

VIVARAISE

PRESS KIT

spring/summer collection 2022



Isac Tufted Cushions 45 x 45 cm | **35,90 €**
Isac Embroidered Cushions 40 x 65 cm | **31,90 €**
Isac Embroidered Bed runner 90 x 240 cm | **99,90 €**
Zeff Decoratop, from **21,90 €**
Zeff Bed linen from **129,90 €**



COLLECTION PRINTEMPS/ÉTÉ 2022

To bring warmth and renewal to its collection, Vivaraise went to the hotel ***Le Metafort*** for a shooting under the sun of the Vaucluse.

This season is marked by designs with strong character and sparkling colors.

Geometric collections with a resolutely modern style, colorful floral designs, embroidered cushions with delicate finishes and bewitching colors.

This spring/summer collection will not go unnoticed!



AN OUTDOOR CAPSULE COLLECTION

Reinventing ourselves and proposing ever more innovative decorating collections is the watchword at Vivaraise.

This season, a collection of cushions with polyolefin fibers decorates the interiors AND the exteriors. Its innovative material allows an outdoor use, to create your decorative space wherever you want.

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GEOMETRIC COLLECTION

Always looking to reinvent itself and redefine the trend of our interiors, Vivaraise offers this season a collection of cotton embroidered or printed linen cushions, where modern geometric designs and bright colors mix.



Romane Embroidered Cushion 30 x 50 cm | **64,90 €**
Romane Rug Outdoor ø 160 cm | **129,90 €**

Diana Embroidered Cushions Carbone, Lagon, Marmelade, Mimosa and Quartz.
2 designs available 30 x 50cm et 45 x 45 cm from **45,90 €**
Maia Plaid nid d'abeille 140 x 200 cm | **82,90 €**

The **DEA** line is available in embroidered cushions and rugs. The softness of summer colors is energized by modern and trendy black lines.

Dea Embroidered Cushions Paon, Bronze and Litchi from **64,90 €**
Zeff Dea Printed Cushions 40 x 65 cm | **38,90 €**
Delia Embroidered Cushions Multico from **64,90 €**
Dea Rug Multico 200 x 200 cm | **389,90 €**



Zeff Diana Printed Cushions 40 x 65 cm | **38,90 €**
Zeff Diana Printed Eiderdown 80 x 180 cm | **109,90 €**
Paomia Rug Outdoor Pearl 160 x 230 cm | **165,90 €**





FLORAL COLLECTION

The floral theme, dear to Vivaraise, is reinvented each season to make our interior travel with delicate plant designs enhanced with vibrant colors. Embroidered cushions, fringed prints or plaid, or even rugs, the choice is endless to create a unique atmosphere.

Our decorating tip: mix patterned and plain pieces for a bewitching contrast.



Bali Rug Outdoor Pearl 160 x 230 cm | 139,90 €



Kanoa Printed Cushions from 29,90 €
Tana Cushions and Throw from 38,90 €
Kanoa Printed Throw 135 x 200 cm | 109,90 €
Asma Rug Outdoor Natural 160 x 230 cm | 165,90 €



OUTDOOR CAPSULE SPRING/SUMMER 2022

With the return of the beautiful days, the desire to find the outside and to benefit from the sun is felt. The outside is not to be neglected in terms of decoration because it becomes a space in its own right in the house. From the simple balcony to the large garden, it is good to bask outside and bring a touch of fantasy.

Vivaraise has designed this collection of OUTDOOR cushions with jacquard weave, specially designed for outdoor and indoor use.

SUZY is a cushion with a vegetal pattern available in 3 sparkling colors: moss, lychee and mimosa.
ROMY is a geometric graphic cushion with a mix of multicolor or natural colors.
These cushions are contrasting on the front and back.



Suzy et Romy
Outdoor Jacquard Cushions
from **64,90 €**



The material of these polyolefin cushions is ideal for outdoor use.
Its fibers absorb little moisture and offer good resistance to stains, mildew, sun, abrasion and chemicals.

Made in Belgium and with fillings made in France, these cushions are OEKO-TEX guaranteed.



ZEFF LINEN

For Vivaraise, the range of linen ZEFF adds to its collection of curtains and linen curtains with hidden legs. Their elegant and discreet finish dresses the room and the quality fabric allows light to pass.

The Vivaraise linen is certified European Flax, quality visa of linen. It guarantees a local agriculture respectful of the environment: zero GMO, zero waste.



EMBROIDERED CUSHIONS

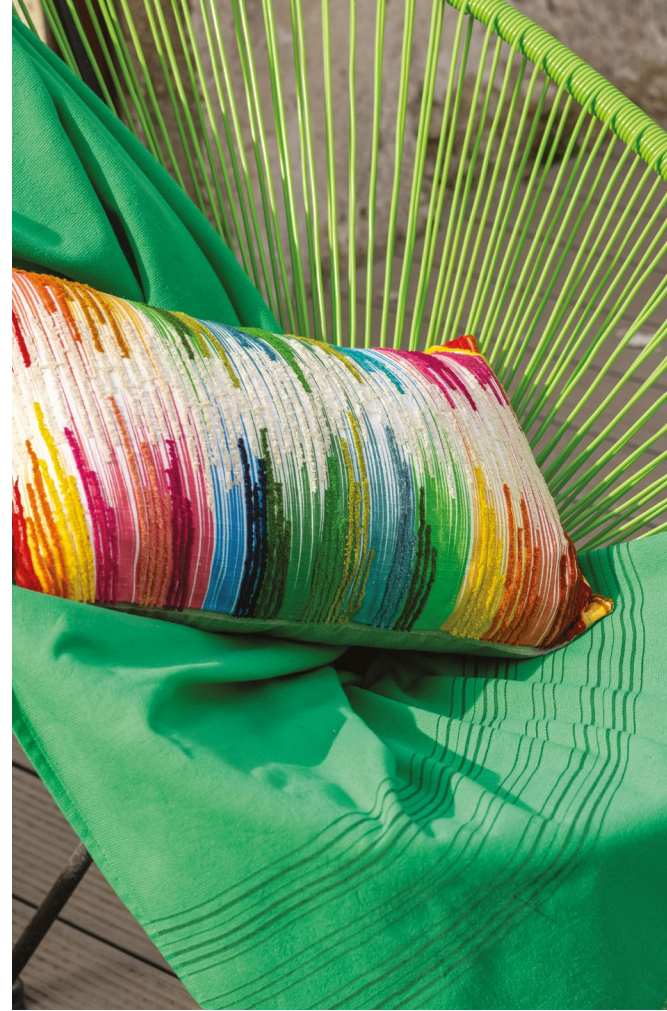
The embroidered cushions, emblematic range of Vivaraise, is once again renewed with minimalist and timeless designs.

An explosion of colors gives a touch of fantasy to the room. Combined with a plain plaid or placed in a sober room, they bring this touch of madness at the same time trendy, bohemian and elegant.

Embroidered cotton Cushions 45 x 45 cm | 74,90 €
Embroidered cotton Cushions 30 x 50 cm | 64,90 €



Zeff Bed Linen from 129,90 €
Zeff Decoration from 21,90 €
Zeff Veil curtains | 64,90 €
Zeff Linen curtains | 109,90 €



BATH LINEN

The spring/summer season is the perfect time to go out and soak up the sun, the heat, and why not spend some time by the water. Vivaraise has brought to its favorite ranges - Bora, Enzo, Zoé or Cancun - new colors full of freshness for the new season.



Zoé Mimosa bath from 5,90€
Enzo Mimosa bath mat 54 x 64 cm | 32,90€



Etia Quartz bath mat 54 x 64 cm | 28,90€



Bora
Mustard bath linen from 4,90€



Cancun Hammamtowel Cactus and Malabar 90 x 180 cm | 22,90€
Maeva Rug Thym et Marmelade 160 x 230 cm | 165,90€
Olivia Embroidered Cushions 45 x 45 cm | 74,90€
Olivia Embroidered Cushions 30 x 50 cm | 64,90€
Maia Cushion 45 x 45 cm | 34,90€

VIVARAISE

collection automne/hiver 2021

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