

As Leo Tolstoy said, "Art is the mirror of life." The returning to life is the most common application of art. In this art exhibition, the combination of multi-

media art and furniture has shortened the distance between art and life and presents the “home” as an experimental stage of art.



*October* by Wang Wei, Director of the First Studio of Sculpture Department, Central Academy of Fine Arts

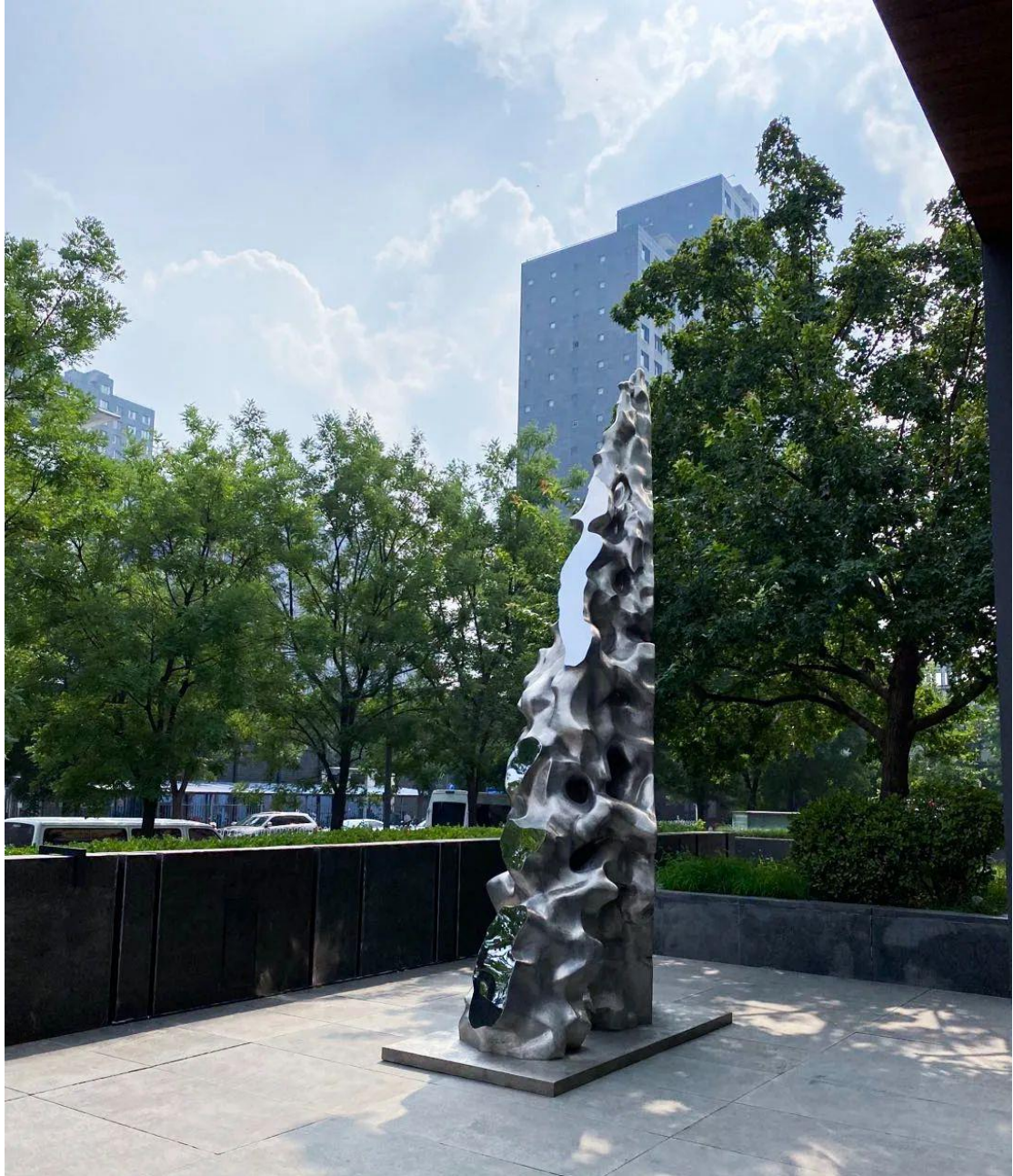


*Dark Light(暗的光)* by Mu Zhifei, Director of CG Conceptual Art Commission of China Film Art Direction Academy, and Instructor of VFX Studio, Central Academy of Fine Arts

Love life and wander around in an artistic space. Remember to slow down and enjoy!



*King(国王)* by Jing Xiaolei, Youth Creation Center, School of Sculpture, Chinese National Academy of Arts



*Stone Series - Stone NO.3* by Chen Hui, Dean of China Intangible Cultural Heritage Art Design Institute

Venue: CAMERICH Exhibition Hall, Red Star Macalline Home Extreme, No. 193, East Fourth Ring Middle Road, Chaoyang District, Beijing

### Visitor Reviews

Chou Shuyu, Design Director

Through this exhibition, we can further understand CAMERICH's persistent pursuit in art, life and beauty.



Huang Wei, Artist

I am very glad that my works can enter the daily life scenarios, blend in with other home products and get involved in an intimate relationship with people.

Zhang Zhiqiang, Artist

I really like Chen Hui's sculpture work and how it reflects the light in the space.

Wang Yutang, Designer

I love the works by Chen Hui and Tian Wei, both perfectly blend in the space, while leave a blank space for breathing.

Ge Yuhui, Fashion Blogger

The play of light in the cafe is particularly nice, I like things that are higher than ordinary life. Because they give you motivations to work hard.