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PRESSRELEASE - LEXINGTON SPRING HOME '22 COLLECTION

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SPLENDID SPRING

The different seasons are important to me. I enjoy the changes that occur in nature, because they strengthen the feeling of living in the moment. This also gives us a chance to change and adapt our home according to nature's transitions, just as we would with our wardrobe. I like planning and organizing things for the seasons and find it to be fun. Since we love colors here at Lexington, we love spring which, because of its brighter days, brings life to colors and patterns. We believe the easiest way to decorate and bring life to your home this spring is by switching to textiles that reflect the brightness of the season!

> THIS SEASON WE'VE DECIDED TO FOCUS ON DIFFERENT ROOMS. THEY ALL HAVE THEIR OWN CHARACTERISTICS BASED ON DIFFERENT ACTIVITIES,

MASTER BEDROOM

Bedrooms have become more than a place to sleep. Today we exercise, work, spend time with family and watch TV in our bedrooms. Sometimes, this creates difficulties to get a good night's sleep. Try to un-plug by creating a relaxing atmosphere and making it a room for doing nothing. Make it a place that you long to return to at the end of the day.

We like the light beige colors, with contrasts in dark blue for the bedroom. The bedding has a classic design, but with an extra sustainable twist. It's a pinpoint oxford made of cotton/lyocell, matched with our classic pinpoint in plain beige. The bedspread is just something extra. It's soft and smooth with a luxurious hand feel.

GUEST ROOM

It's said that our homes say more about us than words can. A welcoming home gives off a very warm and big-hearted vibe to guests. Why not offer an extraordinary sleeping experience to your guests?

Our heritage seersucker cotton is like sleeping on clouds you might want to treat not only your guests to it, but also yourself. The Icons version in blue/white stripes can be matched with our white Icons pinpoint oxford.

LIVING ROOM

Our living room sets the tone for the whole house. It's a modern and stylish room made for living in. It's a place where everyone feels comfortable and no one wants to leave. An easy way to create that feeling is to use decorative pillows and throws. The more you use, the merrier.

It's nice to spend time outside and to snuggle up in the outdoor sofa. Bring all your decorative pillows to make it comfy!

The color palette this season is light colors in beige, white and green, with accents in peach melon, yellow and lilac.

KITCHEN

The perfect kitchen is the heart of our home. It's where we gather and catch up on what happened during the day. Whether you do that while preparing a five-course dinner or a quick meal, the kitchen is our second, if not first, living room. Our new kitchen towels and an organic cotton/ linen apron make your time in the kitchen pleasurable and stylish!

DINING ROOM

We want to make the dining space the highlight of your home. Treat the table as a theater and create a new act for every dinner by using material from nature to decorate, tell a story and create a scene.

Make the table inviting and personal with organic cotton tablecloth and the paper straw placemat that go perfectly together with our napkins and our dinnerware.

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BATHROOM

If you ask me which towel is the best, I will always have the same answer: that depends completely on you and what you like. Some people prefer soft, thick terry, while others prefer thin and crunchy towels. One isn't better than the other. They are just different and have different characteristics. One thing is for sure, it is hard to make a choose a favorite color. We have them all.

LOFT LIVING – extra, extra!

We have created something new – a vibrant, bold colored bedding, matched with a seasonal print. It's not for those who don't dare. It's not for those who like classic designs. It's for those who love colors, contemporary designs, fashion and for those who appreciate high quality bedding! We've made a very colorful poplin, an overdyed dobby stripe in Ivy green, sunny yellow, peach melon and thistle lilac. They can all be matched with a printed sateen in the Garden Treasure pattern. Welcome to the colorful world of Lexington bedding!

LEXINGTON STANDS FOR QUALITY — IN EVERY FABRIC, EVERY DETAIL AND IN EVERY SENSE. OUR MISSION IS TO DEVELOP HIGH-QUALITY PRODUCTS WITH A LONG LIFESPAN. WE HAVE DONE SO FOR MANY YEARS, AND WE WILL CONSTANTLY IMPROVE AND CONTINUE THAT WORK.

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Spring Greetings, KRISTINA LINDHE Creative Director and Founder.

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