

# DREAM PRIVATE RESIDENTIAL IN JAKARTA BY PLUS DESIGN

THE DREAM PROJECT WHERE LUXURY REIGNS SUPREME





## **THE DREAM PROJECT WHERE LUXURY REIGNS SUPREME**

This private residence with about 800 square meters, present in the heart of Jakarta, Indonesia, brings together all the parameters of a luxury project we can dream of, from

colors, materials, design, and more. This house consists of four bedrooms, dining room, living room, study, beauty salon, gym and bar.

## **CLUBHOUSE**

The private clubhouse, with all its glamour, is designed to impress. It comprises a bright ambience, with windows and glass doors high from floor to ceiling, dominated by black and gray tones, accented with gold tones and contemporary furnishings. Divided into two areas, bar and living room, it is perfect for hosting exclusive parties and game nights with family and friends.

Comfort and elegance have not been spared in this luxurious design, with high quality products such as the Kelly Bar Chairs, which are an icon of the Essential Home brand.



## KELLY BAR CHAIR BY ESSENTIAL HOME

Kelly it's a timeless and unforgettable piece, inspired by the sculpted arches from the bar in the classic movie Casablanca, is the ideal choice for a bar where modern lines are juxtaposed with classic furniture in a mix of very charming contradictions. Besides being stylish, it is made to be comfortable and support the weight of our body for quite some time, with its low backrest, a foot rail, and white leather on its seat.

This bar chair is super functional, because taking the backrest off it becomes a stool. Because it is so easily customizable, it is very common to have several versions of it. This piece is an icon not only of Essential Home, but often of the very projects where it is inserted, as is the case of the bar in this private residential. It is impossible to remain indifferent to a piece like this, its modern structure in the form of gold tubes and its backrest so simple and so elegant, make this bar chair a unique piece.





## RESIDENTIAL

This private residential is the envy of any luxury hotel, the confidence, the materials, the mix of textures with the vibrant colors, with the deep sparkles spread throughout the products. The choice of products is something very important in a project, their

quality and their beauty, are parameters to be taken into account when building a design of these dimensions. In addition to Essential Home, there are more luxury products from other Covet Group brands, such as Boca do Lobo and Brabbu.





## ROOMS

The living room shows all that is good about eccentricity, starting with the golden tones present in the beautiful table and the fantastic lamp, added to the light tones of the sofas and cabinets, thus bringing a comfort and coziness that we all need in a living room.



The dining room is a highlight for its beautiful pink velvets used in the chairs, its refined silver cabinets, and the beautiful crystal lamp that translates all the luxury present in this project.





## BEDROOM

Moving on to the bedroom, we see that good taste continues to dominate the project, even though it is a much more private room, where the peace of neutral tones is fundamental for rest. Never forgetting glamour,

the bedrooms have a touch of refinement in the mix of different textures, in the large ceiling lamp, and in the high drapes that accompany the large windows.





## STUDIO PLUS DESIGN

This great project in Jakarta, could only have been done by Plus Design, founded in 2003 by Prasetio Budhi. Prasetio is a graduate of the Academy of Art University in San Francisco, USA. Since its inception, the

practice has grown substantially and attracted many high profile clients on residential, retail and commercial platforms. Based in Indonesia, PlusDesign's goal is to bring world-class design to every project.





## ABOUT US **ESSENTIAL HOME**

Essential Home is the epitome of bohemian retro design. Its mid-century modern lines merge from important historical references from the '30s and 60's. The harmony of masculine and feminine, classic and contemporary, high and low, is integral to the brand's sense of style. We deal with different, intimate and cosy ambiances that express elegance and luxury.

Conveyed by the use of high quality materials, Essential Home pieces have a mid-century modern signature that makes it irresistible to us all. We intend to create time travels through a strong evocative connotation of the stunning era between the 30's and 60's so our products are a true combination of colours, matter and design. Essential Home creates a connection between the past and present, delivering the perfect combination of contemporary and modern pieces.







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