

# RUG'SOCIETY

THE DELUXE OF PAST & PRESENT

## 90s Urban Trends: Interiors with Creativity and Indulgence

### Urban Collection by Rug'Society

There are plenty of different ways to improve home decor, and a great one to achieve a pop of energy in interiors is through the urban style. From watercolors to creative hand-painted walls and wallpaper murals, this more socially connected generation can take advantage of these micro-trends and use them in different ways to transform their houses.

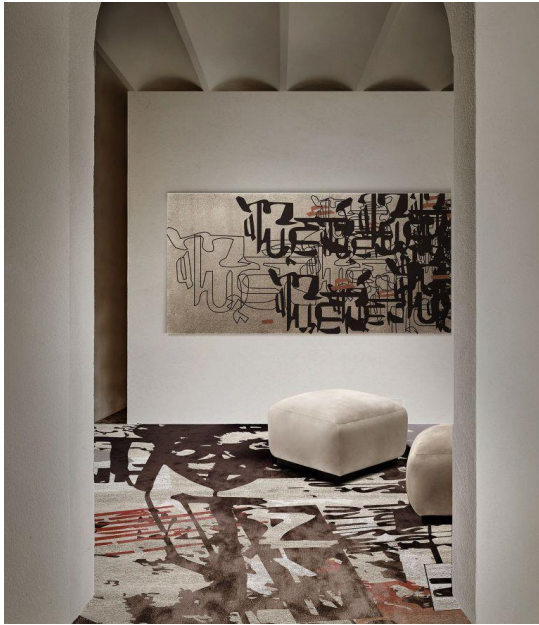
Vibrant bright colors, asymmetrical and geometric-shaped furniture, or lots of funky patterns are the primary art elements of this 90s urban trend. In fact, to create interiors with an urban vibe, there is always a hefty dose of creativity and artistic indulgence involved, whether in a piece of art, a lighting fixture, a bright color, or a bold pattern.

Considering the above, Rug'Society has the most enthusiastic and modern collection – Urban –, providing the customer's endless possibilities to keep the interiors interesting, younger and more appealing.

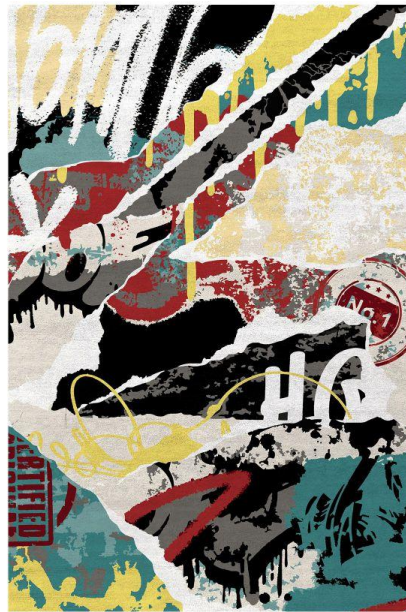


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The **GRAFF Rug**, hand-tufted in botanical silk, is 100% inspired by graffiti, bringing all its art and freedom to the home and adding an urban vibe to any room decoration.

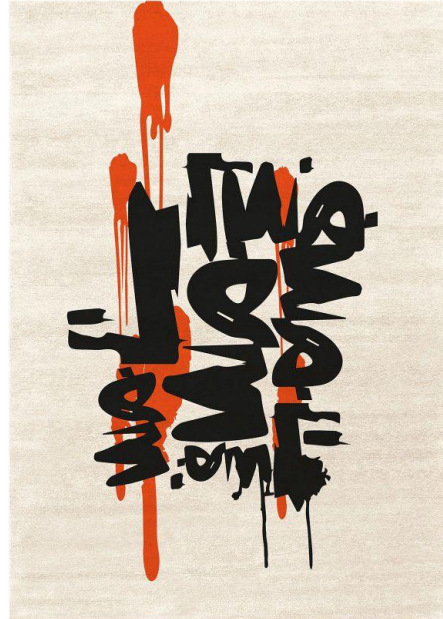


**GRAFFITIED II** is a premium rug, hand-tufted in botanical silk, also inspired by the act of graffiti. It is the perfect product for interiors that claim the best of urban art, offering the energy of city life as well as its modernism, improving every single division.

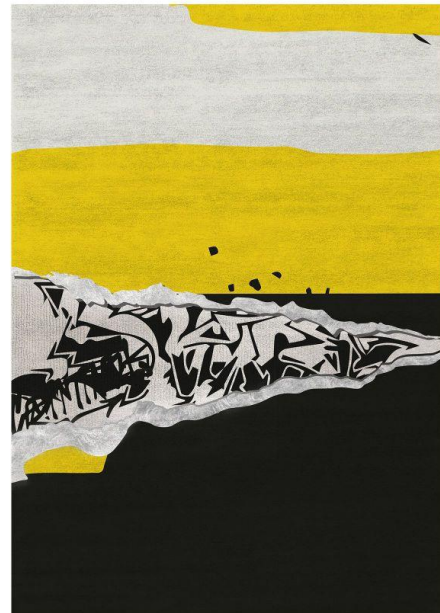


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If the purpose is to make a room feel like an authentic art gallery, the **INKAHOLE** rug, hand-tufted in botanical silk, will be the perfect addition, making a strong presence and catching everyone's attention.



**DISRUPTION** Rug is perfect for people who want their houses to break all the limits. Inspired by the disruption act, this handmade rug with botanical silk is supposed to sound radical and cool, like a true revolution.

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## ABOUT RUG'SOCIETY

**Rug'Society** is an exquisite Portuguese brand of Rugs and coverings selection that aims to transform rugs into pieces of art. Rug'Society appears with a strong connotation to the eclectic style, a brand that transmits emotions, and that is our starting point for every design that we conceive to stimulate and develop new trends. It is time to be masters in tapestry and, for that, Rug'Society presents us with a bold and contemporary design, always thinking on the future, and giving our products uniqueness, exclusiveness and premium design.

### For Further Information Contact:

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