

# Lookbook

## Fall/Winter

### 2021



One of the greatest pleasures and privileges of my role as creative director is imagining and building the visual context of a collection, thereby expressing a season's particular voice.

Despite so many obstacles during this difficult pandemic year, our design team continued to create gorgeous textiles for Fall/Winter 2021.

The specific settings in which I chose to photograph, the strategic play of light and shadow that our photographer captured, and the deliberate juxtapositions of objects are all meant to create an atmosphere and mood without words.

This season we also wanted to celebrate the particular beauty of Chilewich textiles in combination with the qualities of wood. To capture this, we chose two beautiful settings: the Manhattan showrooms of The Hudson Company and Henrybuilt.

Enjoy,  
Sandy

Sandy Chilewich, Creative Director and Founder



Our Bi-Color Yarns



RUBY, Ombré



INK, Ombré



INK, Quilted





INK, Quilted



Our master weaver at the sampling loom in our NYC design studio.

GEMSTONE, Kite  
Shot on location at The Hudson Company, NYC.





Samples on loan from The Hudson Company, a custom mill specializing in wood flooring, paneling, and beams.





MOONLIGHT, Kite  
Shot on location at The Hudson Company, NYC.





MOONLIGHT, Kite  
Shot on location at The Hudson Company, NYC.



NATURAL, Harmony  
Shot on location at The Hudson Company, NYC.



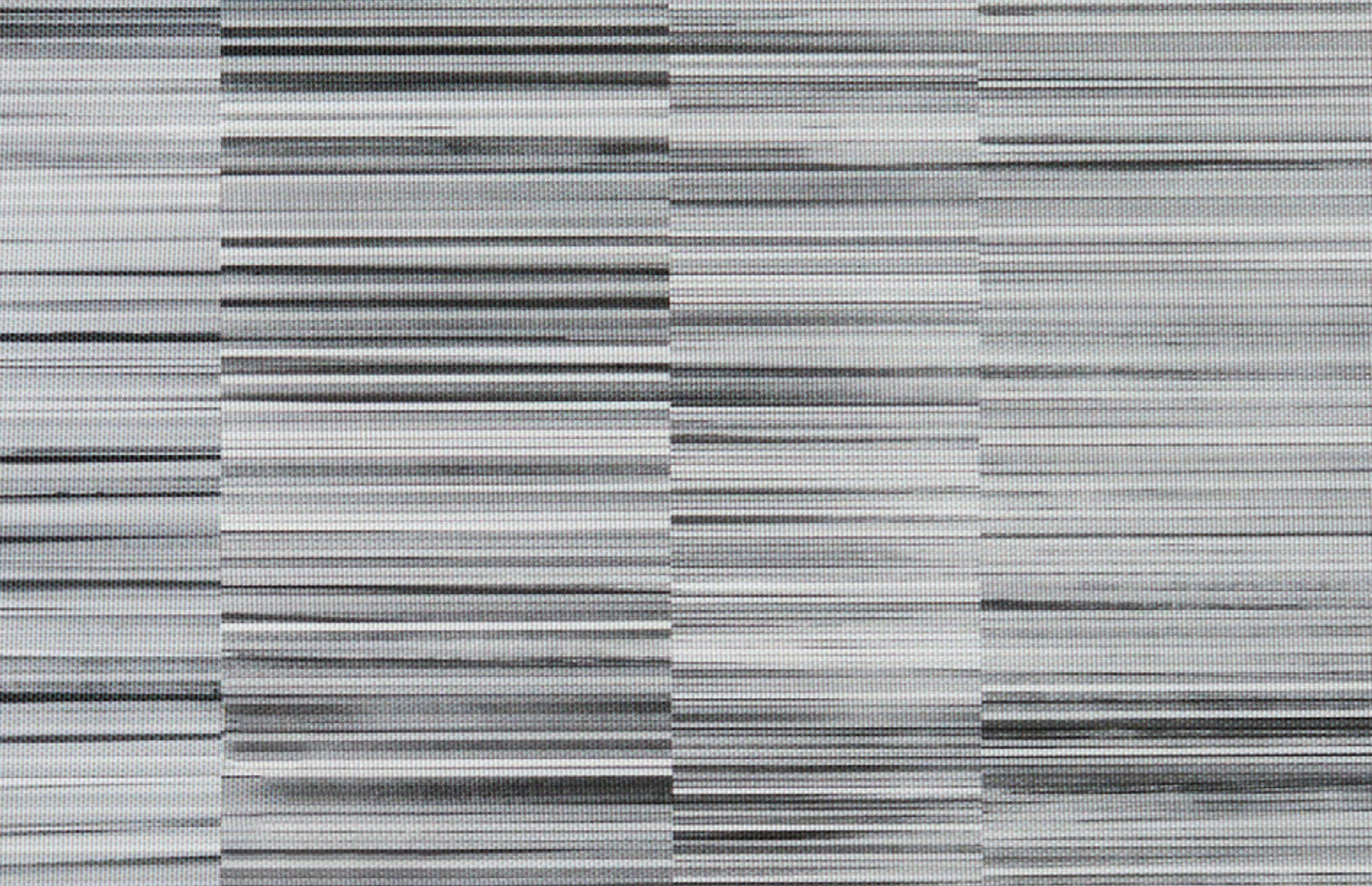
*Ascending through shades of grey to  
the simple elegance of black and white.*



MOONLIGHT, Bamboo



MOONLIGHT, Bamboo

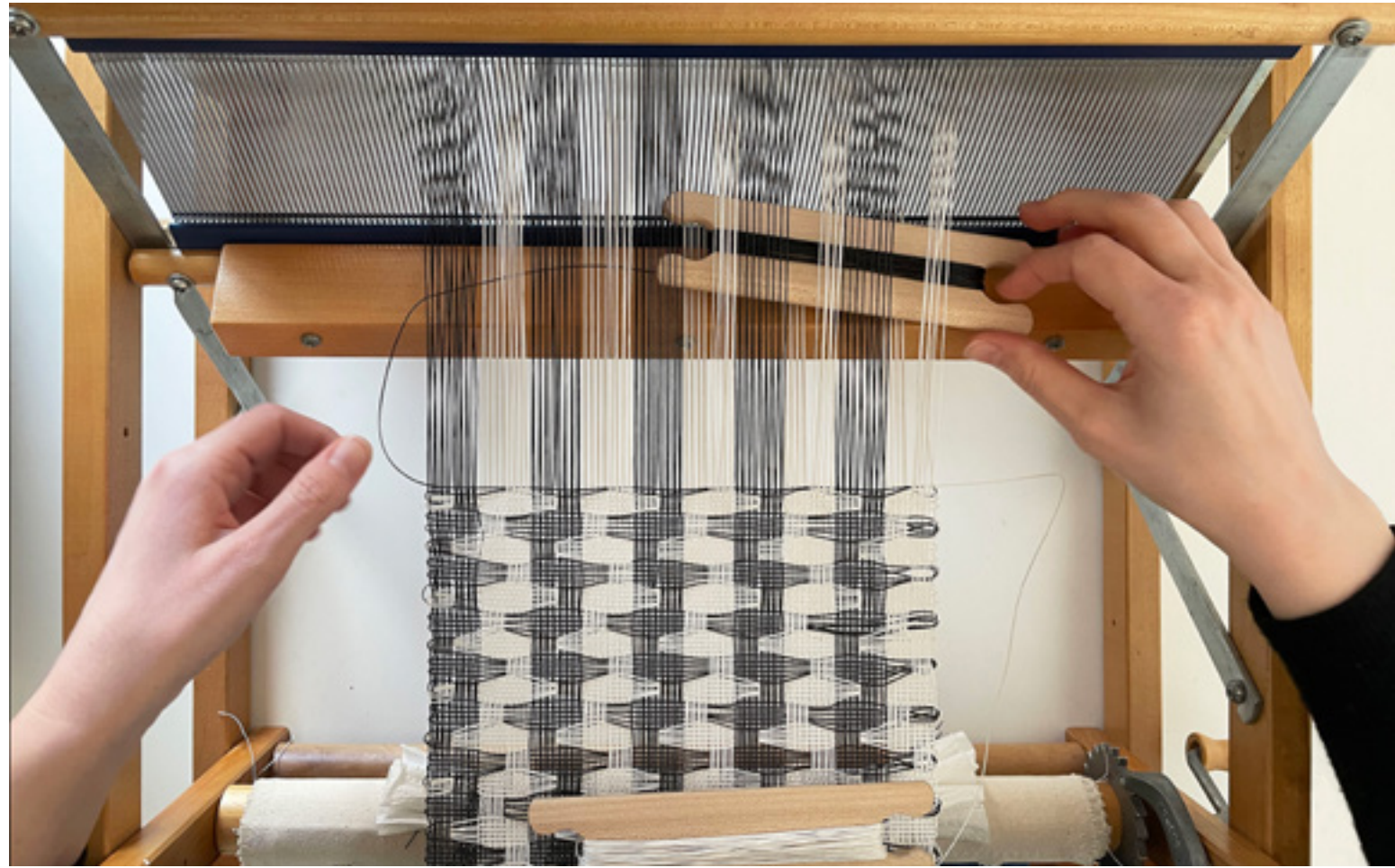


BLACK/WHITE, Sakiori



TUXEDO, Quilted  
Right: Shot on location at Henrybuilt, NYC.





Our master weaver designing remotely during the pandemic on a tabletop loom.





TUXEDO, Harp  
Right: Shot on location at Henrybuilt, NYC.





## Shag Indoor/Outdoor Mats

With the sturdiness of an all-weather doormat and the plush good looks of a rug, our tufted Shag floor mats are a welcome addition to any space, indoors or out.



Fall/Winter 2021  
Shag Introductions



Left to right: MOONLIGHT, Bounce Stripe; SILK, Solid; COTTON CANDY, Heathered; INK, Solid; TUXEDO, Breton Stripe



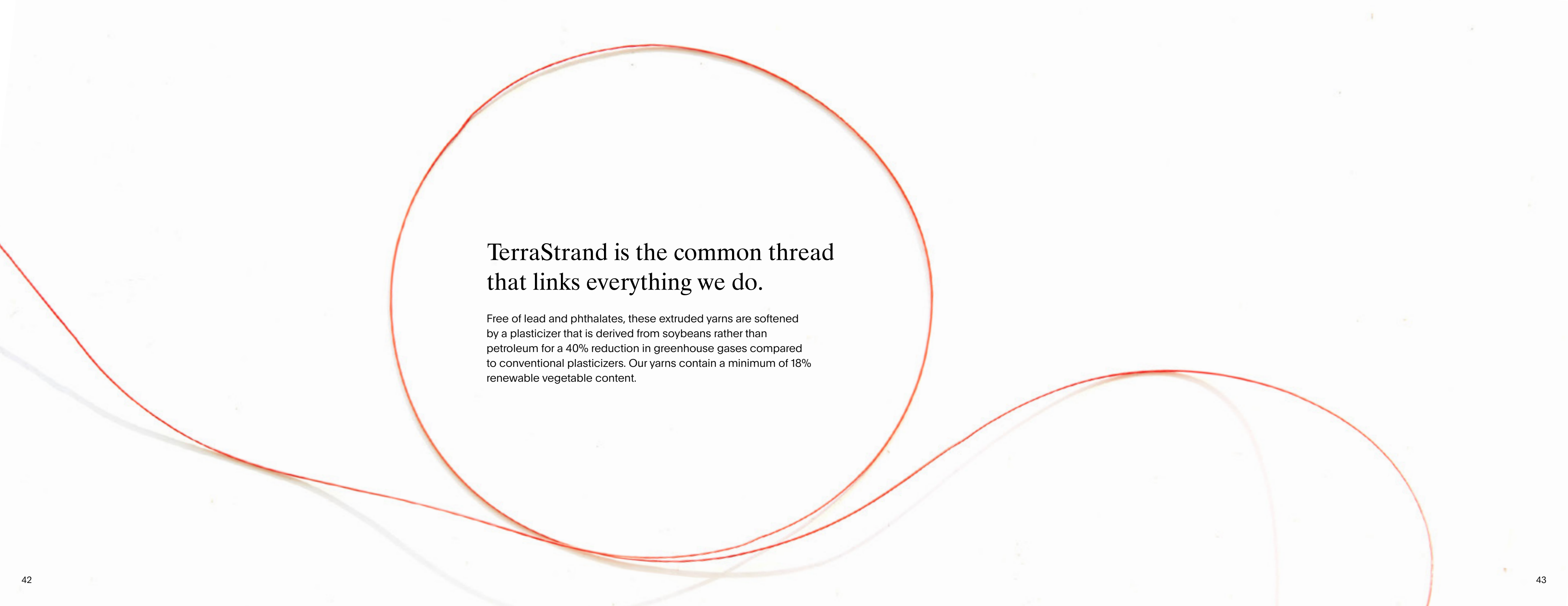
MOONLIGHT, Bounce Stripe  
Right: Shot on location at Henrybuilt, NYC.





## Doing more with less.

The Shag mats of the Fall/Winter 2021 collection were all designed to make use of surplus yarns rather than require the creation of new yarns.



## TerraStrand is the common thread that links everything we do.

Free of lead and phthalates, these extruded yarns are softened by a plasticizer that is derived from soybeans rather than petroleum for a 40% reduction in greenhouse gases compared to conventional plasticizers. Our yarns contain a minimum of 18% renewable vegetable content.

## Longevity is the best form of sustainability.

Chilewich textiles are renowned for their beauty and practicality, combining original designs and distinctive colors with extraordinary durability and easy maintenance. They're also the product of 20 years of continuous innovation to maximize performance and minimize environmental impact. We're proud of the strides we've made, and we're committed to ongoing improvements in our materials and processes.

### EXTENDED LIFESPAN

Strengthened by triclosan-free antimicrobial protection, our products retain their beauty and functionality for decades, reducing energy-and cost-intensive replacement and the associated waste.

### GREEN CLEANING

Our textiles can be washed with water and biodegradable detergents.

### ENVIRONMENTALLY SAFE

Our products have been tested and certified by the Green Label Plus™ and GreenGuard® programs for low VOC emissions, and they can be found in healthcare settings that include major hospitals.

### AMERICAN MANUFACTURING

From carefully sourcing polymers to ensuring that our own factory in Georgia meets or exceeds EPA and OSHA standards, we take health and safety as seriously as we do innovation.





## Chilewich brings depth to surfaces.

Design-led and family-owned, Chilewich pushes the boundaries of form and function with products that combine innovative textiles and distinctive colors with extraordinary durability and easy maintenance. Chilewich designs can be found in the permanent collection of the Cooper Hewitt, Smithsonian Design Museum, and in homes, workplaces, restaurants, and hotels around the world. Discover the full collection at [chilewich.com](http://chilewich.com)



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