



Connecting **nature** and contemporary design is the core essence of minimaist. minimaist believes color is our soul and form is our mind. When it comes to creation, extreme quest for craftsmanship is our quest. Flower has the power to connect fashion, travel, art and trends together. The result is our promise that reflected in your home. Born in Paris. An entirely new artistry of design and decoration.



Photo credit: mark colle

2/ Brand Philosophy

Mind Behind

Qian Qingtong (QT)

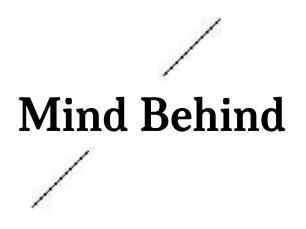
The artist behind minimaïst it's Qian Qingtong (QT); she is recognized as one of the top contemporary Chinese artists with modernist thought, perfectionist creation, and pursuit of expensive simplicity.

Colors and flowers are in the DNA of her aesthetic modern design.

Creations reflect her Parisian lifestyle and enthusiastic fashion attitude.







Qian Qingtong (QT)

2017 Design Shanghai award winner selected by Architectural Digest - AD magazine.

Recognised as one of the top she is recognized as one of the top contemporary Chinese artists, QT has created art installations, exhibitions as well as several brand artistic collaborations.



沙洋麦发计品牌化

此为我们今天的重要义则,是过四人评审的紧张评念,最终本届 成此而,其他选手也获得了难得的学习机会。

作为中办方,我们希望通过这个亚合,推动中国新建设计 建发展,让中国本土设计融贯东西,就具发学、创发与实用,并



战住设计新星: 钱尚尚

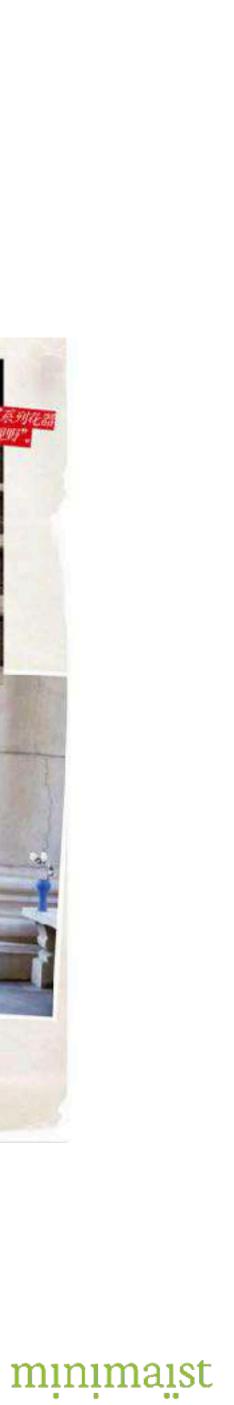
核两周的北半港转间 周遭是一种长期的 的草木植物,听着 6.通母校的气息。她来已能到我的爱艺术

主动变"中国新提供

这"年后此来"中国新闻新"的奇趣"。 於月祥的中国当代社会的一种隐瞒。最终完督在功能,但都和 《各方面的平衡,或消费胰毒了本次"最生中国公计新是"、"设计 "信息总位和with 证明》证明的字句的有关语言。



1. 用行時均至時後於"曲關"將內容 口"水路" 系列以出 纪刻相 的现象令人日義深刻。王国



2016 **Iceland Collection**

2017 Sérénité Holiday Collection





2018 **Great Wave Collection**

2020 Jardin de Violette Collection





Iceland / Collection

Iceland Collection is launched after QT's voyage in 2015. In late autumn, weather changed quickly in Iceland, a sunny morning can easily turn into a snowstorm later that day.

Iceland Collection marks the start of minimaist with an entirely new artistry of porcelain.The design is inspired by the colours and landscape of nature, with the heritage of traditional craftsmanship. It's the ultimate expression of purity and simplicity for contemporary home décor.

'Making the invisible visible'. Iceland collection vases are all hand-made with distinctive signature line, color and form.



Photographer: Xiang Zhenhua







7/ Iceland Collection



Lookbook by Mark Colle

Mark Colle created a symbolic floral arrangement for each minimaïst vase from Iceland Collection for our first lookbook Spring Summer 2016.

About Mark Colle

The Antwerp based florist is in longstanding collaboration with Raf Simons and ties the relationship between fashion and flowers. His hand is unique, using flowers that most people dislike and turn them into something really pretty.

"Designer Raf Simons and his go-to florist helped usher in the fresh naturalism that swept the spring runways. — the wall street journal



ss 2016 by Mark Colle



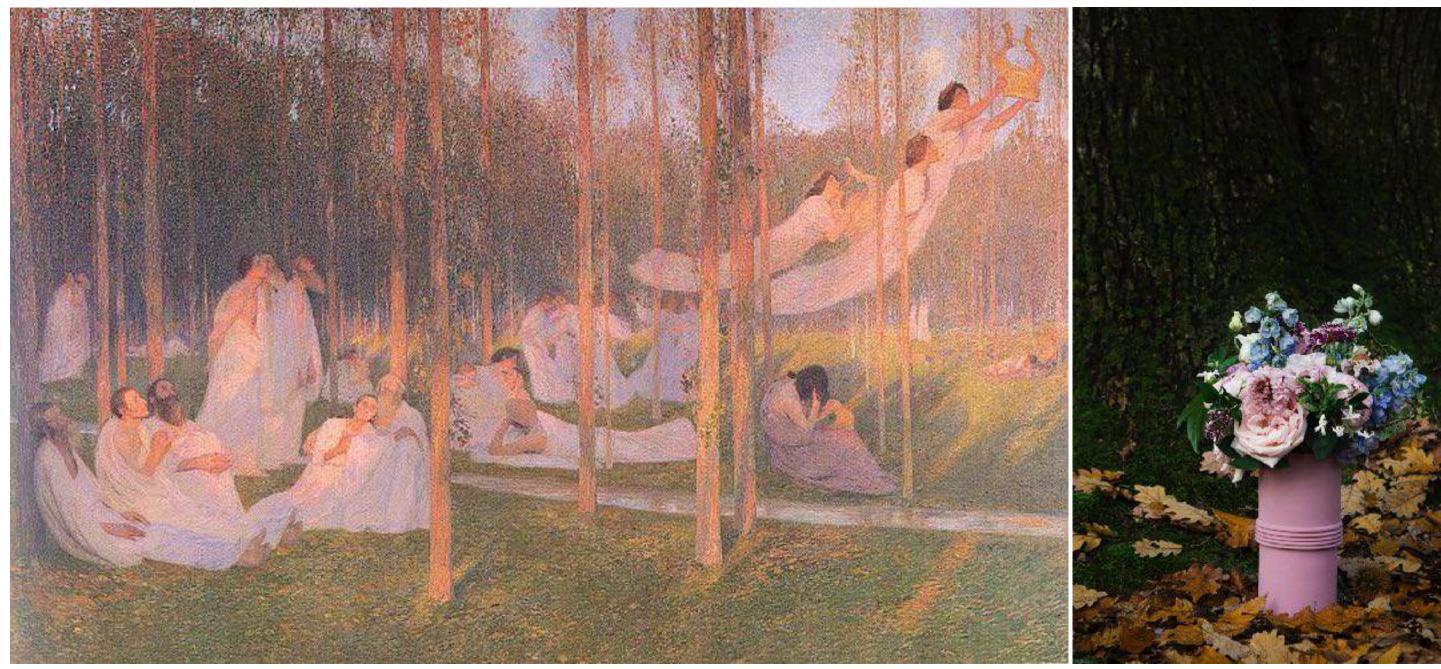
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Sérénité Holiday Collection

Sérénité Holiday Collection is inspired by the French artist Henri Martin painting <Sérénité> created in 1899. It shows the happy souls that fate has led towards felicity being guided by angel musicians to Arcadia, the land of calm, serene happiness.

The Sérénité Holiday Collection is the extension of the natural color variance from Iceland Collection with the new addition of the delightful rose pink color.

Heart shape porcelain vase is the new creation for this collection, a symbolic for love and peace.



<Sérénité> exhibits at Musée d'Orsay

[™] minimaist

9/ Sérénité Holiday Collection



Sérénité / **Holiday Collection**



10/ Sérénité Holiday Collection





Eve Casalta created the floral design for each minimaïst vase from the Sérénité Holiday Collection.

Recognized also as art lover, Eve brought her artsy touch on this new pink creation – suitably symbolic of love.

About Eve Casalta

Florist from Paris Rive Gauche, Eve creates exclusive floral design since many years with Isabel Marant, Dries Van Noten, le Grand Hôtel du Palais Royal, Alexandre Reza, etc.

"In keeping with your setting and in harmony with your tastes ... "







Ambassador by Estelle Chen

L'égérie for Sérénité Holiday Collection is Estelle Chen. She is the perfect muse for minimaïst, who combines the natural beauty, radiant glow and happy soul.

She loves the quote:

"I will be calm. I will be mistress of myself."

— Jane Austen, Sense and Sensibility

About Estelle Chen

French model of Chinese descent, she presented several Haute Couture show in Paris including Dior Haute Couture, Louis Vuitton, Fendi, etc.

She was photographed by Juergen Teller for Louis Vuitton's Autumn/Winter 2015 lookbook; by Luigi & Iango for Magazine Vogue Hong Kong February 2021 Covers.



ss 2017



Great Wave Collection

An exceptional art piece collection by contemporary artist Qian Qiongtong (QT), each piece is numbered and unique in its color, line and form, presenting an exquisitely simple and sophisticated vision of 'art de voyage'.

Inspired by an approach to art and fashion rooted in QT, the Great Wave Collection merges contemporary design, culture, and the highest and finest of porcelain quality standard.

The Great Wave Collection was on exhibition for several times with K11 art gallery, Cabana and has won the first prize of 2017 Design Shanghai award.





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Great Wave / Collection



14/ Great Wave Collection



Lookbook / by Pierre Banchereau

Original floral bouquets created by Pierre for the Great Wave Collection, innovating a style that is both classical — in its shapes and generosity — and new, integrating forgotten or little-known flowers.

About Pierre Banchereau

Parisian florist, founder of Debeaulieu flower atelier, a very chic flower shop in Paris 9e.

With his style and approach, he works with the fashion, architecture and design industries. Materials that he transcribes in the balance of the floral selection, in the colours, in the structure to create an emotion through the bouquet that being made.



ss 2018



Lookbook by Sophear

Sophear is the Paris based set designer, passionate for art and decoration. He created a contemporary theatre for minimaïst Great Wave Collection, adding his sense of humour and a playful approach in the set design.

About Sophear

Sophear is one of the most popular set designers in art, and branding. Sophear collaborated frequently with Luxury Houses like Hermès, Dior, Prada or Cartier and featured in the top fashion magazines. He is at ease with classical references as well as experimental trials.







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Exhibition by QT Qian



2021 LANDSCAPE #1 cabana



17/ Great Wave Collection

Exhibition by QT Qian



2018 Design shanghai Architect: Buschmeyer + Cai

18/ Great Wave Collection

Porcelain / Craftsmanship

Each piece of minimaïst vase is handmade with at least 10 crafting steps.

We employ masterful hand-application techniques and highest standards of material selection and the ultra-high temperature above 1,300 °C, which allow us to achieve unprecedented glaze and color.

Emblematic lines found on all the collections are the examples of exceeding the traditions of fine craft.



19/ Craftsmanship



Jardin de Violette Collection

Jardin de Violette Collection is the very first textile creation by minimaïst.

The dynamic botanical print inspired by the flowers in an mysterious garden.

This expertly crafted collection brings the nature elements to your home.

It consists of cushion cover, homewear, table set in high quality material: silk, coton and linen.





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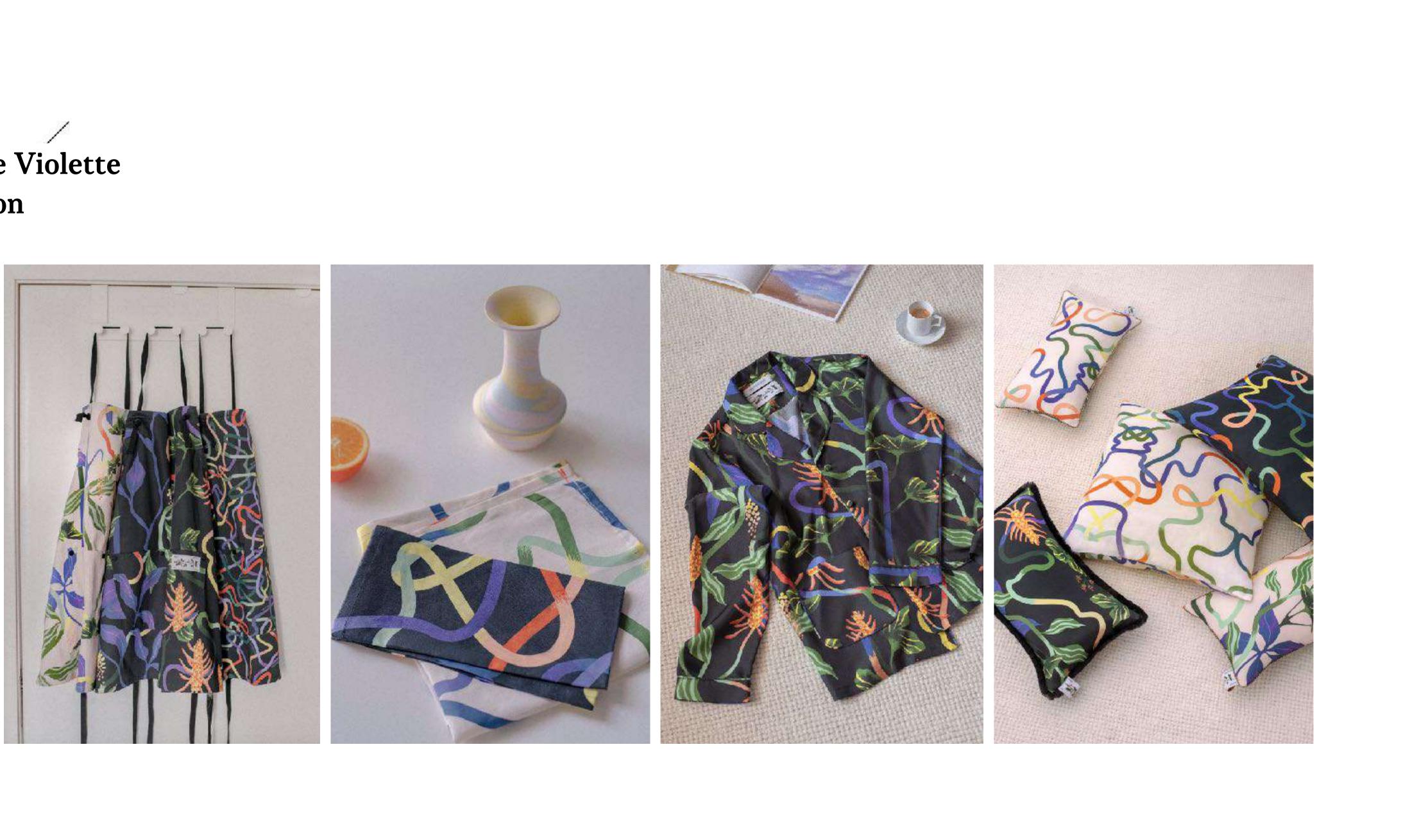
Jardin de Violette **Collection - Pattern**





21/ Jardin de Violette Collection

Jardin de Violette Collection









23/ Jardin de Violette Collection

















24/ Global Media Coverage

ELLE DECORATION

IDEAT



marie claire

BULLETT

KINFOLK







AD / China



25/ Global Media Coverage



AD Spain, Germany





26/ Global Media Coverage







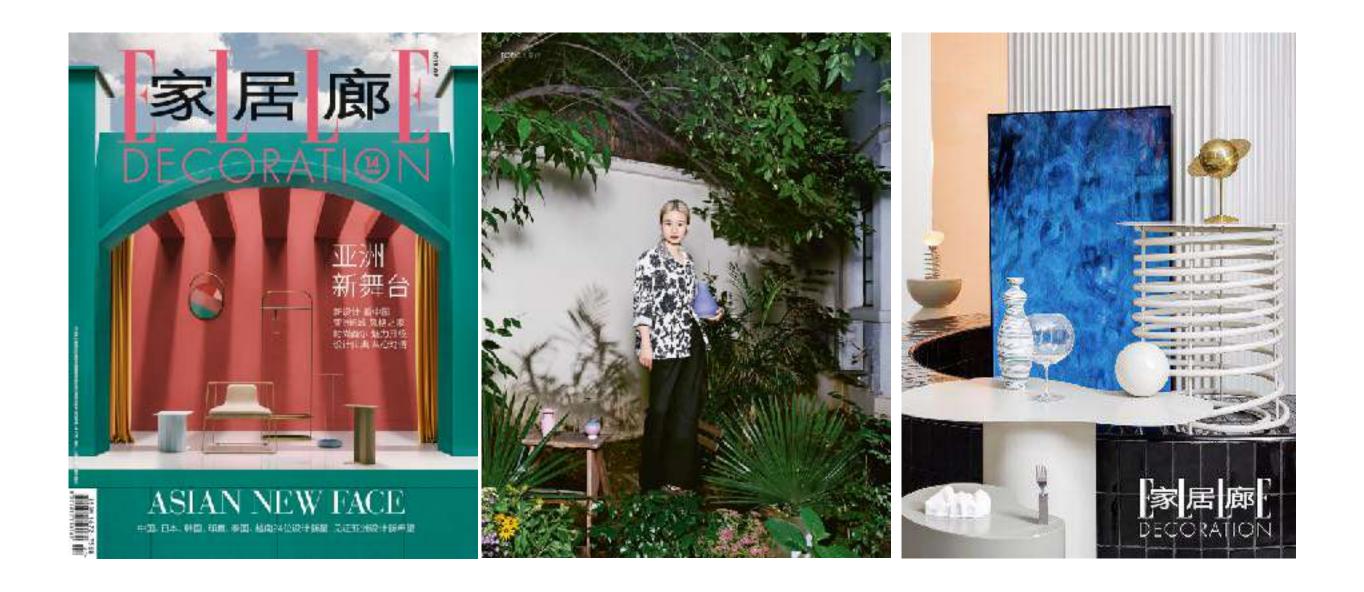
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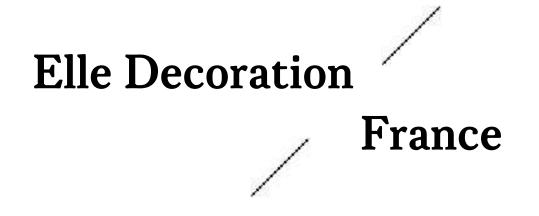




ARCHITECTURAL DIGEST

Elle Decoration China









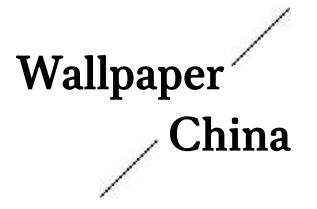


HOME 灵感单品

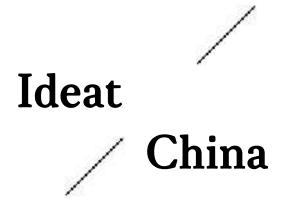


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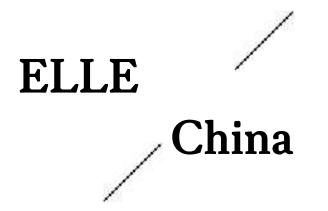




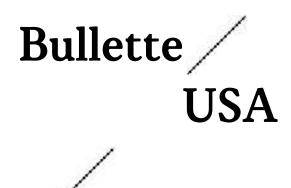
B-LEETYLE FEE



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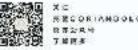




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Events





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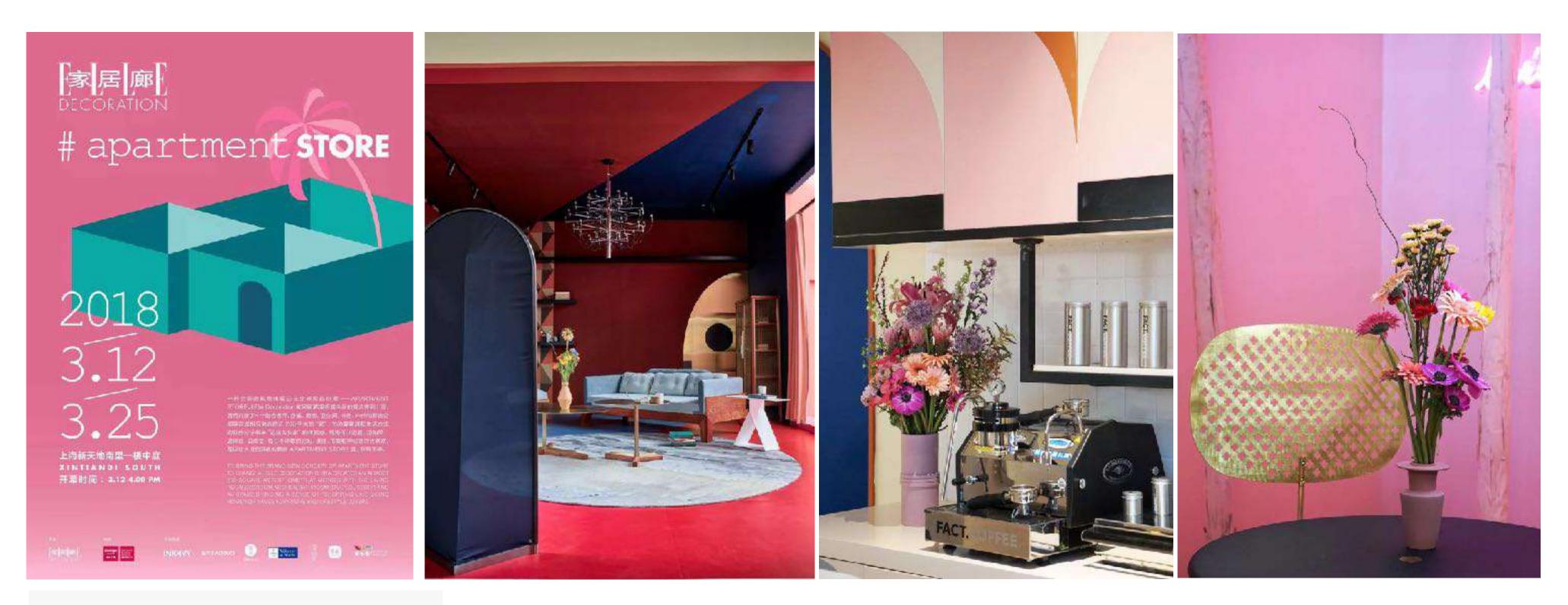


Ellermann Flower Boutique & Event Hongkong Florist:Diane Nittke

Potafiori Milano How Museum Shanghai La Chambre Taipei ART 021 Ahhh-rt Gallery Shanghai



Events



2018 Shanghai Design Week «Elle Decoration China» - Apartment Store

33/ Events & Exposure



Events



AD HOUSE HKRI Taikoo Hui .Shanghai







glacier blue round Ø18xH15 cm RRP: 380€



moss green grand classic Ø11xH27 cm RRP: 300€

forest green medium classic Ø10xH24 cm RRP: 280€

light sky blue classicglacier blue classicØ10xH19 cmØ10xH19 cmRRP: 280€RRP: 280€



light sky blue round Ø18xH15 cm RRP: 380€



grass green hourglass Ø11xH20 cm RRP: 280€ grass green elipse Ø15xH22 cm RRP: 280€ į



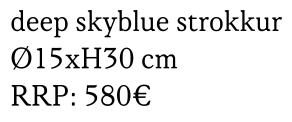




wooden lodge Ø14xH16 cm RRP: 210€

lake blue lodge Ø10xH15 cm RRP: 200€













forest green hexagon Ø9xH17 cm RRP: 180€

glacier blue hexagon Ø9xH17 cm RRP: 180€

soil clay hexagon Ø9xH17 cm RRP: 180€



deep skyblue hverfell Ø15xH21 cm RRP: 480€



grey sky blue silhouette Ø10xH20 cm RRP: 220€



Ø11xH27 cm RRP: 300€

Sérénité Pink Grand Classic Sérénité Pink Medium Classic Ø10xH24 cm RRP: 280€

Sérénité Pink Classic Ø10xH19 cm RRP: 280€







Ø10xH17 cm RRP: 150€

Ø10xH17 cm RRP: 150€

Hallgrimskirkja pink-bis Hallgrimskirkja pink Hallgrimskirkja blue-bis Hallgrimskirkja blue-bis Ø10xH17 cm Ø10xH17 cm RRP: 150€ RRP: 150€







Florist Ginkgo Silk Satin Two-Piece Set 100% Silk Satin S/M/L RRP: 580 €





Florist Gingko Two-Piece set Cotton S/M/L RRP: 280 €

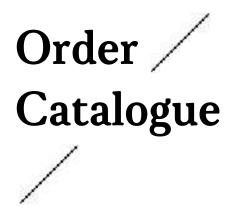


Florist Ginkgo Silk Satin Top 100% Silk Satin S/M/L RRP: 380 €

Florist Light Gingko



Florist Ginkgo Silk Satin Long Robe 100% Silk Satin S/M/L RRP: 580 €





Linen Cushion Cover Ginkgo (50 x 50) 100% High Quality Linen RRP: 80€



Linen Cushion Cover Ginkgo (45 x 25) 100% High Quality Linen RRP: 68€



Linen Cushion Cover Light Ginkgo (50 x 50) 100% High Quality Linen RRP: 80€



Linen Cushion Cover Light Ginkgo (45 x 25) 100% High Quality Linen RRP: 68€



Linen Cushion Cover Dark Waves (50 x 50) 100 % High Quality Linen RRP: 80€



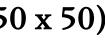
Linen Cushion Cover Dark Waves (45 x 25) 100 % High Quality Linen RRP: 68€

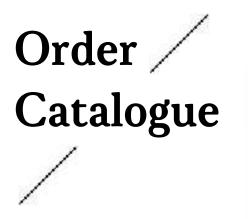


Linen Cushion Cover Light Waves (50 x 50) 100 % High Quality Linen RRP: 80€



Linen Cushion Cover Light Waves (45 x 25) 100 % High Quality Linen RRP: 68€







Linen Tablecloth Dark Waves (136 x 180) 100 % High Quality Linen RRP: 128€



Linen Tablecloth Light Waves (136 x 180) 100 % High Quality Linen RRP: 128€



Linen Napkins Dark Waves (45 x 45/ set of 2) 100% High Quality Linen RRP: 38€



Linen Napkins Light Waves (45 x 45/ set of 2) 100% High Quality Linen RRP: 38€



Florist Apron Ginkgo 100% top quality mid-weight cotton L: 65 x W 72 cm RRP: 68€



Florist Apron Light Ginkgo 100% top quality mid-weight cotton L: 65 x W 72 cm RRP: 68€



Apron Dark Waves 100% top quality mid-weight cotton L: 65 x W 72 cm RRP: 68€



Tote-bag Dark Waves 100% top quality mid-weight cotton L: 32 x W 33 cm RRP: 28€

Contact

www.minimaist.com info@minimaist.com



About minimaïst

Ultimate expression of purity and simplicity for contemporary home decoration. We employ masterful hand-application techniques and highest standards of material selection, which allow us to achieve unprecedented texture and color. Emblematic lines found on all the collections are the examples of exceeding the traditions of fine craft.

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