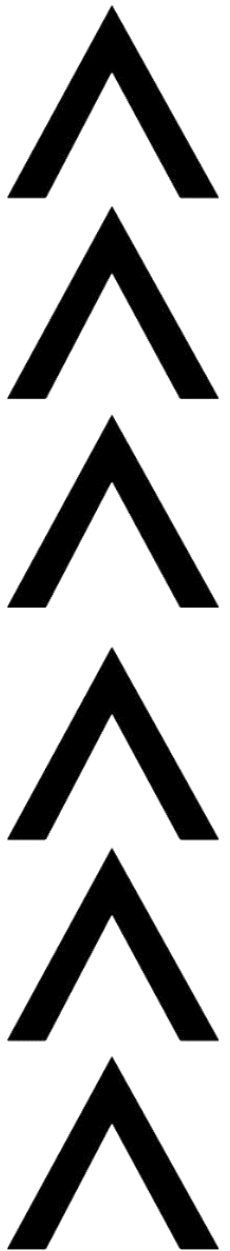




LOVATO

2021



History

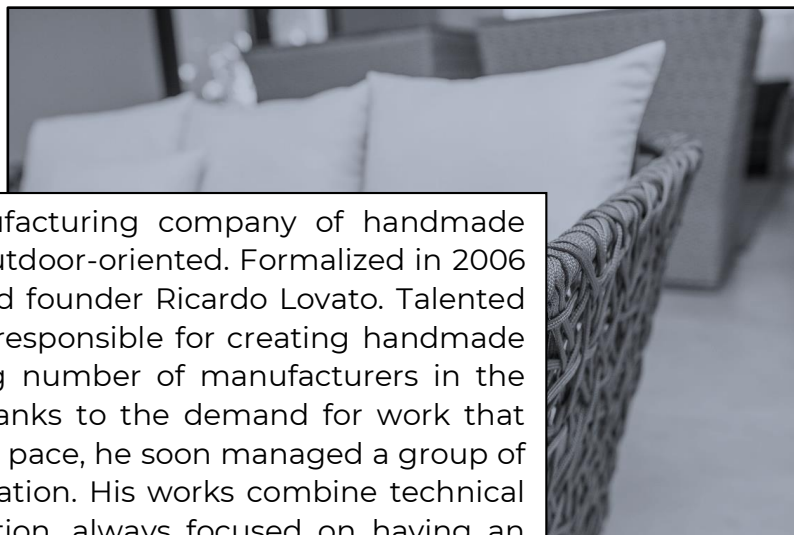
Lovato Móveis is a manufacturing company of handmade furniture of high quality outdoor-oriented. Formalized in 2006 by our current director and founder Ricardo Lovato. Talented and perfectionist, he was responsible for creating handmade furniture for an increasing number of manufacturers in the region of Curitiba, and thanks to the demand for work that continued at an increasing pace, he soon managed a group of artisans under his coordination. His works combine technical design and affective creation, always focused on having an outstanding result and the certainty of a delivery that combines comfort, beauty, and quality.

In 2008, when LOVATO already had its area and it was growing day by day, another turning point in the company's history. Ricardo met Denise, currently his wife that soon would become important in the company development, mainly in the commercial sector. In the same year the searching for alternatives raw materials begins, which led to manufacturing furniture with aluminum and synthetic wicker, which led LOVATO to have its first 100% outdoor collection until in 2011 there was the creation of its first catalog.

In 2013, there was the first designer partnership at Lovato Móveis, which would lead to several others.

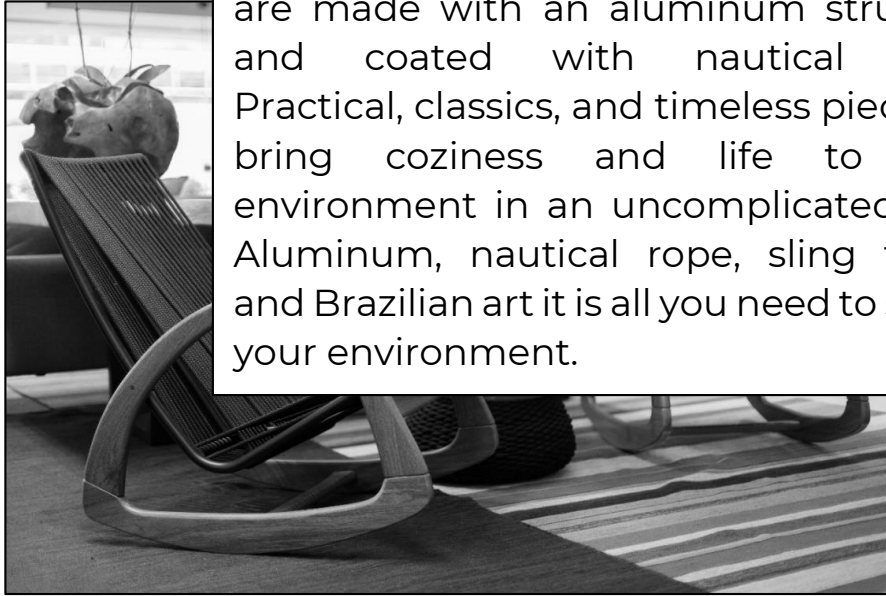
Then LOVATO started to participate in national fairs such as 22ª Feira ABIMAD in 2016 where it was a milestone for the company with the release of the nautical rope of its manufacturing and expanded to international fairs such as the 58ª edition of Salone del Mobile, the biggest design fair in the world.

Now in 2021, Lovato Móveis released new beautiful pieces that were divided into three catalogs: TRADI, LUCE, and FIRMATO.



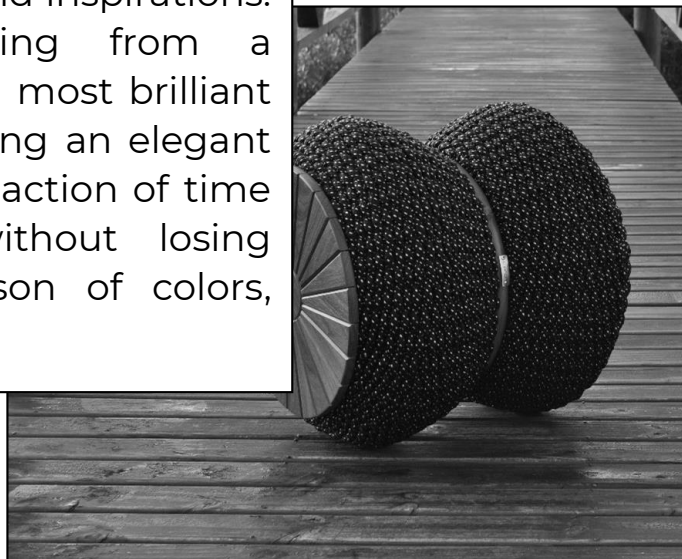
TRADI

Our debut is called TRADI, as the name says it is a catalog that faced the traditional, where most of its products are made with an aluminum structure and coated with nautical rope. Practical, classics, and timeless pieces, to bring coziness and life to your environment in an uncomplicated way. Aluminum, nautical rope, sling fabric, and Brazilian art it is all you need to shape your environment.



LUCE

A virtú of our creations and inspirations. Audacious ideas coming from a partnership between our most brilliant Brazilian designers shaping an elegant product, resistant to the action of time and mind-changing without losing originality. LUCE, a liaison of colors, shapes, and boldness.

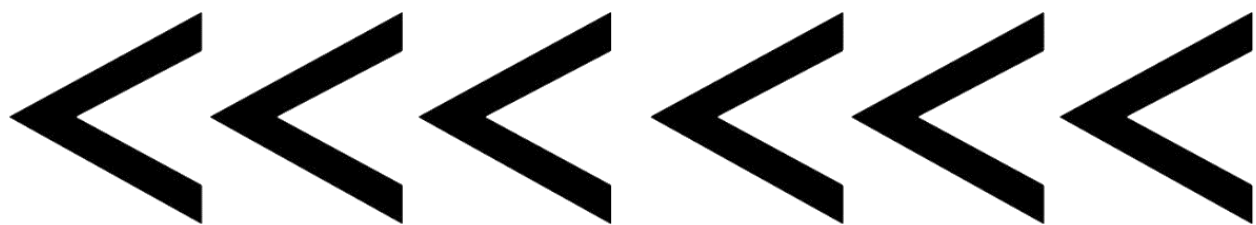




FIRMATO

Our enchanted vanguard is built with Cumaru wood strength and aluminum lightness, a breakthrough the state of art furniture. With a developed and tissue nautical knitting strand by strand by local artisans, searching for elegancy and resistance it is the reason and passion that make our partners join strength and technique to reach the edge of perfection. Nature shapes our product and our product shapes the environment.





LOVATO

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