

# BELGIAN JEWELRY DESIGNER ANN COX LAUNCHES GLOW IN THE DARK-COLLECTION

A true party-collection to celebrate life and freedom



**anncox**  
glass jewelry

## AREN'T WE ALL PREPARING FOR A POST-PANDEMIC RAVE?

Ann Cox's new collection lights up in the dark and creates an instant party-mood.

Ann Cox: "During the different periods of lockdown because of the covid-pandemic, I only got more creative. I literally needed to keep up with myself. I had so many ideas and my inspiration kept flowing, I really had to make choices of what to realize. Color has always been my style. I had already the neon-mood but wanted to take it a step further. I realized that not everyone was coping well during this time. I wanted to bring back hope and optimism. That's how I came up with this glow in the dark-collection."

The glow in the dark refers to this collective urge to regain our freedom. People need to connect and interact with each other. And there is nothing wrong with a little add-on to pimp your outfit.

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## SUSTAINABILITY

In each creation of Ann Cox, sustainability is utmost important. "I often work with glass tubes for my jewelry. The tubes I use, are from the former lightbulb industry where they no longer used. I also have an agreement with a glass studio here in Belgium. I use their leftovers to create my jewels. This way of working makes my work unique and keeps me alert to stay creative."

## NEW WEBSITE

Want to know more and stay informed about the latest Ann Cox news?

Check out the brand new website, discover all moods and be surprised.

[WWW.ANNCOX.BE](http://WWW.ANNCOX.BE)



A close-up portrait of a woman with dark hair, purple eye makeup, and large, multi-strand earrings. The background is a solid blue color. The woman's eyes are closed, and she has a serene expression. The lighting is soft, highlighting her features.

## EVENTS

Want to meet Ann Cox?

Ann will be present at following events;

09-13 September 2021 – Maison&Objet – Paris

19-20 January 2022 – Museum Connections – Paris

21-25 January 2022 – Maison&Objet – Paris

The full collection is available for purchase now.

Contact Ann Cox for more information.

[www.anncox.be](http://www.anncox.be)