

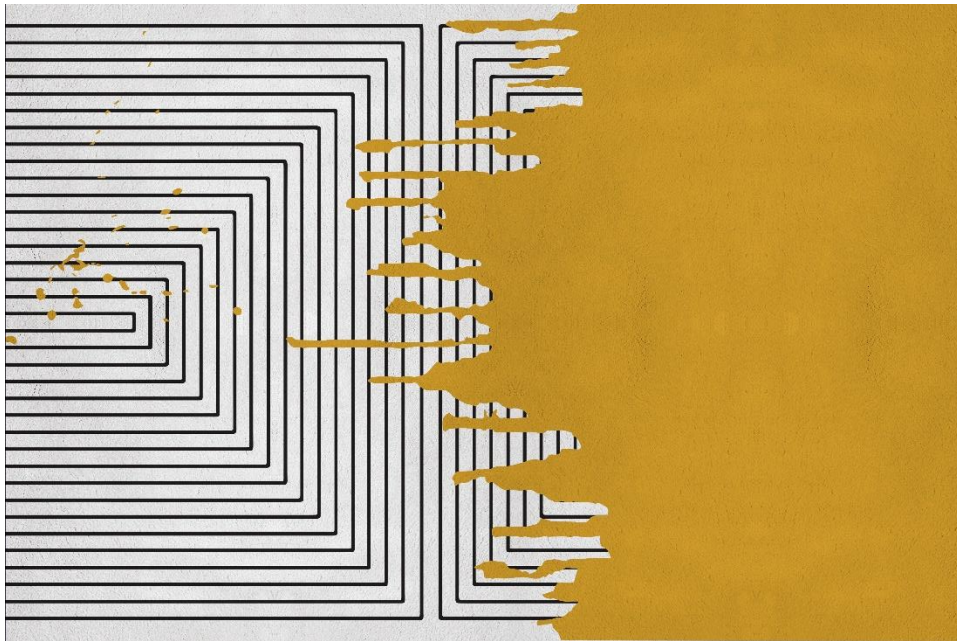
RUG'SOCIETY

THE DELUXE OF PAST & PRESENT

The Valencia Rug

A golden addition to any room

There's no denying that a rug can instantly transform the feel of a room. Whether through its color, texture or print, a rug can determine how welcoming, bright and fun your décor is, so making the right choice is crucial. To help you navigate through the quest for the ideal rug, **Rug'Society** will be presenting one of its most beloved rugs: the **Valencia Rug**.



Hand-tufted in wool and botanical silk, the Valencia Rug, from the Classic Collection, takes inspiration from a summer trip to Valencia – a gorgeous Spanish city where warmth is omnipresent and the colors are varied and rich. The imposing and vibrant nature of this city translated itself into tapestry through a rug with a neutral, sober, geometric pattern suddenly invaded by a silky wave of color, combining a sense of comfort and excitement.

The standard colorway of this rug is an opulent gold yellow, reminiscent of the way the lights shine on the buildings in Valencia, making them look as if they were covered in gold. However, if your dearest travel memoirs are tied to another hue, this color can be changed through Rug'Society's customization service, paving way for the creation of a completely unique and personal piece.

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NOTES TO EDITORS

About Rug'Society

Rug'Society is an exquisite Portuguese brand of Rugs and coverings selection that aims to transform rugs into pieces of art. Rug'Society appears with a strong connotation to the eclectic style, a brand that transmits emotions, and that is our starting point for every design that we conceive to stimulate and develop new trends.

It is time to be masters in tapestry and, for that, Rug'Society presents us with a bold and contemporary design, always thinking on the future, and giving our products uniqueness, exclusiveness and premium design.

For Further Information Contact:

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