



GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

36061 BASSANO DEL GRAPPA - ITALY - Via S. F. Lazzaro, 103

Telefono +39 0424 882882 - fax +39 0424 566205

http: www.tassotti.it e-mail: info@tassotti.it

Grafiche Tassotti attends the September edition of Maison & Objet and shows 2021 Christmas collection to sustainability and classic style.

Presenting collections of decorative paper, stationery, décor and home accessories to lifestyle professionals looking for originality. With this in mind, Grafiche Tassotti will be among the protagonists of the next edition of Maison & Objet, scheduled in Paris from 9 to 13 September.



An important return, which will give the company the opportunity to reveal the news dedicated to Christmas. Classic style and sustainability drive the Tassotti proposal for the most joyful period of the year; it continues to inspire the trends of the following months, guiding the stylistic directions of the sector.

A rich offer, which stands out for its quality and attention to detail. In particular, there are 6 new decorative paper patterns and 10 new proposals for greeting cards.

The refined tones of blue and silver interact with calligraphic signs in red, white and black; there is no shortage of warmer shades of orange and green with golden touches, for a timeless style.

An example of this is the elegant *Remondini mezzaluna* motif, a contemporary reinterpretation of a classic 18th-century Remondini pattern: the delicate harmony of white and blue is enhanced in irregular crescents outlined by golden touches. Inspired by nature and the spectacle of the starry sky, the new *Costellazioni* fantasy is made of perfect and meaningful geometries.

In the *Calligrafia a Natale* fantasy, fine calligraphic signs in black and red stand out upon an ivory background and wish Merry Christmas in different languages of the world; the same colours are reproduced on a black background - to recall the slate of a blackboard - in *Appunti di Natale*, dedicated to the characteristic elements of this period of the year, represented in a stylized way: angels, gift packages, comets, decorated trees and balls.

Flavours and aromas of festive days are embodied in *Spezie di Natale*: oranges and cinnamon, combined with star anise, berries and sprigs of pine make this paper ideal also to be used as a precious packaging for infusions and teas, but also in the most popular and elegant pastry shops to cover the boxes of chocolates, sweets and traditional focaccia. Tassotti paper, in fact, is printed exclusively in sheets, on an opaque, ecological and acid free support.





GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

36061 BASSANO DEL GRAPPA - ITALY - Via S. F. Lazzaro, 103

Telefono +39 0424 882882 - fax +39 0424 566205

http: www.tassotti.it e-mail: info@tassotti.it

Recognized throughout the world as the most suitable for multiple uses, with a basic weight of 85 g/mq, it is perfect not only for preparing elegant gift boxes but also to be used in origami, decoupage and scrapbooking.

The high quality and the countless patterns available make Tassotti paper ideal for giving objects a second life and covering drawers or books, avoiding them being thrown and therefore wasted. The paper is completely recyclable, even the packaging and the film with which the products are wrapped to preserve them is in biodegradable PPL.



The Tassotti paper also comes in a complete range of items, perfect for making every gift truly unique and original, and more: greeting cards, gift tags, labels and envelopes, but also fine notebooks, agendas and calendars.

Among the many gift ideas stand out the sets of **self-mounted gift boxes with lid**, made of 300 g cardboard, and proposed in three different sizes.

Available in assorted subjects taken from the Tassotti collection, they are the light and perfect custodians of the most precious cadeaux or transform themselves into a gift. They come complete with a matching envelope, which can accompany the package or contain tickets and special thoughts.

Gift bags of different sizes are perfect for adding a touch of elegance and creating prestigious packages.

Finally, the **pack of 4 assorted stapled notebooks** with a gold and bronze cardboard cover decorated with the typical symbols of the Christmas tradition and decorated paper flyleaf.

Finally, the **diaries and calendars**: a perfect combination of design, quality and Italian tradition for a 2022 signed by Tassotti, in which every daily gesture becomes a small moment of inestimable uniqueness.

Grafiche Tassotti
Maison & Objet
Paris, 9 – 13 September 2021
Hall 1 — Stand D87

Link to download the catalogue: [Tassotti Christmas 2021 Catalogue](#)

www.tassotti.it

Press Office and P.R.
Gagliardi & Partners
Tel. +39 049 657311
e-mail: gagliardi@gagliardi-partners.it