



PRESS RELEASE

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## Post-quarantine decor trend – missing nature and simplicity.

The unusual experience of lockdowns proved that with the help of even small home decor accessories we can positively influence our wellbeing. Unsurprisingly one of the strongest 2021 design trends is “bringing outside inside [our homes]”. Linoroom designs 100% linen table and kitchen textiles, that intent to bring inside what we now miss the most: cosiness and nature.

**LINOROOM** 100% linen table and kitchen textiles representing bold plant, flower or animal designs will infuse your dining room or kitchen with joyful naturalistic themes. Realistic prints will imaginarily carry you and your guests to a country cottage, garden party or seaside picnic. The brand uniqueness is that its napkin sets are composed of 6 different designs, meaning every guest will have their own and personal serviette. Everyone will feel flattered with such a personal host's touch!

All **LINOROOM** products are made solely from sustainable 100% European linen. This eco-friendly fabric is water-efficient, not polluting and residue-free. Besides, linen possesses almost Hi-Tech but natural qualities: it is naturally antibacterial and thus hygienic, it is antistatic and prevents dust accumulation, it is extremely durable and helps to slow down consumption. Linen is considered natural hypoallergenic and safe for allergic and sensitive people.

We pay special attention to our product quality: pleasant fabric weight and soft texture, mitred corners, hems of nice proportions. **LINOROOM** linen textiles will please everyone!

**LINOROOM brand** creates nature-inspired table & kitchen linens from 100% natural sustainable linen. With our eye-catching products, we aim to make our everyday life more enjoyable, healthy and less boring.

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