

*IN NEW YORK



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INDUSTRIAL MODERN LOFT IN NEW YORK

THE NEW INDUSTRIAL MODERN LOFT TAKES THE CITY INSIDE AND LETS IT FLOW INTO A BACHELOR'S DREAM.

By virtue of its size and sturdy enriching the unique aesthetic of

been a key ingredient to further simplicity and charm.

construction, this modern loft is this contemporary abode. Luxxu's a huge blank canvas, an artist's design was focused on neutral dream. Designed by Luxxu around tones and raw materials as a way the concept of the urban to escape the metropolis noise, jungle, this new NYC Luxxu only to be disrupted with some key Loft reflects the client's desire pieces of mid-century style and to creatively experiment with rustic elements. The city of New their interim habitat, to create an York has many faces, exudes many environment that visually reflects cultures, and this home reflects their eclectic personality and and respects this multicultural lifestyle. Luxxu's biggest inspiration metropolis by incorporating key was the background and vibrant elements inspired by what makes personalities that make this city NYC the best place in the world. unique. A flexible and well-thought Celebrating all cultural expressions layout along with a curated selection through design, this modern loft of furniture and accessories has is nothing but spectacular in its



NEW YORK CITY

Known as the city that never sleeps, NYC is one of the most populated cities in the world. Famous for many reasons like beautiful architecture, appetizing food, drink, and festivals, New York is mostly praised for its amazing culture. With people from all backgrounds, that turn the big apple into a multicultural island, the city is unique. In a city when nothing ceases to amaze, everything stands out: skyscrapers and luxury homes are one of the epitomes of new york city's real estate. New York is also the city of design, where the new design trends dominate some of the best Luxury designs.



THE ENTRYWAY

The design of this modern loft starts at the door, literally. The Skyline Door Pull by Pullcast elevates the brutal front Door with the touch of jewelry hardware. Up the stairs, the Skyline Wall illuminates the path to the first floor.



THE KITCHEN

Designed in a minimalistic way, the kitchen meets the everyday needs of the residents. The existing kitchen island area has been enriched with additional storage and sitting, the Saboteur Swivel Bar Chair, a classy velvet bar chair for stylish kitchens. The whole area has been kept in neutral tones to be as discreet as possible and take as little away from the rest of the space, while at the same time remaining true to Luxxu's aesthetic. This area introduces the new Skyline Technical Suspension, a custom bespoke made especially for this project, inspired by the Skyline Collection from Pullcast.



THE LIVING ROOM

The main social areas, living room, and dining area have been carefully considered to encourage social interaction in spacious yet cozy clusters. Dressed with all the essentials to comfortably sit and entertain the desired number of guests, the living room is an absolute ode to contemporary design. The Collection of modern fine art and photographic artworks flows around the carefully selected furniture by Luxxu. The Beyond Long Side Table matches the Beyond Long Bookcase, also designed specifically for this project. To create cozy hang-out corners, the chosen lights were key elements for a relaxing ambiance: Tycho XS Small Pendant, Gala Floor, and Needle Table Lamp translate the aesthetic of this industrial loft and add touches of different materials.



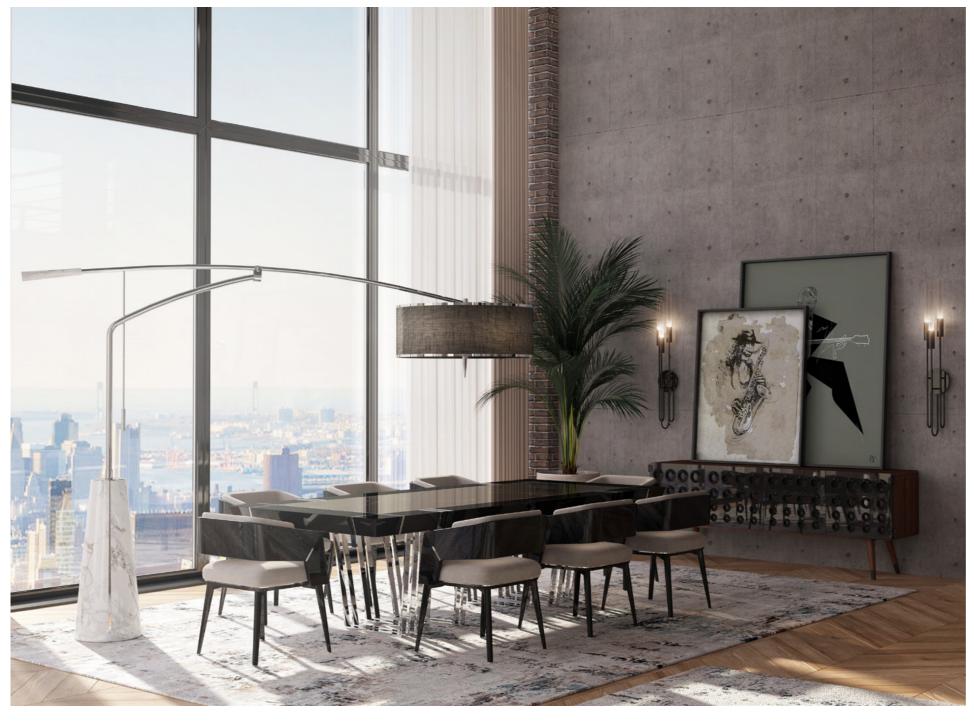




THE DINING ROOM

The dining room consists of the Apotheosis Dining Table and the new Needle Floor, pieces made to be centerpieces and focal points in big spaces. Minimalistic and sculptural, yet functional, they complement the eclectic interior, a contemporary space for living in a metropolitan city such as New York.

The setting is further enhanced with the new Galea II Dining Chairs that balance luxury and comfort in the finest form. A glamorous dining chair that blends ancient with modern, to sit and observe the city's skylines.







THE MASTER BEDROOM

Other areas such as the bedroom and the office have been styled and decorated in a more neutral and understated way, in an attempt to let an unforced feeling of relaxation prevail. The Charla Bed and Charla Ottoman in grey-white leather, are the perfect combo for an elegant retreat.

With such a cosmopolitan view, LUXXU sought to combine luxury and comfort not to compete with the city lights but to let them in. Beyond Side Table and Needle Wall add a touch of daintiness to the otherwise neutral room.

For the office, one of the successes of this interior project, the two main pieces combined, Waltz Desk

and Gamma Table Lamp, create space with the look and feel of a luxurious contemporary abode, while at the same time remaining inviting.

Complete with a full dressing room, with the Waltz Closet, the whole scheme of the master bedroom, including furniture and lighting, finishes, and colors, complements the collection of the owners' artwork, and celebrates the vibrant motto of Luxxu's brand.









OUTDOOR

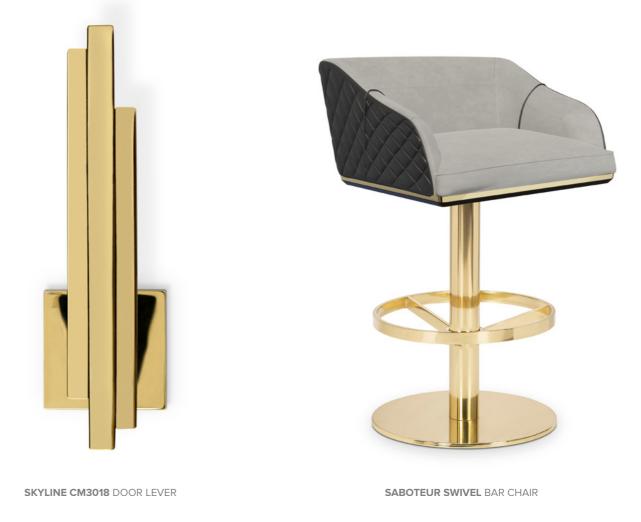
With the best view to the heart of the city, Manhattan, which is known as quintessential New York City, this outdoor area is the dream feature of the Loft. The décor of the space does not compete with the cityscape but rather captures its essence. Complete with a full set of furniture, the Hampton Armchair Wood, and Hampton Two Seat Wood lay around the Thor Center Table, made custom in nickel especially for this space

THE ENTRYWAY COLLECTION



SKYLINE CM3017 DOOR PULL

SKYLINE WALL



THE KITCHEN COLLECTION

THE LIVING ROOM COLLECTION







APOTHEOSIS DINING TABLE







(in partnership with Essential Home)



NEEDLE TABLE LAMP







(in partnership with Essential Home)

THE DINING ROOM COLLECTION

THE MASTER BEDROOM COLLECTION











CHARLA BED



WALTZ CLOSET

WALTZ VALET STAND **BEYOND** SIDE TABLE

THE MASTER BEDROM COLLECTION



WALTZ DESK



LETTER M GRAPHIC



GAMMA TABLE LAMP



CHARLA SMALL OFFICE CHAIR



HAMPTON WOOD TWO SEAT



HAMPTON WOOD ARMCHAIR



SUSPICION SIDE TABLE

THE OUTDOOR COLLECTION

