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The NapKing is the Bellavia Ricami SPA brand, created in 2018 with the goal of expressing the love for nature and its forms.

It celebrates the variegated world of napkins and tableware with a contemporary soul.

Its specialty is the creation of high-quality products that follow the high standards of elegance which have characterized the Bellavia Ricami SPA productions for over 60 years.

The NapKing proposes an original collection of digital prints on pure linen, born from the intuition of enlarging the design on the tablecloth and placing it ad hoc on the different sizes of the items.

The re-adaptation of the typical shapes and colors of the Mediterranean, and the compositions inspired by the futuristic graphic designs of the late 19th Century, are the result of the artists' work who created our collection *Illustrations*, which became a line of products with over 25 collections.

Today The NapKing sells its products throughout Italy, Europe and Overseas. The appreciation and growing demand for The Napking brand gave the Bellavia family the motivation to keep on growing and increasing the collections, adding to the catalogue bed and bath linens in pure linen with digital prints.

In Maison&Objet The Napking will present its latest Fall/Winter collections, together with the most famous and loved designs, it will also introduce for the first time the new cushions and trays collection and the bed and bath linens.