

**“When someone beats a rug,
the blows are not against the rug,
but against the dust in it.”**

Mariah Carey



“A Carpet is the soul of the apartment” – said Edgar Alan Poe. How would one object this statement. I only can say that it brought me to plunge into history of rug and to my surprise it turned into quite a curious journey.

Could you ever imagine that in the beginning of 17th century style-conscious American housewives in chase of enchanting home decoration poured clean sand over a bare floor, and swirled the grains into patterns with a broom. Just like grains back than knots play crucial role in definition of rug design today.

Their number is as important as one of pixels for the picture. In Atelier Tapis Rouge creative department managed to pull the border up to 300 knots (which no one ever did before) – because due to complicated patterns it was simply impossible to produce them on a lower definition.

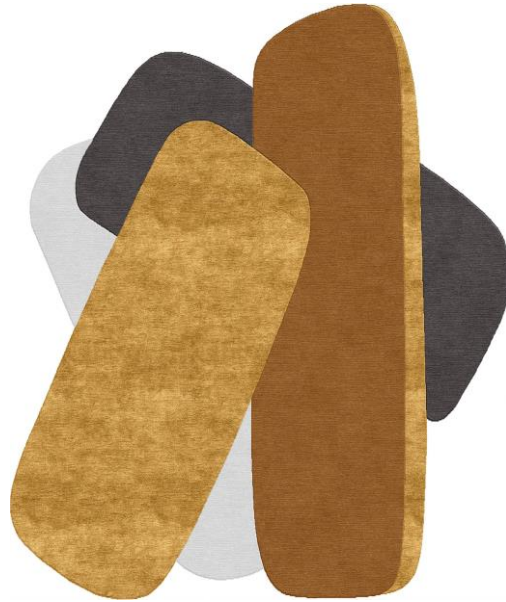
300 knots

100 knots

60 knots



Knotted rugs appeared later and came from Orient. They were called "Turkey" carpets and were far too costly to be subjected to foot traffic. Proud owners draped them over tables instead. Later on, our grandmothers started experimenting with usability of rugs hanging them on the walls. Most probably they didn't even realize that in middle age when the castles were freezing, subject to blowing winds, the rugs hung on the walls served as protection.



In the beginning of 21 century, we were sure that this “grandma” style is far behind but to our surprise the designers started creating such outstanding pieces that they can only be compared with works of art and once again they find their way on the walls of our homes. It's funny how Tapis Rouge designers made an accent on unusual shapes of their new collections.

Whatever human being invents in order to improve home interior the rug remains there. So don't beat the rug, but if you do, do it only to beat the dust out of it.