

## CHRISTOPH BROICH HOME PROJECT

Offering a contemporary take on interior design, HOME PROJECT is the first home collection by fashion designer Christoph Broich. Each cushion, plaid and sports towel is crafted by hand, using a continuously evolving and instinctive artistic process, for a truly unique finish. Unpredictable and wayward, these collector's items are a visual medicine for the soul.

A play of layered fabrics, thermofixed (fixated at high temperature) pleats and vivid colours create experimental designs for any interior. As every statement piece is meticulously folded, fixated and printed by hand, the small imperfections are what make them flawless.

CHRISTOPH BROICH HOME PROJECT is a dynamic story of sustainability, sourced and produced in Belgium. Solar energy powers everything in our studio, including our printing press. The dyes used for our designs meet OEKO-TEX Standard 100 class 1. And our inner cushions, custom-made by local artisans, are filled with fibres from 100% recycled PET. So we help reduce waste. The stitching is done by skilled workers in a sheltered workshop.

Christoph Broich designs in his Antwerp-based studio Red Fish Factory, an open space for exhibitions and art and design events.



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