

HOME'SOCIETY
An Intense Way of Living

BRABBU
DESIGN FORCES

THE "ÉTERNEL"
PARISIAN APARTMENT

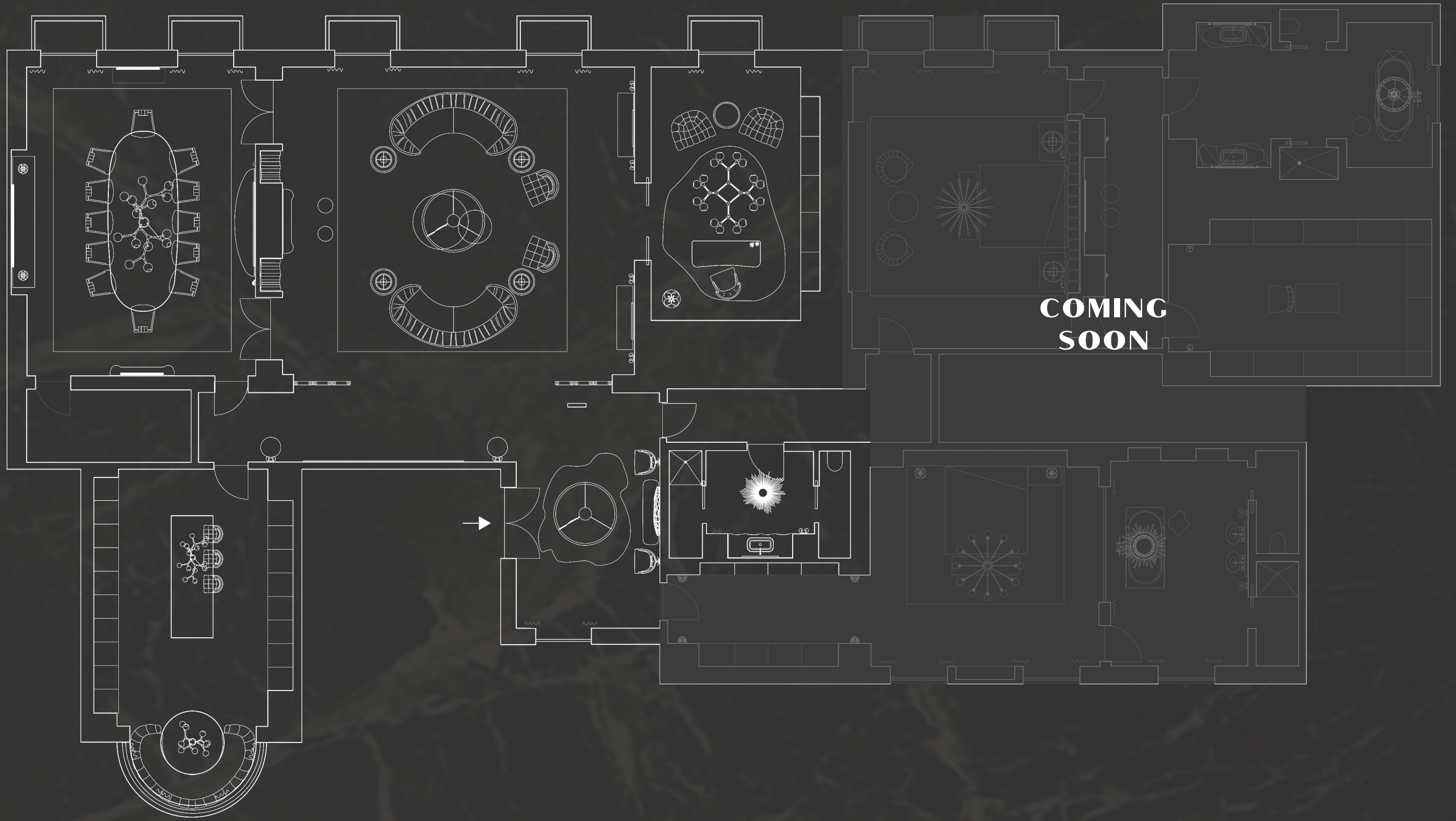


A COMBINATION OF CONTEMPORARY AND CLASSIC DESIGN

Designed by The Studio HOME'SOCIETY x BRABBU, the "Éternel" Parisian Apartment located at Av. George V in Paris, has a total area of 412.4m²/4439.03f and promises to tell a story in each corner, presenting a contemporary and classic design at the same time. Once people step inside this place, there is an all journey composed by six common areas and two master suite bathrooms ready to explore, fulfilling everyone's senses and making them feel this is the place where they belong. With a classic architecture structure, this apartment

reproduces nature and world cultures through the materials, colours and shapes observed in the selection of furniture and decoration. Earth, Olive and Forest were the 21/22 chosen trends chosen to create this beautiful project, reflecting the personality of the young lady with a vibrant way of living who owns the place.

As a result, the strategy was to let these trends drive the design, choosing and combining materials that speak to each other, which contributed to a warm, tactile and visual feeling all around the house.



**COMING
SOON**

FLOOR PLAN

412.4M2 | 4439.03FT2



6

7

JINGLE ENTRYWAY

13.44m² | 144.66sqft

Just like a jingle, this welcoming area is so simple but will be on top of everyone's mind as the motto for the journey ahead. The simplicity can be noticed in the warm and nature-based colour palette, making people feel more welcome when walking into the house.

ARDARA Console, in Sahara Noir faux-marble, is a statement element in this entryway, combining outstandingly with the earthy-toned cotton velvet of the chairs, the hammered matte brass of the wall lights and the black lacquer of the mirror.



8

9

OASIS LIVING ROOM

74.24m² | 799.11sqft

After crossing the entryway, there is a wide-open living room, the perfect place to relax in the warm company of family and friends. To create this contemporary classic living room, HOME'SOCIETY Studio decided to combine different shades of green, brown and beige, reminding people of the forest sunshine and shadows.

Products: NAICCA Suspension Light, NAJ Armchair, MECCA II Side Table, AMIK Table Light, LURAY Centre Table and WALES Round Three Seat Sofa by BRABBU, WHITE GARDEN Rug by Rug'Society



10

PRODUCTS: NAICCA Suspension Light, VELLUM XL Wall Light, BRYCE II Console, NAJ Armchair, MECCA II Side Table, AMIK Table Light and LURAY Centre Table by BRABBU, WHITE GARDEN Rug by Rug'Society

On the opposite side of the living room, a couple of graphic paintings enrich the walls, enlightened by the VELLUM XL wall lights. The diversity of colours, materials and textures like hunter green, beige cotton, brushed brass, forest green marble, and a lot more, makes this space as rich as a forest can be.



11



12

13

SUPERNOVAS DINING ROOM

46.98m² | 505.68sqft

Like a supernova explosion, the dining room was designed to promote illuminating and powerful moments when socializing among friends and family. This dining room is composed by an AGRA dining table and custom-made CAYO Dining chairs, where the forest green marble of the tabletop combines perfectly with the purple cotton velvet of the chairs.



14

15

PRIMROSE KITCHEN

46.98m² | 505.68sqft

Primrose is the first flower to bloom in the spring, representing an everlasting existence. This flower inspired the Studio to the creation of this kitchen, combining elegance and functionality, blending the green marble countertop and herringbone parquet floor with aged brass cabinets and appliances.

PRODUCTS: HORUS Irregular Suspension Light, HERA Round Dining Sofa, AGRA Dining Table



16

This social space, composed by a bottle green cotton velvet HERA Dining Sofa and a Carrara marble AGRA Dining Table, is the main focus of the kitchen, encouraging casual interaction between both spaces.



17

PRODUCTS: HORUS Irregular Suspension Light, HERA Round Dining Sofa, AGRA Dining Table



18

19

THE WONDER OFFICE

23.68m² | 254.88sqft

The young client had the desire to have an office with a library: a room where she could travel all over the world. Therefore, a custom-made built-in open bookcase, inspired in the BARAKA collection, provides storage and organization to the room where collected treasures, art and books create a warm, welcoming, bright and cheery feeling.

PRODUCTS: HORUS II Suspension Light, CYRUS Floor Light, ESSEX Armchair, custom-made BARAKA Bookcase, and KOI Center Table by BRABBU and NUANCE Rug by Rug'Society



20

PRODUCTS: VELLUM XL Wall Light, BRYCE II Console, HORUS II Suspension Light, BARAKA Desk and BARAKA Shelves by BRABBU and NUANCE Rug by Rug'Society

A cosy reading nook, with two ESSEX Armchairs, was developed for moments of pure leisure, where people can kick back in a chair, have a coffee, and read while recharging energies.



21



DIVERSITY POWDER ROOM

23.68m² | 254.88sqft

The powder room plays a vital role as an extension of the living room, so the purpose was to assure this space was unique and enjoyable like other public areas. This room also mixes a diversity of textures and shades without losing the balance observed across the whole apartment.



24

Products: SOLEIL Suspension Light, VELLUM Wall Light, KUMI Mirror by BRABBU and TIMELESS Three Hole Mixer Tap and custom NAZCA Cabinet by Maison Valentina

Right now, the Studio HOME'SOCIETY x BRABBU is working close to the owner to create the private rooms, with the purpose to turn her dreams into reality. Although the apartment is still under development, it is the living proof of how contemporary and classic work outstandingly good together, empowering every single division of this Parisian retreat. For more information about the Studio HOME'SOCIETY x BRABBU contact.



25

ABOUT HOME'SOCIETY

Home'Society is a collective of modern design brands that aims to offer integrated solutions for interior design projects around the world.

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ABOUT BRABBU

BRABBU is a design brand that reflects an intense way of living, bringing fierceness, strength and power into an urban lifestyle. With a diverse range of furniture, casegoods, upholstery, lighting and rugs, and through sensory design, we pass on a unique experience in every product we design and produce. With BRABBU you will get more than a design product: you will get a diversity of spaces filled with memories and unique sensations in perfect harmony with your spaces and your personality. That is why we are the first choice for the most remarkable high end residential and hospitality projects around the world. BRABBU is present at the world's most renowned design events with new versatile design products for eclectic environments that foresee the next trends.

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